



The Tom Osborne Show Mew time

SATURDAYS • 10:30 P.M.

SEE THE BIG RED IN ACTION THE SAME DAY WITH COMMENTS FROM COACH OSBORNE AND HOSTED BY MARK AHMANN

KMEG, Sioux City will carry the Tom Osborne Show Sunday at 10:30 p.m.



THE OFFICIAL NEBRASKA FOOTBALL TELEVISION STATION:

UNIVERSITY OF NEBRASKA

Official Football Program IOWA STATE vs. NEBRASKA

NOVEMBER 17, 1979

THE UNIVERSITY OF NEBRASKA BOARD OF REGENTS

Robert L. Raun, Minden Edward Schwartzkopf, Lincoln Robert R. Koefoot, M.D., Grand Island Robert J. Prokop, M.D., Ph.D., Wilber Kermit Wagner, Schuvler James H. Moylan, Omaha

Kermit Hansen, Omaha Robert G. Simmons, Jr., Scottsbluff Ralph P. Cuca, Jr., NU-Lincoln Richard Kennedy, NU-Medical Center John L. Kirk, UNO

William R. Swanson, Vice President Governmental Relations and Corporation Secretary

President	Dr. Ronald W. Roskens
This publicat	ion is the official program of the University of Ne-
braska Athletic D	epartment. The official price is \$1.50, tax included.
Chancellor	Dr. Roy A. Young
Athletic Director	Bob Devaney
Program Editors	Don Bryant and Bill Bennett
National Adverti	sing Rep Spencer Advertising Co.,
	New York City, N.Y.
	CONTENTS

CONTENTS
NU Cornhusker Band 1
Seniors Bow Out Today In Lincoln as
Huskers Host ISU
Stadium Information 4
The Touchdown Club of Nebraska 8-9
College of the Day-Law College
Library Gifts Appropriate Tribute In Memory of
Outstanding Law Alumnae 11
Nebraska Cornhuskers
1979 University of Nebraska Football Roster 16
1979 Nebraska Football Staff
Bob Devaney 22
Tom Osborne
The University of Nebraska Board of Regents
University of Nebraska-Lincoln Academic and
Administrative Officers
1979 Nebraska Men's Athletic Administrative Staff
1979 Nebraska Women's Athletic Staff
1979 Nebraska Men's Head Coaches
Big Game Day 1t
Big Eight Basketball Preview For 1979-80 4t
The Quarterback Learns To Read The Defenses
College Athletics—A Training Ground For The Olympics 17t
Starting Lineups Center Spread
The Offensive Linemen
The Lockerroom At Halftime
Crazy Plays
Who Picks The All Americans
Hidden Nickname Quiz
Big Red Boost Her Club
Code of Official Signals
Big 8 Conference Publications
1979 Iowa State University Football Roster
Cornhusker Wheel Club 1979
Cyclones' Staff
Iowa State University
Nebraska—Inside Cornhusker Sports
Nebraska Football School—1980
Husker Award Club Program 1979
Husker Beef Club—Feeders
Husker Beef Club—Growers
TODAY'S COVER

Nebraska's Senior Co-Captains, split-end-punter Tim Smith (84) and defensive end Lawrence Cole (81).

Copyright @ 1979 by the Board of Regents of the University of Nebraska.

NEBRASKA SPELLS "SPORTSMANSHIP"



The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its foot-

Nebraska fans also have a nationwide reputation for good sportsmanship, at home and away.

'Big League"-that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1979.

The University of Nebraska urges all 1979 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska.

Bob Devaney Athletic Director

Marching Red

NU Cornhusker Band Dr. Robert Fought, director

Pre-Game

Nebraska Fanfare No Place Like Nebraska Salute to Iowa State March of the Cornhuskers March Grandioso & Glory of the Fiebre Rojo Grande (Big Red Fever) Salute to Band's graduating seniors National Anthem Hail Varsity

Half-Time ("Encore! Encore!")

Parade of the Charioteers (1976) El Gato Triste (1977) MacArthur Park (1975) Patriotic Medley: This Is My Country & America the Beautiful (Orange Bowl '79)

Final 1979 Home Game—Salute To The Seniors

Seniors Bow Out Today In Lincoln as Huskers Host ISU

Nebraska's 25 seniors will take the field for the last time this afternoon in Lincoln as Tom Osborne's Huskers host the Iowa State Cyclones, coached by first year mentor Donnie Duncan.

For the season, Nebraska is 9-0 overall—ranked No. 2 in the country—and 5-0 in the Big 8, tied for first place with Oklahoma. Iowa State is 3-6 overall and 2-3 in the Big 8, good for a fourth place tie with Missouri and Kansas.

Last week, Nebraska had to come from behind and beat Kansas State, 21-12, at Manhattan, while Iowa State lost to Missouri, 18-9, at Ames.

Against KSU, the Huskers' Offensive Player of the Game was junior fullback Andra Franklin, who rushed six times for 54 yards—a 9.0 average—and scored once. Franklin's blocking also helped junior I-Back Craig Johnson get 102 yards on 21 carries.

The Cornhuskers' Defensive Player of the Game against the 'Cats was senior left end Lawrence Cole. Cole did it all—he had 10 tackles, including eight unassisted, one stop behind the line for a four yard loss, one fumble recovery, one pass broken up and one pass interception that he returned 60-yards for a touchdown in the first period.

Against Missouri, the Cyclones were paced by freshman tailback Dan Goodwin and senior quarterback Terry Rubley. Goodwin, from Omaha, scored on a two yard run in the fourth quarter, gained 86 yards on 24 carries and caught five passes for 29 yards. Rubley was 19 for 36 through the air, with one intercepted, for 167 yards.

Osborne, now in his seventh season as the Huskers' head coach, is 64-16-2, for a winning percentage of .793, making

him one of the winningest coaches in the nation. Against ISU. Osborne is 4-2.

Duncan is no stranger to NU fans, as from 1973-78, he was an assistant coach at Oklahoma.

Leading the Husker senior contingent are captains, split-end and punter Tim Smith and Cole. The other seniors are: kicker Dean Sukup, defensive back Paul Letcher, quarterback Tim Hager, wingback Kenny Brown, defensive back Mark LeRoy, running back Tim Wurth, I-Back I. M. Hipp, linebackers John Ruud and Tom Vering, center Jeff Bloom, middle guard Kerry Weinmaster, defensive tackle Rod Horn, center Kelly Saalfeld, offensive tackle Dan Steiner, guard Paul Potadle, middle guard Oudious Lee, guard John Havekost, offensive tackle Mark Goodspeed, guard Dan Rice, tight end Junior Miller, defensive end Gordon Thiessen and defensive tackles, Dan Pensick and Bill Barnett.

Going into today's game, the senior group has an impressive combined won-loss record of 21-6-0, since the 1977 season. Those years also include one Big 8 title (1978), an Orange Bowl ('79) and Liberty Bowl ('77) appearance and two Top 10 national rankings, No. 8 in 1978 and No. 10 in '77.

Nebraska leads the Husker-Cyclone series 54-14-2. Last year on Oct. 7 in Ames, NU beat Iowa State 23-0.

So as the Husker seniors prepare for their last game in Lincoln, NU fans welcome Duncan and his staff, along with the Cyclone players and their fans, to the 105th consecutive sellout in Memorial Stadium.

Big Red Breakfast

with Dick Perry and Bill Wood

Villager Motel, 5200 "O" Street 7-10 on Saturday morning

Food-Fun-Special Guests!!

Review / Preview Breakfast 6:30-8 AM Thursday morning Kellogg Center-East Campus





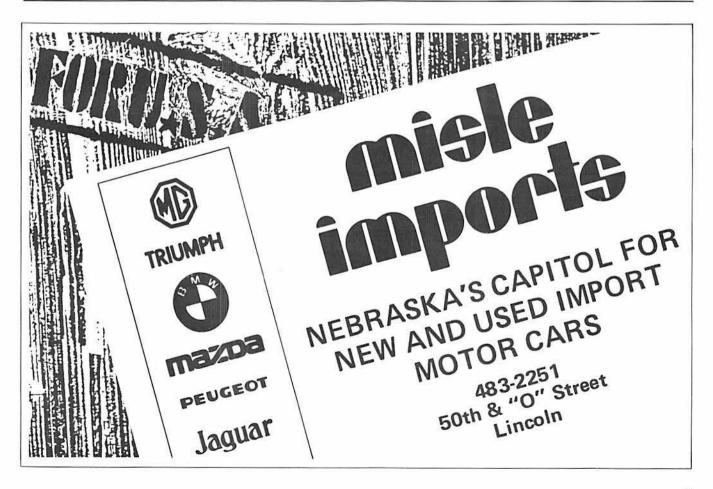
Good Sportsmanship is an important part of the road to victory. Show your loyalty today with class, and good taste.

The Nebraska Alumni Association

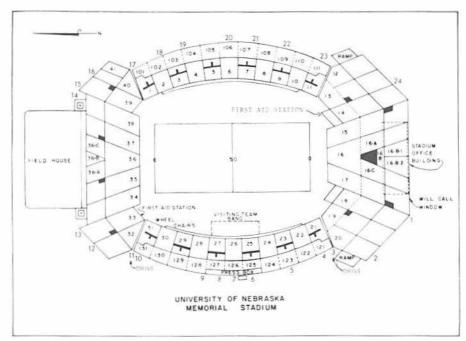
Serving the University and 120,000 Alumni worldwide since 1874. That's 105 years of progress toward making the University a better place for future generations. Join us (with your membership & payment) to insure Nebraska's future will be bright.



ALUMNI ASSOCIATION 1520 R. ST. LINCOLN, NE.



STADIUM INFORMATION



LOCATION OF REST ROOMS— Under East Sections 1 and 101, 11 and 111, and West Sections 21 and 121, 31 and 131, and under North and South Stadiums.

LOST AND FOUND—South end of East Stadium, Concourse Level under Section 11 and South end of West Stadium, Concourse Level under Section 21. Fans who find a lost article are requested to hand such articles to a Police Officer for delivery to the Lost and Found area. After the game, Lost and Found articles are transferred to the University Police Office, 1024 Avery Ave.—Telephone 472-3555.

PLEASE RETAIN TICKET STUBS— Designating Section, Row, and Seat Number, if you leave your seat at any time.

TELEPHONES—Are located at Concourse Level, North and South ends of both the East and West Stadiums; and under both the North and South Stadiums. The University operator number is: 472-7211.

PLEASE REPORT ANY DISCOUR-TESY of Stadium personnel (ushers, gatemen, etc.) to the Athletic Ticket Office, 117 South Stadium Office Bldg.

CAMERAS AND PORTABLE RA-DIOS—Limited use permitted. Game action may not be filmed. Consideration of other spectators is expected.

THE USE OF INTOXICATING LIQUORS—in this Stadium is prohibited. Ushers and Police Officers have been instructed to refuse admission to ticket holders who are intoxicated.

IMPROPERLY PARKED VEHICLES—or those found parked in restricted areas (driveways, No Parking Zones, grassy areas, dock areas, etc.) will be towed at the expense of the owner. Towed cars may be claimed by contacting the University Police Office, 1024 Avery Ave.

FIRST AID INFORMATION—First Aid Stations are located in the northwest corner of the Stadium under Section 33, and in the southeast corner under Section 14. They are manned by a CPR Heart Team and Red Cross volunteers.

Persons suffering sudden illness or injury should report to the closest usher, Red Cross Volunteer, or Police Officer, to guide or escort you.

Companions of (or person nearby) fans losing consciousness, or otherwise not ambulatory, should summon nearest usher, Red Cross Volunteer, or Police Officer. They will procure medical help at once.

CORNER OF
MEMORIAL STADIUM

EMERGENCY HEADQUARTERS

RED CROSS

EMERGENCY HEART UNIT

Boy Scout Ushers, Red Cross Volunteers, Police Officers are trained to help.

Study Tour People's Republic of China

Conducted by Dr. and Mrs. Ronald Roskens

16 days in China, including Peking, Nanking, Kweilin, Canton and Shanghai, plus Tokyo, Hong Kong and Seoul, Korea.

Depart June 14 from San Francisco. Return to Los Angeles, July 6.

> Land and Air costs: \$3,261

For further information, call (402) 472-2111 or write:

Office of the President University of Nebraska 3835 Holdrege Lincoln, NE 68583

SPORT YOUR COLORS IN NEBRASKA FANS VANS!



Imagine pulling into a Cornhuskers home game behind the wheel of your University of Nebraska FANS VAN. It's a crimson van with white rocker panels and side stripes, plus lettering in the rocker panels reading "Cornhuskers". It is also available in white with bright red rocker panels and side stripes. A custom-designed spare tire cover on the back completes the FANS VANS package.

Inside, the most sophisticated, luxurious interior you'll ever see in a custom van. Plush velour upholstery. Teak wood trim and solid teak pedestal table. Fabric ceiling and wall liners. Plush shag carpeting.

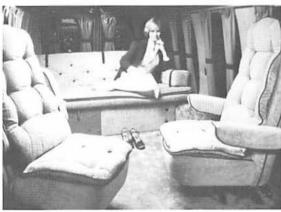
The Nebraska FANS VANS sport our rich, carmine interior. Earthy Buckskin or silver with burgundy trim interiors are also available. Or you can order your Nebraska FANS VAN with real leather interior, at extra cost.



And to complete the FANS VANS treatment, the official seal of the University of Nebraska has been engraved in a copper medal-

lion and inset into the teak table.

What a way to sport your colors! What a way to show your school spirit! And what a great way to enjoy weekend home games, tailgate parties and Cornhusker victory celebrations.





ALSO AVAILABLE: FANS VANS models for all Big Eight Conference schools, all Southwest Conference schools, all Big Ten schools plus many more.

See your local Chevrolet or G.M.C. Truck Dealer for details.



Free College Tuition At UNL Free College Credit

\$300
Bonus

THE NEBRASKA AIR GUARD

Call Collect

402-475-4910

CHEVROLET 50TH & O

WHERE DEALS COME TRUE!

483-2261



Gale Matson 2577 So. 48th 483-1949



6600 Fairtax



466-1077



Richard A. Dahlgren 3701 "O" Street 475-2723

"UJE CA

get the most for your life insurance dollar."





Roger D. McGinnis 1265 So. Cotner 488-2328



Harold Gerlach 1641 Sumner Suite 1 435-2153



Ray L. Thompson 3701 "O" Street 475-2345



Richard C. Hill 822 So. 48th St. 483-2909



Robert E. Duden, C.L.U.



Cliff DeBoer

Clock Tower 70 & A St. 489-7713

Dean R. Hoy 3865 Normal Blvd. 489-7171



Jim Splichal 109 No. 27th St. 477-6955



Donald E. Paulson 4750 Normal 483-4195



James E. Newcomer 123 So. 84th St. 483-2838





Bob Haberman



Dick Rupert G. Scotty Kaufman 123 So. 84th St. 5555 South St



John L. Hagerman 920 No. 48th St 466-9204

Like a good neighbor, State Farm is there.



State Farm Fire and Casualty Company Home Office: Bloomington, Illinois

THE TOUCHDOWN CLUB OF NEBRASKA

One of the groups most instrumental in helping the University of Nebraska Athletic Department grow in the field of intercollegiate sports is the Nebraska Touchdown Club.

Contributions from TD Club members have enabled the Cornhuskers to build a fine grant-in-aid program and continued support from the Touchdown Club, and groups like the Husker Achievement Awards, the Extra Point Club, and the Cornhusker Beef Club, will insure that the Nebraska Cornhuskers will always hold a prominent place in the college sports world.

ALDICA	BRADSHAW	Gayre Dragon	W C Ferguson	HOOPER	Or Henry Cech	Robert Mages	Mrs W W White
Albion Nat I Bank Stases Drilling Cu	Nums & Stute Committee Lights	Lloyd H Gerden Or D O Huill	Harten Garbers Frens D. Gion	Larry Going Lowell Mibrards	James Chapterdon Howard A. Chapin 6	Robi 19 Mehoney Dr. Slewert Meness	Arthur y Whitman dom Whitman
R E & M J MUTFARM & Ranch Inc	BRANARO	Fest feat I Blank Mark Mainirez	Latend A Measy A de Measpecice	fonies Constr	On Par Clare Dennis Claridge DOS	R J Mapes E Rose Martin	John C. Whiten E. D. Wicks
A. LANCE	Res of Darest	Farichar C Parara	thm m matrice Duane malmins	HOSKAS Gersc Witter	Accort, Comerts Screen I Cole	Andre Mereon MD Jemes R. May, Sr	Bud Wiederscen Mrs. John Williams
Par Garmonst	BROADWATER	Bruca Starron FAMFELD	M D BOD Herzog	H_MFMREY	Jack M Core	Dick McCashiand	P E Willams
ALMA awrence Welker	Smith Grain Co	James D Ergs	D 5 Hills Robert Hindman	(r.S. Fl. Chaum	Helen E. Coleman Robert E. Colin. Sr	Dr. John McGreen jr Joe McKee	John J. Wilson Fred Witt
AMES	BACKEN BOW	FARMONT	Richard Huber Huddle Lounge	Dennis LaBenz Trucking	Dean Cooper Crete Carrier Corp	Dr. T. L. McKee James McLeughtin	W E Witmenn Bob Wohlers
ca Dayer	T L Armbrugler Faul Brown	Jean H. Loveyove	Don't Hulemann Callin Jacobsen	MPERM	James Cusca Denielson Floria	Gary L. Mayor Paimer Mayor	L T Women F Pace Woods II
ARL NG "ON	Tum E. Varney III. Rus Yanag-da	FALLS CITY Inun Comfort in	H Y 50'Y	Hubert Brown Richard McReive	IJ A Danielsoni	Dr Audolph Meyer	Thomas C Woods Jr
* LOL • C**	Butatio	Morra E Graze S	Court Barry On Robert B. Australit	NO ANOLA	Sem Candson Reliace De Brown	Midweld Medical Supply Co Dunaed E. Miller	Charles E. Minghi Con G. Zane
em in Aras Icaret Bres	mowerd Hormou st	Bot menzemen Don menzemen	Paul City consort Roccort Historians	Station Durgon	Eugene Deerer Dennis Paper Selles	Cr. N. Richard Mirer Maynerd Mire	TOTA C.
Lauren E Scenger	CARC	Bal Hoogens D.E. Jemes	jim (wingston Joseph censtrom	AV NGTON Huserd K. Jensen	Kari Dice necin Herry F. Dingmen Jr.	Francis Minard Gates Minnick	Wm A Bowness Varn Debot
ARNOLD	Marwin Tagge	James A Jorde	Jaraid L Lyanger	JANSEN	Dividend Bonded Gas	Clarance E Michail Dr Hobert F Moore	LYNCH
rold State Bank	CAMBRIDGE	FARNAM	Note McCermon—Larry You! Charles McKinney	State Bank of Jansen	Arthur Dobeon Bud Dobeon	H Jaca Moors	Loris Anderson
ASHLAND	Stawert Minnick Jarry Palersen	Wayne Thomson	Con Metring Don J. Merty Co.	Allen L. Tinstman JCHNSON	Ren Dudd Dr. Alen H. Oomine	Gery E. Mouden G. R. Murphy	LYGNS Heny L. Hensen
m Beicher Curp grein P. Broen	CEDAR BLUFFS	FRANKLIN Rigge implement Co	Udendins Inc Us Res D United	Dar et Gerces	Tracy Donovan Robert Conedaur	Commerce A. Uyurs are haylir a	Wilis Paulsen Reymond Webster
ns Construction Co	Norman Gerand	Gen a Benner	Kennert P. Müdercie	Max C Nasgor	Lear C Charles	hotroma Pumi & Sussm	MADISON
ace E No such	CENTRAL CITY	fation.	M G Musicia Dennis Nation	JUNITA Modney Modde Coren	W & Ws J D Dromonaus ren Dubres	Laun A Mahay Malaun Marong Marcham	Al Detromon
AUPURS	Central Bank	Rodney Barntill Boschult Engineering (-c	Dave Nistendira Cterence Pareche	Michel Moide Coren REARNEY	Serge Dubinsey H. F. Hene Duling	Leonard & Tate J Scott Newson	The Bank of Masison Mrs. Momis (Joanie) Ochene
eren Bi Bassinger	Eir Hichard Barners Tem 8 Prord	Cig.inc	Payrie Larken Furniture	Anderson, Biyan, Coffrail Ins.	Robert P. Durrie	Dr. Francis Naumayor	Robert Peterson
stay-Writzenburg Funeral Home Imes M. Grent Jr	Catern £epp	Donald F Doleis	Erick & Donna Schwartz Verne Pense	Dr. John H. Bancroff Web Burton A. Bancroff	A Jensey A Jenes Etal	Franchis Jr Or Charles Newman	MARTELL The Mertel State Cach
out W Perimon	for Mostes Triangle Agency Art Hotel Ryes	Rupert Dunklau W. G. Fatro	Clayton Peterson Inc	Warren Barney	Cr Reigh Ebers	Bub horrs Cray O Bran	Lloyd Sittler
AURORA	No Musterd No s Service Center	J.m Ebers Wilton Ebers	Clayton Paterson Jr A. R. Pirn. DDS	iWerren Barney ns. Agencs: Wilkem Beitzer	Cr L J Esser	Craig O Bran Chae Ogden Rucart M. O Gara	Jack Schreiter McCOOk
ten Sten Mictory Inc I L. Geenr	Earrain Parray	Or Thomas G. Brickson	fine Provident & Club Lynn Rethern	J F Brandt Awn m Brown	Eliason & Rhum Companies inc Eliason & Rhum Drymai inc	Ci P Orcum	McCOOK Marriti Allen
A Rames de G Carts	selve wer County Club Marten Megrer	Maryin R Fact	Aust Austral Spins Co	Ray Dorre	son Emra Everem A Eurom	Chas Parasan	ternitiene DOS
p termon	CERESCO	Judge Robert L. Fices Water filters	Rough Court legs Acust E. F. Saunders ut	First National Bank Grandpa's Steak House	Care in fauterier	Dun Parker Congdon Paulson John Paulch	Mater S. Branning W. O. Comick
Mr Grossharis An El Marris	Jun Mostrom	Maroid Gregorich N. W. Handrieson	Laura Schimmar Maynard Schimmar	Sid Helman Mayne Hendrickson	Licyd Feerhusen James M. Ferris	Cxin Pegier	Ens Cub (Coug Bernerd)
green Larson oger Nerson	CHAPMAN	A to Bate Hill Or Harry A Jahaman	Ray Scinoor	Grant Hornes	Water C. Ferra	Dr Gordon G Peicer	Fig2 Nat I Bane
oger herson lair (Shorte) Zahi	Le and Wegner	Chas Jaworsh	Jack Schultz Charles Sharland	Richard Move year T. Johnson, MD	Dr L E Finney Butter W Folsom	Norman L. Paterson	iherold € Lermon) Don Klein
AVOCA	CHESTER	W E Kauffman Natir Sporting Goods inJustres	Con Schneider Cele Skinner	A chard Kizzar	Low Falum Don Force	bbe Thuston Phelas	Robert Kutz J Dane Phompson
ot Halletoum	1 6 Boyer	fum Ladehoff Or L G Lefter	A E SCALL A	Keerney Eiss Club 1956 Keenan Beverages	Ted Forke	Jeff Philips Roturt H. Panel	art FORD
APPELL	CLAY CENTER	Ken Lenr	m (Stephens E I Terr	the faith.	Eugene Freezi Carance Freezince	Prart & Sors	G A Duniago
red England Pris Danatai i	Roland Phos	Deel Lincon Dr Atony Merke	Francis D. Theilement Dr. A. E. van Mile	i & th Sprince Contor Inc	Joseph M. Erpimutt. Herbert F. Gabe	Bob & Don- Robert Provi	Gerad A. Eigst- Roger L. Hoppe
per Banslaist lare Palarson	CODY	Dr. Aton y Merica Thomas Millser David Millser	E 4 Winama Ca	J E Mauer Warter Wischne	Lours C Gam	vanes S. Pitterger, Jr.	Or Caytor Falais
BAACROFT	Bank of Copp	David Mitten Wm. N. Mitten	Ronald William Winster Realts	Jeffrey Orr Bicker Farms Inc	Meries Geres Sam J. Garto	ken Pocras Richard E. Pocras	MILLARD
INACHOFF	CGLUMBUS	James H. Moore Jr Ed Moser	(Chas Winser)	Francis L. Richards	Jen Gaylord Dr. Robert Oilleacen	O M Jack Powell James Preston	Harry Anderson Wm. A. Nemon
Gene Northeman	Milan D. Austin Becken Ockinson	Larry Murphy W N Net!	5 N Weltech John Well	Charles Richardson Spohn Oil Co	Gerald Gundringer	Joe Price	Mitton Shodgrass
ames fi vogi BARILEV	H P Baran	Wm J Patran	GAINT	A Karr Taylor Sr 3 C Sees Co	Gooch Mit & Elevetor Co Or Russell Gremos	Flord Rendolon James M. Rey	MUCEN
Seniter Seniter	Homer's P. Brown Fred G. Chittenden	Douglas Perers Bonne Pre-Per	Dudden implement Ca Dr. L. C. Ports	Bud Shumbo Co. Inc.	Frederic & Gumentare	Fragerice A Head Or Jerry A Read	R K Armetrong Jack Benson
BASSET1	Courtus Saes Person Robert Lienteugn	Agn L Reph Gereid Samcier	Cr J Reburn	Anteremptiger Elec KWBALL	Bernerd Gredwich Jack Greinger	Dr. Hartart E. Faose	Andy Hove Jr Joe Miller
les i Noque	W A Curry Hadley Bratesat Co	a D. Schermerer	Warmin Skan GRESHAN	Mine Greenwood	Duana Grantsa J. Taylor Green	Gene A. Metslett Rubert C. Meunolog	Minden Exch. Nat + Bare
Robert Bacer	HaStey Brades# Co James R. Hagood	Can G Schumberger DDS Robert S Scott	Beete Moore Seed Co	LAMESIDE	Dag Grunteras	L A Ackers Cart M Rohman	Ray Van Norman MONROE
NATTLE CREEK WITH Creek Mut Inc Co	Physis J. Hagood Robert Joseph	Douglas I Strent-uck A I Sveteda	Remove Brow Seed Co	6 V Elicred C Leonard Peterson	O M Gudmuniun G A Gunorriun	Chas # Noper	MONHOL Robert L. Hester
RIATR CE	Herbert D. Kusser, MD	Robert L. Vance	GRETIM Clair M Englison	LAUREL	Morie Hele H. J. Heles	Louis C Hoper Mes Roper	MORRAL
v C R Buch	Edm D Leanhard E H Lunu	Or Wilson W Malls Jr Or Wilson West St	Gretne State Bank	Wm L hone	Con Hamann	Wilson M Roper	Ochad Steen
anna M Brare	Lard Loom 9	R M Water	Linus framp	LEGA	A de mamilion Tom mammagan	Tes E. Rose John Roseens	Bernard Water
N W Cook J Ny rad Caramayar	Reymond IV Read Dan IV Rives	this distance is some to Charles H. Foet	HAMPTON Harvey , Michart	from a Spennary	Tom Marriagen C. 16. Harran Lamin E. Marria	Myman Rosenberg Gerry Rosenberg	MEBRASHA CITY Dr Coc4 C Com
logar Esara aca A Esara	Leo Thee	FRENC	for the	LEMELLYS	Haraicce Bane	Paulina Rosentierger	OF M B Dealernette
amore Gress	COZAD	numer T. Bander Descrip A. Bruntz	HARRISON	Marre N. Price	Harry & Haynes Bob Heim	Ronald W. Roslens George Round	A D Gobs Duane W Hat
· Devid M. Glesson De D. Goodserg	Nations Grain Corp Gale Evans	The Enterer ***	Mumbe mautance Co Sique Netional Bank	LEXINGTON	thitiem Hentie Walter Henrich	Harti Rulli Husani Reca	A D Knigely John D. Mullen
laur ca Mayerone I W. 1911	Haray Marawst	FULLERION	(Treasfore King, Pres)	Lee Jacobson Jones Plumbing	merbert G. Henry	Chuck Salem	Kert # Netson
arte T. Howes	John J Paden HAM	Date J. Black C. H. Hoster	HANTINGTON	Kith h Murphy Agency Inc Geo F Malcles	Can Hergert ur James de Hein (1	Mrs D D Sanderson Stantes Sands	Pereron Mortuary Don Randie
rdge Ernest Husha r H G Jacot	CRETE	Dr. James C. Mey	Leonard Mirer HasyasiD	Ciyde McCormes	Don Mill	Chuce Selem	Cale N. Sharp N. S. H. Manufacturare
en Simperica	fromas a Aron	ED Jon Niconi	Upon tone	Marior Morne Redio Africa	Lincoln Schwinn Cycleny John & Windman	Altert E. Schrader Text L. Schafer	Leonard E marrie
Mark Commercial Commer	Crere St. Barre Loren H. Davidson	Fire	mastings	Course Pristor Curt & Service	Marcist M. Minde Marry Mesch	Thomas O. Schoor Gerand School	NELIGH
ec Mchenny en Morehees	Caration G. Flynn James Skala	Donald Slogren	SAIRING OF HEREITIGS	Rist Schroeper	moerner Weldorf Corp.	Gent Schneber	JOSS E Glands James C Maswell
agrit Moon MD	Dub Waren	GAP, AND	Raigh Daver Budson inc	LINCOLN	Mike Blowm Lelend Mond!	Maurica E. Schoca Joa Schoanberg	News Publishing Co
prie H Nobie arvin H Parde	CULBERTSON	dom f Hartmarr Jr GENEVA	Gene L Grumester Dr Robert L Butz	Attred Adams For Adamson	Bud Molleway John L. Hoppe	Paul C. Schort III yein Scoletz	NCKERSON
rs E L & D H Penner I A Peterson	7 R Bearie	GENEVA Cr C F AMON	Dr. Robert L. Butz William G. Cembridge C. hy frahúnai Bann & Trust	Hichard Ages	W F Masco	Can-at F Scutts	Thomas J. Mateer
mmune & Sons Marine > Robert & Taylor	Pau Hota	James Bios Buses Christiania	Robert Cord-e	Airport Standard Inc. Phil W. Afren	Carl Hudson Hydroxo Coehnge Co	jum R. Shoos Frans C. Sidies Fred R. Sideyta	NCREOLK Clayton Andrews
A district to	CURTIS Paga Tayor	Roger Christiance Ron Euroc	Jack Crub by Bernard Cellars	Tony Alesso	John Myland Marced Jacoba	Fred R. Site yea Charme F. Simmons	Lan. of Charter
wtert News y	= '	Buo Emer Famore Cours Dare	Did find the	Accest & Alen	Cor Hower G JAKKEY	Thomas C. Smirr	Fraderick M. Deutsch B. M. Detas
> James Ministra	DAVENADA*	John H Rosmer	Foote fire Co Dick & Jack Friend	Licyd Ales Tom E Anman	Marie Januar	dissam C. Smm Richard L. Spangier Jr	Ducide Laurity Eas Duo (5)
REAVER CROSSING	DAVID CITY	Robert Nichols	Mrs R D Geverman matrix 8 Mupt Constr., Inc.	John Amen C. E. Anderson	John L. Jobes Johnson & Apico Oil	Harry & Scencer John C. Scenty	Jackson J Good DD5
Warran E.K. Har	Norman E Cays	Stantoy Schellout Kenneth Shaner	Laura 161	Ruger L. Anderson	i Militari Tabberoni	Marein Spitsnogle	Emil W. Reytzel, Jr. Lerry A. Roos
Paul Leil	But High	Larry Webb	Mastings West & Supply	Sidney Anderson	George & F. Johnson Herma H. Johnson	Duene Sterr Stere Dutt to 1100	Servell Towel & Linen Supp
GILLIVOI	Greating Fred C. Miler	GENCA	(Chae L Andressen)	Or James K Arrhory	Learns Johnson	Harold P. Stebbins	Dr Geo B Samer A J Sindeler
Coi Geo E Andrews USAF Ret Coi Richard J Forman USAF Ret	CAPER	f J Brown (ICIS	nguetral irrigation Services Cauca Johnson	em Arntgen Coon Amer	Aicherd A. Johnson New E. A. Jorganson	Dr. Ray Sreinacher William F. Steinen	Dr. etayne Sintek Michael Smelley
Urs Ware a Grime Jame Rotor Fouca	Jehanson Courty Bara	GERNG JOHN COMM	percet new Or Geo L Landgren	Or H A Asher	Chief Als Acting Sign Printing Co	Stephenson School Succhi Mrs. Gerald D. Stephenson	Ray Table
ames O Levering	i E Tegrer	Zamos R. Cco	E3 Lg***	Gent Baden	Norman D. Alaba	Refer G. Stephenson	NORTH BEND
Rm J Meread Robert N Gulet	CES-LEA	Seson	Dr. R. L. Mostin Dr. R. J. Michille	Bail Real Estate Co marry E. Rotthaus	Emmon Ainge Or G. th. Heliot	Philip Stattinger Loyal Stauba	Ted N. Granger
U Rejmenn	Haroid thi Strute	Robert Elevenger GORCON	Dr. L. S. Mcas & G. A. Mcas Dr. Robert H. Meintra	Michard L. Snoboza Jim Barry	Robert Kamnas Fredric H. Kauffman	Ent Stenart Di F.A. Stenart	Emr E Wolf J
C W Scholu Geo B Thompson	DEWITT	GORCON Jern & Marcie Saults	A Wolley	Am Berry Mrs. Henry S. Barahinger Or H. S. W. Baster	Predic H. Rauffman Wyman Kenegy R. W. K.ncade	Or Frank P Stone	Thomas E Wolf
John A. Trant M. E. Trach	DeWill State Bank	GOTHENDURG	Cr G F Muss Jon Tract	Or FI S W Baster Roger O Baver	ERRORIT E CO	Dun Strashaim Charles L. Stromberd	NORTH LOUP W. H. Stevenn
44 444 444	DIK	Daryt Bloce	Dr. G. L. Wesch Western Presides Corp	Dennis Baumert	Wisam R King	Su ou on December Chan	Date Stine
and Even &	Jerry Lane Gary Schneider	John H. Gallaghar Jim Holmas	Steven 10 mg horst	Reymond & Becker Richard L. Bersheimer	D E Kingary Jr Wayne B Kingary	Steven M. Sulton Donard R. Swanson	NORTH PLATTE
MELLMOCC	DON PHAN	Cost a morran	U-Jack Valore,	Legistra Banks	Carc I I in re Bob il conser	Mary Lee Swarson	Leonard Barosmom
name to School	Bare of Donohan	John & Janear Nat W. (Bud) Johnson	HAT SPRINGS	JONA BOOSH'S	James & couple	Roger (Swanson James C Sweethan	Ronald W Docks
BENNINGTON	EDGAR	Engage E Lynn Neor Set & Gren	Laurence Butzine HATS CENTER	Propey Sousers Donald Sowmen	Stanes Krehbie Carl Kruger	W W Soop Suspisor	Gene Brase Buffate Bills, Inc
drinis L. Lapodr II Labia Relson	Herold Crouch Leishd L. Hawey	Romaine J Sitorius	11ATS CENTER	Dr W O Bradley	Floyd Rukin Or Earl E Lampahire	Gene Tailman O D Tairy	Robert C Crawford Richard Doneldeon MO
gnn Fruest	Wm Schuchtman	GRAND ISLAND	rd BRON	Lercy Brennfuercer Jerry Brenning	Dale Lenge	Elwand N. Thompson	Don L Erb
ureld Roe erry Roe	ELKHCAN	Allen s of Grand Island Austin Fyrndura & Appriances	J R Kenner J	David Breslow roec John Breslow	Garre Lavern	(H. JOHN R. Thompson Richard N. Thompson	John E. Effenbeck First National Bank
(NAM)	George Bacon Robert E. Clark	John C. Allen	HERSHEY	Garrach A. British Jr	Ouane Larson Dr. Gran F. Lau	Cale I nelman	Goethe I Flock
a st Baar	mars faintem	Aver P. Aves Andt & Assoc ales	Marie D. Marie	Mat Broer Meredith Bros	Robert H. Lau Learer s	Or Harry R. Tory Rosend M. Tornborn	Chanes Fuenning Gordon Gezwee
Concept D R (res	Armony S. Franco 1 m Micronay	Arnot & Assoc also Dr E F Bison	1.1000	th Robert Brunserd	Wee Labor Care E Lefteron	A L Transport	Roger Grosh Inter-City Sign Co. Inc.
on year Clinic	film Michanay Warran Al Phologope Rennath Sass	Or Reigh L Bian James W Bow	HC-WAN	Robert J. Buchman (aster M. Buchles, Jr.	Cigrance L (se	Chandler Tyres	John Kethner
Hugh the Hunt Dyford Jikenn OD	Marve Sats	E A Brugh WC	Fire State Bank HOLDRE GE	Renneth D. Buerhe Herry Bull	Robert Williams	Union insurance Go Charles Uribe	Bob Kemm ti F korie
Smon Korshuj Dr. Wayne A Labert	ELW CREEK	Norman Buch G Douglas Camplin (IDS	W I Anderson	(ir Robert Burton	Wm H Low e	Valley Ice Co Inc D. B. Varner	Gribert D. Lersen T. J. Megmer
Lau 9 Murdeck	First National Bank	L J Cess	C H & Bruce C Hendrickson W E Larech	Leftoy C Bulherus John M Camptell	W H Linch	Getty Jean Y'aşnık	
Herry Need	ELWOOD	thm Gud Cline	Richard McClymont	A E Comptell II	MAR Del A. L. eneman	Runaid teachter	MITON C MUTERY
John W Schicht Edward i Schwarz	Mr. Joyce Anderson	Commercial feat-one flans	A J Mayors	Or Date A Capes	Lincoln Beer Diet Co., nc	Wayne C. Walternorst vernon D. Walter	North Platte Ambessators No. Platte Travel Serv

PALMEN
White Party II
PALMEN
White Party II
PALMEN
PARTY I
PAR

DWDQL David Lifty

DEDECA MANA
DESCRIPTION
DESCRIPTION
DESCRIPTION
DESCRIPTION
DESCRIPTION
PALMES

PLEASANTON Res Mand

PLYMOUTH Mitert Scherling

FALSTON
Filter

HISTON
Filter

Michaelt

RED CLOUD

DARGENT

SHELBY Des Sone SHELTON Hard Freeburg SHIDALEY

Honald Alfa Hichard Kleinschmich SIDNEY MMC Jerome Buenner BUVER CREEK Unter Francis

Since Track City
SO SIGNAL CITY
Dr. James H. Waston
SPRINGFIELD
Ribert D. Issee
Springfield State Dank
Dank
Signal
Signal STRATTON
League Builders Supply Inc.
Maunice Miller

SUPERIOR II McCord

WAXEFIELD

WAUSA Commercia Sicia Bare B 1 Toleracio MO WAYERLY

WEST FORT

WESTERN Book Brown WHITMAN John Macomber

OTHER STATES

REVADA

ED- CORDIT

NUMBER DIANOTA

WE B Mrs. Harry J. Argue
Joh F. Boller

Cat Lavon F 1 inti



GASOHOI

A motor fuel containing 10% agriculturally derived ethyl alcohol and 90% unleaded gasoline

Nebraska's "Food and Fuel for the Future"

For information about Gasohol sales outlets in your community, or any other aspects of the Nebraska Gasohol program, please contact

Administrator, Agricultural Products Industrial Utilization Committee, 3rd Floor 301 Centennial Mall South, Lincoln, Ne 68509 Phone: 402-471-2941





College of the Day

Law College

By Maureen Hutfless Editorial Assistant Office of University Information

The court chamber is crowded for the opening of the first case on the trial docket. One familiar with the legal profession in Lancaster County, Nebraska, would have no difficulty recognizing the judge, the court officers, and the attorneys for the parties as they take their usual places.

It might appear to be a typical trial—until the first exhibit is placed

on an evidence pedestal which rises out of the floor, or a close-up of the first witness appears on T.V. screens before the jury members in the jury box. And, surprisingly, most of the spectators are law students.

Is this the product of an overimaginative movie director's mind? A purely fanciful look into a crystal ball? No, it's the "Courtroom of the Future," which for the University of Nebraska-Lincoln College of Law soon will become the reality of the present.

The courtroom, made possible by a major gift from Ross McCollum of Pasadena, Calif., is to be constructed as an annex to the present College of Law building, according to John W. Strong, dean of the College.

"We hope," Strong said, "it will be a modern facility with everything in it you'd hope to find in a courthouse—and maybe things you wouldn't think to hope for." The round room will accommodate audiovisual equipment as well as incorporating the pedestal and closed-circuit TV features described. The TV monitors may be used by the jury to view videotaped statements, depositions, and documents and to better see the evidence on the pedestal.

The courtroom is to assist the students in learning as they conduct practice trials and observe mock and actual trials by the federal and possibly other courts. The U.S. Court of Appeals for the 8th Circuit heard three cases at the school last April.

Meanwhile, the College of Law has

provided UNL with a new hall, even though no additional buildings have been constructed. On Sept. 8, 1978, the College of Law Building was renamed Ross McCollum Hall in honor of the man whose contributions of more than \$2 million will make possible the plans for the new courtroom as well as other projects.

Belief in Values

McCollum, founder and first president of the National Oil Co., became interested in the Nebraska program through his attorney, Sherman S. Welpton, Jr., an NU College of Law alumnus. The courtroom will be named in honor of Welpton. According to The Nebraska Transcript, the student-alumni publication of the Law College, one reason for McCollum's donation was that he believes "the solid values of the American Midwest which are represented by the school, the state and its youth need to be recognized and fostered."

Dean Strong also believes in fostering the development of Nebraska youth. He sees the law school's goal as twofold: "to ensure a continuing supply of law-trained persons to meet the needs of the state," and to provide "the opportunity for high-quality legal education for Nebraska residents at an affordable costs." He aims for "national prominence through regional emphasis"—achieving excellence in areas of teaching of concern to the state.

To this end, Strong said, the College (Continued on page 124)

Library gifts appropriate tribute in memory of outstanding law alumnae



Rebecca Glover

Class of 1976

April 27, 1949 - March 30, 1979

In memory of Rebecca Glover, attorney-at-law, whose dedication to the College of Law and the Law Library is an inspiration to all alumni and to her profession.

A UNL College of Law graduate who died in a tragic automobile accident last March provided unique assistance to the College of Law library while she was still a student.

That's why it is particularly fitting that Rebecca Glover be memorialized in a Memorial Law Library Fund established in her name. The fund has been started by Miss Glover's family and other contributors, including classmates from her Law College Class of 1976.

Miss Glover made several contributions to the College and the legal profession while still a student. By organizing the Women's Law Caucus at the College and serving as its president for two years, she assisted materially in giving structure and focus to the contribution women would make to the law school experience and, upon graduation, to the profession.

Rebecca's talent for recognizing a need for change and organizing the efforts of herself and others to accomplish that change became of direct benefit to the College when she discovered, as a first year law student, that the law library was critically short of materials necessary to enable students to complete their assignments. With characteristic speed and directness she organized a campaign to secure additional funding for the library. This campaign required her to make several appearances at University administrative meetings, meetings of the Board of Regents, and finally, before the Appropriations Committee of the Nebraska Legislature

Challenge Remains

Through her efforts and with the help of several Senators, the struggle to obtain additional state financial support for the law library was successful with the addition of a special \$50,000 line item to the 1974-75 University budget which was earmarked for the law library.

The challenge Rebecca Glover met so successfully while still a law student is one that remains before the UNL College of Law today.

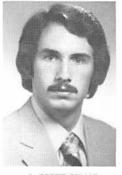
Although the UNL Law Library is the largest law library in the state, current and predicted future levels of state financial assistance threaten to prevent the library from keeping pace with this change, even at a time when the complexity and scope of the law is increasing at an unparallelled rate.

Since 1977, a grossly disproportionate share of the total library budget has been used to insure that the existing collection is kept up to date by purchasing annual supplements. Very little funding is available to allow the library to expand its collection by purchasing newly published books and monographs.

If the library is to keep pace with the demands for service being placed upon it, approximately 80 percent of each budget should be used for maintaining the currency of the collection, with 20 percent being allotted for acquisition of new books and monographs.

Those who wish to assist the UNL College of Law in its continuing effort to update and enhance its library facilities may contribute to the Rebecca Glover Memorial Law Library Fund administered through the NU Foundation.

NEBRASKA



1 SCOTT GEMAR



2 JEFF KREJCI DB



3 DEAN SUKUP



4 CRAIG BOHL



5 RODNEY LEWIS



6 SAMMY SIMS



"HERBIE"



8 PAUL LETCHER DB



 $\mathbf{9}_{\mathrm{DB}}^{\mathrm{RUSSELL\;GARY}}$



 $\textbf{10}^{\,\text{TIM HAGER}}_{\,\text{QB}}$



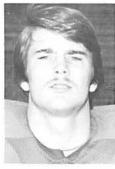
11 JEFF QUINN QB



12 JARVIS REDWINE



13 DONNIE KIRK



14 BRIAN IODENCE



15 RIC LINDQUIST



16 PHIL TRENT



17 MARK MAUER



18 STEVE MICHAELSON QB



19 BRUCE MATHISON QB



21 TIM SLOBODNIK



22 KENNY BROWN



23 MARK LeROY



24 TIM McCRADY



25 TIM WURTH

CORNHUSKERS



26 DAN FISCHER



27 RANDY LANDWEHR



28 DAVID LIEGE



29 TODD BROWN



30 CRAIG JOHNSON



31 RANDY HUEBERT



32 I. M. HIPP



33 ANTHONY STEELS WB



34 ANDY MEANS



35 STEVE DAMKROGER



36 KIM BERGKAMP



37 L.G. SEARCEY



38 KRIS VAN NORMAN



39 ANDRA FRANKLIN



40 IOHN ZUTAVERN



41 KIM BAKER



"HERBIE"



43 PHIL BATES



44 JIM KOTERA



45 STEVE McWHIRTER



46 JOHN RUUD



47 TOM VERING



48 BRENT EVANS



49 KEVIN SEIBEL

NEBRASKA



50 JEFF BLOOM



51 KERRY WEINMASTER



52 TREY DeLOACH



53 RANDY SCHLEUSENER



54 MIKE MCELROY



55 ROD HORN



56 DAVE RIMINGTON



57 KELLY SAALFELD



58 DAN STEINER OT



59 CURT HINELINE



61 PAUL POTABLE



62 JOHN KEUTEN



63 DAVID CLARK



64 JOE ADAMS



65 OUDIOUS LEE



66 BRENT WILLIAMS



67 JACK LONOWSKI



68 MIKE MANDELKO



69 JOHN HAVEKOST



70 GARY ENGLAND



71 BRUCE LINGENFELTER OT



72 MARK GOODSPEED



73 DAN HURLEY



74 DAN RICE

CORNHUSKERS



75 HENRY WAECHTER



76 MIKE BRUCE



77 RANDY FLORELL MG



78 TOM CARLSTROM



80 JAMIE WILLIAMS



81 LAWRENCE COLE



82 STEVE DAVIES



83 DICK PETERSON DE



84 TIM SMITH SE-P



85 DONNIE BESS



86 MG MINOR



87 JEFF FINN



88 SCOTT WOODARD



89 JUNIOR MILLER



90 GORDON THIESSEN



91 CALVIN ANDERSON



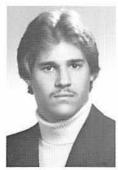
92 DERRIE NELSON



93 DAN PENSICK



94 DARYL HOLMES



95 SE JOHN NOONAN



96 DE WILLIAMS



97 BILL BARNETT



98 DAN LINDSTROM



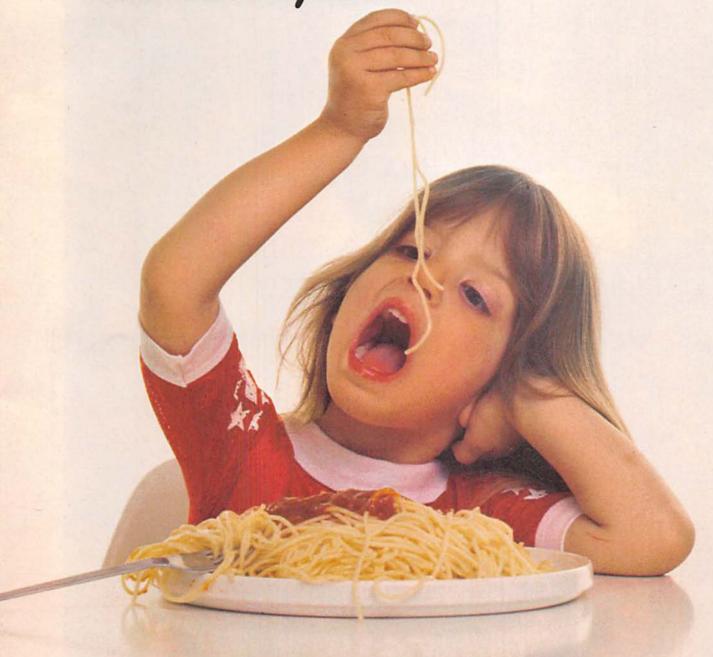
99 DAVE STROMATH

1979 University of Nebraska Football Roster

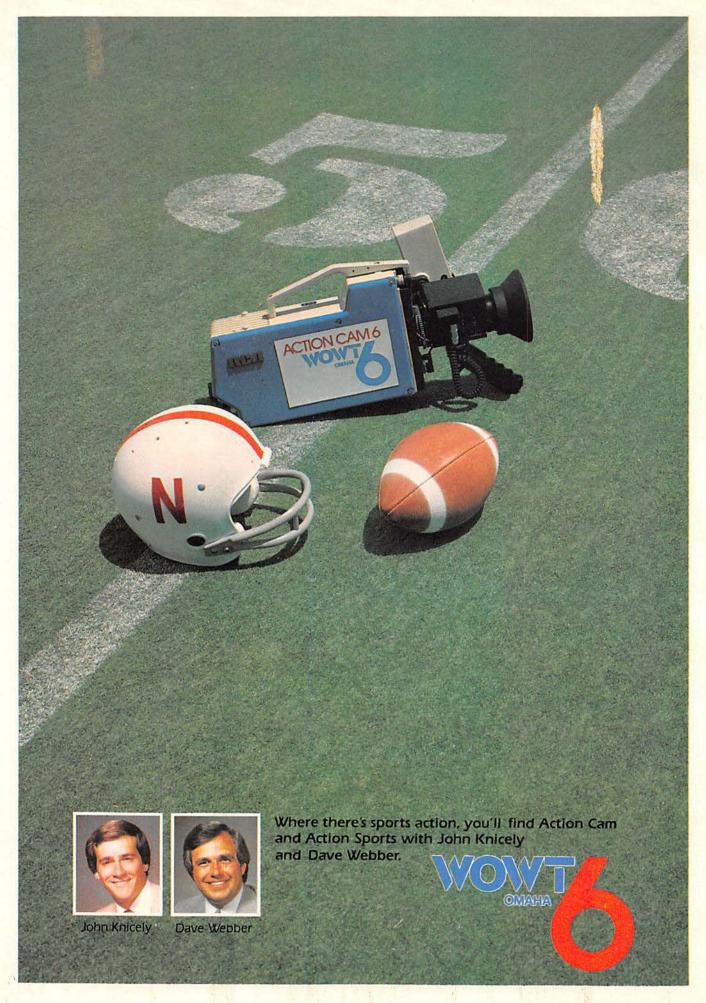
_	-0.00.		.ty 011	···	DIKK I	ootbu.	I ILOULO
No.	Player	Pos.	Ht.	Wt.	Age	Class	Hometown
1	Scott Gemar	K	6-3	192	21	Jr.	Sutton, NE
2 3	Jeff Krejci *Dean Sukup	DB K	6-0 6-0	172 230	20 22	Soph. Sr.	Schuyler, NE Cozad, NE
4	Craig Bohl	DB์	5-11	181	22 21	Soph.	Lincoln, NE
5	Rodney Lewis	DB	5-11	187	20	Soph.	Minneapolis, MN
6 7	Sammy Sims Ricky Simmons	DB WB	6-0 5-11	184 160	21 18	Soph. Fr.	Lubbock, TX Greenville, TX
8	Paul Letcher	DB	5-11	181	23	Sr.	Lincoln, NE
9 10	*Russell Gary	DB	6.0	180	20	Jr.	Minneapolis, MN
11	*Tim Hager *Jeff Quinn	QB QB	6-1 6-2	181 204	22 21	St. lr.	Lincoln, NE Ord, NE
12	Jarvis Redwine	ÌB	5-11	204	21	Ĵr.	Inglewood.CA
13 14	Randee Johnson Brian Iodence	DB DB	6-2 5-10	187 170	19 19	Fr. Ir .	Lincoln, NE Hemingford, NE
15	Ric Lindquist	DB	5-10 5-10	174	20	Soph.	Plattsmouth, NE
16	Phil Trent	DB	6-0	185	19	Fr.	Alhuquerque, NM
17 18	Mark Mauer Nate Mason	QB QB	6-1 6-2	198 183	20 19	Soph. Fr.	St. Paul, MN Greenville, TX
19	Bruce Mathison	QB	6-4	201	20	Soph.	Superior, WI
21 22	Roger Craig ***Kenny Brown	IB	6-2	198	19	Fr.	Davenport, IA
23	*Mark LeRoy	WB DB	6-0 6-2	185 210	23 22	St. St.	Cincinnati, OH Seattle, WA
24	*Tim McCrady	WB	5-9	171	21	Jr.	Plainview. NE
25 26	**Tim Wurth Dan Fischer	RB DB	5-7 5-9	184 174	21 19	Sr. Soph.	Omaha, NE Lincoln, NE
27	Randy Landwehr	RB	6-0	203	20	Soph.	Dunbar, NE
28	*Dave Liegl	DB OD	5-8	167	23	Jr.	Central City, NE
29 30	Todd Brown *Craig Johnson	SE IB	6-1 6-1	167 180	19 20	Fr. Ir.	Holdrege, NE Omaha, NE
31	Craig Holmon	FB	6-4	215	19	Fr.	Omaha, NE
32	*1. M. Hipp	1B	5-10	202	23	Sr.	Chapin, SC
33 34	Anthony Steels *Andy Means	WB DB	5-8 5-11	182 185	20 21	Soph. lr.	Sacramento, CA Holdrege, NE
35	Steve Damkroger	LB	6-1	235	19	Fr.	Lincoln, NE
36 37	Tim Bergkamp L. G. Searcey	K DB	6-1	180 184	20	Jr.	Pretty Prairie, KS Wymore, NE
38	Kris Van Norman	DB	6-2 6-0	191	20 19	Soph. Soph.	Minden, NE
39	* *Andra Franklin	FB	5-10	225	20	Jr.	Anniston, AL
40 41	John Zutavern Kim Baker	1.B LB	5-11 6-3	195 213	20 20	Soph. Ir.	Dunning, NE York, NE
42	Dennis Rogan	iB	5-11	175	19	Fr.	Colorado Springs, CO
43	Doug Wilkening	FB	6-2	205	18	Fr.	Littleton, CO
44 45	*Jim Kotera Steve McWhirter	FB LB	5-11 6-2	200 228	20 19	Jr. Fr.	Bellevue, NE Fairfield, IA
46	*John Ruud	LB	6-2	220	22	Sr.	Bloomington, MN
47 48	**Tom Vering Jeff Merrell	LB	6-2	210 248	22	Sr. Fr.	Fremont, NE Huntsville, AL
49	Kevin Soibel	MG K	6-5 6-0	230	19 19	Fr.	Vermillion, SD
50	**Jeff Bloom	OC	6-1	199	22	Sr.	Rapid City, SD
51 52	***Kerry Weinmaster Trey DeLoach	MG OC	6-0 6-2	205 226	22 20	Sr. Jr.	North Platte, NE Papillion, NE
53	*Randy Schleusener	òĠ	6-6	244	21	jr.	Rapid City, SD
54 55	Mike McElroy	OC	6-6	210	19	Soph.	Grand Island, NE
56	**Rod Horn Dave Rimington	DT OC	6-4 6-3	264 248	21 19	St. Fr.	Fresno, CA Omaha, NE
57	* *Kelly Saalfeld	OC	6-4	251	22	Sr.	Columbus, NE
58 59	*Dan Steiner Curt Hineline	OT MG	6-1 6-3	259 226	22 20	Sr. Soph.	Columbus, NE Bellevue, WA
61	Paul Potedle	OG	6-0	230	22	Sr,	Tekameh, NE
62	John Keuten	OG	6-1	253	21	Jr.	Grant, NE
63 64	*David Clark Ioe Adams	DT OG	6-3 6- 4	240 239	21 21	jr. jr.	Odessa, TX Bellevue, NE
65	**Oudious Lee	MG	6-1	248	23	Sr.	Omaha, NE
66 67	*Brent Williams Jack Lonowski	LB DT	6-1 6-1	225 214	21 21	Jr. Soph.	Los Angeles, CA Stromsberg, NE
68	Mike Mandelko	OG	6-1	239	19	Soph.	Lexington, NE
69	**John Havekost	OG	6-4	238	22	Sr.	Scribner, NE
70 71	Gary England Bruce Lingenfelter	OT OT	6-5 6-2	246 220	20 21	fr. Soph.	Salt Lake City, UT Plainview, NE
72	Mark Goodspeed	OT	6-6	269	21	Sr.	Leawood, KS
73 74	Dan Hurley Dan Rice	or	6-3	263	19	Soph.	Omaha, NE
75	Henry Waechter	OG DT	6-3 6-6	228 243	21 19	Sr. Soph.	Cincinnati, OH Epworth, IA
76	Mike Bruce	or	6-6	248	21	Jr. T	Omaha. NE
77 78	Randy Florell Tom Carlstrom	LB OT	6-2 6-6	223 264	20 20	Soph. Soph.	Holdrege, NE Polk, NE
80	Jamie Williams	TE	6-4	213	19	Fr.	Davenport, IA
81	*Lawrence Cole *Steve Davies	DE	6-1	209	22	Sr.	Dayton, OH
82 83	Dick Peterson	TE DE	6-2 6-2	230 199	20 20	Jr. So.	Murray, UT Madison, NE
84	* *Tim Smith	SE-P	6-2	200	22	Sr.	Chula Vista, CA
85 86	Todd Spratte John Minor	DE	6-4	225 230	18	Fr.	Rochester, MN
87	*Jeff Finn	MG TE	6-5 6-5	230 235	27 20]r. r.	Chicago, IL Grand Island, NE
88	*Scott Woodard	SE	5-10	165	20	Jr.	Papillion, NE
89 90	" *Junior Miller *Gordon Thiessen	TE DE	6-4 6-1	242 212	21 22	Sr. Sr.	Midland, TX Lincoln, NE
91	Calvin Anderson	OT	6-2	278	21	Jr.	Minneapolis, MN
92 93	*Derrie Nelson	DE	6-2	225	21	ļr.	Fairmont, NE
93 94	**Dan Pensick Daryl Holmes	DT DE	6-5 6-2	255 193	20 19	Sr. lr.	Columbus, NE Chicago, IL
95	John Noonan	SE	6-2	187	19	Soph.	Omaha. NE
96 97	Jimmy Williams **Bill Barnett	DE DT	6-3 6-5	215 248	19 23	So. Sr.	Washington, DC Afton, MN
98	*Dan Lindstrom	DE	6-2	224	21	Jr.	Oakland, NE
99	Dave Stromath	DT	6-4	232	20	Soph.	Millard, NE

^{*} Denotes letters earned Age as of Sept. 1, 1979

Our fans come in all shapes and sizes, too.



MACARONI • SPAGHETTI • EGG NOODLES



1979 NEBRASKA FOOTBALL STAFF



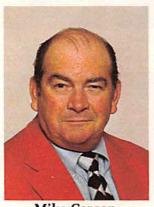
Lance Van Zandt
Defensive Coordinator-Secondary



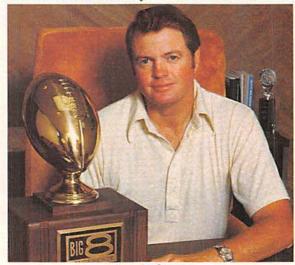
Clete Fischer
Offensive Line-Kickers



John Melton Linebackers



Mike Corgan Running Backs



Tom Osborne Head Coach



George Darlington
Defensive Ends



Charlie McBride
Defensive Line



Gene Huey Receivers



Milt Tenopir Offensive Line



Pat Fischer Secondary-Recruiting



Frank Solich Head Freshman Coach



Jack Pierce Assistant Coach



Jake Cabell Assistant Coach



Norfolk (402) 371-1123



Don R. Schaefer, CLU Omaha (402) 333-9500



W. F. "Bill" Burton, PN Grand Island (308) 382-1024



James C. Bradford, Jr. Norfolk (402) 371-1123



Marlyn L. McClain Richard W. Bailey, CLU Council Bluffs, Iowa Grand Island (712) 323-7558 (308) 384-0163



Gary G. Johnson North Platte (308) 532-5120 or 5121



Althea C. Sweeney (712) 485-2335



John P. Roux Omaha (402) 333-9500



Lyle W. Japp, CLU, SN (402) 333-9500



Lee Hunefeld (402) 333-9500



Howard J. Hughes Columbus (402) 564-6327



C. Conner White North Platte (308) 532-2850



Gerald L. Larsen Burwell (308) 346-4786



Kermit R. Erickson, PN Arcadia (308) 789-2132



Naomi Ansell Omaha (402) 333-9500



John H. Lund Ogallala (308) 284-6262



Jerry A. Nuss North Platte (308) 532-5120 or 5121



Jack Thiessen Hamburg, Iowa (712) 382-2503



Joe Vlock Omaha (402) 333-9500



Kevin K. Kissel Cozad (308) 784-4548



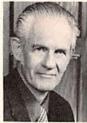
John C. Horner, Sr. Lincoln (402) 432-8575



Falls City (402) 245-5939



John R. Chittick, CLU Virgil C. Wadhams, PN Lincoln (402) 488-9092



A. Benjamin Gray Lincoln (402) 432-8575



Donald A. Falk Lincoln (402) 432-8575



Leland R. Thiessen Henderson (402) 723-4400



Myron T. Johnston Hastings (402) 463-6688



William S. Jones, Jr. Lincoln (402) 432-8575



Karl L. Kollmorgen Lincoln (402) 432-8575



Kurt P. Kollmorgen, SN (402) 432-8575



Eugene J. Kreuzberg (402) 464-4242



Ron Rapp, CLU So. Sioux City (712) 494-3003



Theodore J. Perry, CLU Fremont (402) 359-5339



John G. Smith, Jr. Omaha (402) 391-8585



Chris B. Krause, CLU Valley (402) 359-2575



John L Lord Omaha (402) 391-8585



William S. Butterfield, CLU, Omaha (402) 391-8585



Douglas L. Junge Omaha (402) 391-8585



Michael J. Garvey Omaha (402) 391-8585



Frederic L.A. Cady, CLU, Omaha (402) 391-8585



Edgar G. Ticknor Omaha (402) 391-8585



Tim J. Amold Council Bluffs, Iowa (712) 391-8585



Tom A. Amold Council Bluffs, Iowa (712) 391-8585



Eloy S. Arellano Harlan, Iowa (712) 755-5839

These are some of the New York Life Agents in this community. They're good people to know.

Join up with the winning team.



Ever since New York Life wrote its very first insurance policy more than 133 years ago, we've acted on the principle that excellence of ser-

vice is the surest way to secure people's confidence and trust.

We've placed special emphasis, too, on the careful selection of men and women of integrity and ability to serve as New York Life Agents.

Maybe that's why millions of people depend on us today to help provide financial security for their families and their businesses.

For your financial security, join up with the winning team.

Omaha General Office
Eugene J. Malsom, CLU, General Mgr.
Richard E. Hamilton, Assistant Mgr.
George F. James, Assistant Mgr.
Frank C. Osdoba, Training Supv.
Lenis G. Grauf, CLU, Office Mgr. 10050 Regency Circle Omaha, Nebraska 68114

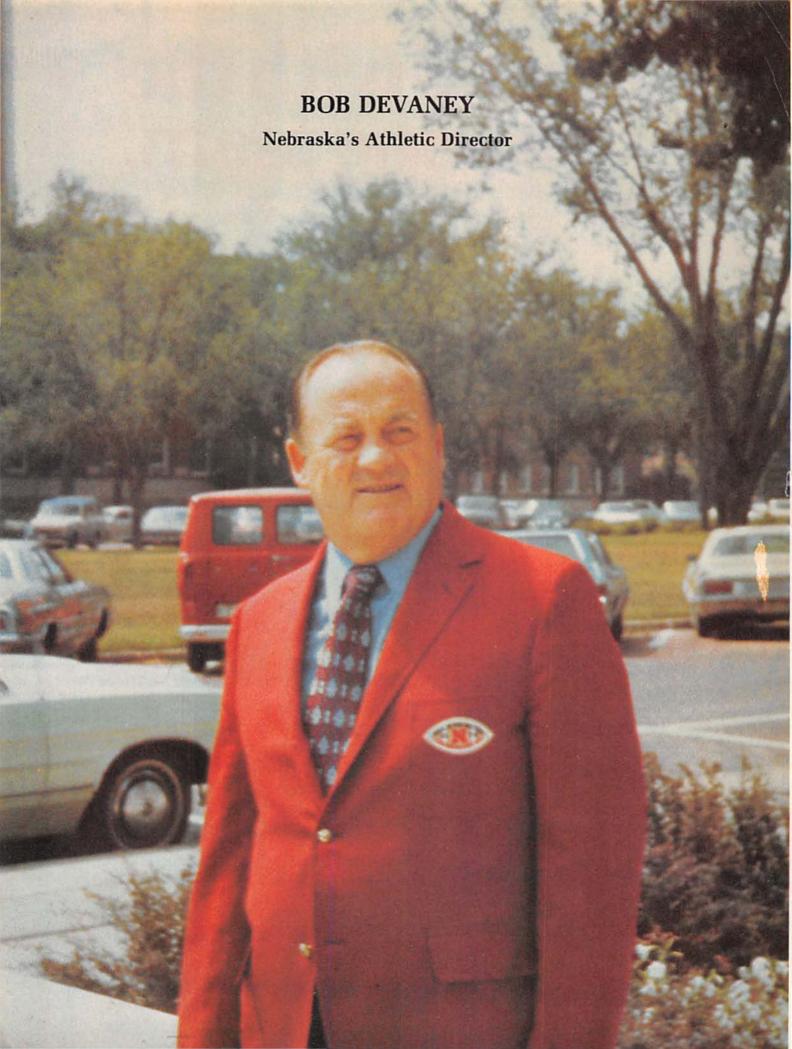
Lincoln General Office Perry L. Strombeck, CLU, General Mgr. Guy P. Ames, Assistant Mgr. Michael L. Bergstrom, CLU, Office Mgr. 1506 First National Bank Bldg. Lincoln, Nebraska 68508

New York Life. For all of your life.

Life, Health, Disability Income, and Group Insurance, Annuities, Pension Plans.

Nebraska General Office Duane D. Demaree, CLU, General Mgr. Glenn E. Berliaree, C.C., Gerlean Mg. Richard D. Volkman, Training Supv. Glenn E. Bartley, Jr., CLU, Office Mgr. Suite 350, Terrace Plaza 11414 W. Center Road Omaha, Nebraska 68144

Sioux City General Office Robert W. Hartman, CLU, General Mgr.
Larry R. Lindstrom, Training Supv.
Donald R. Means, CLU, Underwriting Supv.
George W. Molesworth, CLU, Office Mgr.
Security National Bank Bldg.
6th and Pierce Streets Sioux City, Iowa 51101







Blue Stamp merchants offer you a winning combination...Blue Stamps and savings! After the game, take your Big Red football ticket to any Blue Stamp Merchant. It's worth 30 FREE Community Blue Savings Stamps. And use the coupons below for double Blue Stamps on any purchase at a Blue Stamp store before Dec. 31, 1979.

Double Blue Stamps

This coupon is redeemable for double Blue Stamps on your purchase at any Community Blue Stamp Store.

Coupon good through December 31, 1979. Community Savings Stamp Company, Lincoln, NE 68508

Double Blue Stamps

This coupon is redeemable for double Blue Stamps on your purchase at any Community Blue Stamp Store.

Coupon good through December 31, 1979. Community Savings Stamp Company, Lincoln, NE 68508

Double Blue Stamps

This coupon is redeemable for double Blue Stamps on your purchase at any Community Blue Stamp Store.

Coupon good through December 31, 1979. Community Savings Stamp Company, Lincoln, NE 68508

Double Blue Stamps

This coupon is redeemable for double Blue Stamps on your purchase at any Community Blue Stamp Store.

Coupon good through December 31, 1979. Community Savings Stamp Company, Lincoln, NE 68508

The University of Nebraska Board of Regents



Regent James H. Moylan



Regent Kermit Hansen



Regent Robert L. Raun



Regent Robert R. Koefoot, M.D.



Regent Robert J. Prokop, M.D., Ph.D.



Regent Kermit Wagner



Regent Edward Schwartzkopf



Regent Robert G. Simmons, Jr.



Student Regent Ralph P. Cuca, Jr.



Student Regent Richard Kennedy



Student Regent John L. Kirk



University of Nebraska System President Ronald W. Roskens



With some people, it's hit or miss.

Even for the vast majority of us who take our financial obligations seriously, balancing a budget isn't easy. Just when you think you've found the answer, inflation takes another bite out of your paycheck. And everything starts costing more. Putting the kids through school. Food. Clothes. A better home. Or even new appliances. Sometimes it makes you wonder if you ever can get ahead. No matter how hard you try.

Take an opportunity, not a chance.

Fortunately, there is someone you can turn to for help. Your Credit Union. Our business is helping people get more out of their money. We can help you save. Help you borrow. And, if you like, we can even show you how to avoid future money problems by suggesting practical strategies that really work.

We play it straight.

Too many organizations try to use personal financial counseling as a way to sell other services. A consolidation loan. A fee. A gimmicky savings account. Your credit union doesn't operate that way. Our financial counseling is free to each member. No strings attached.

We'll keep it confidential too.

Your business is nobody else's business.
We don't gossip. Or send your name to
anybody. Or turn you over to somebody
who charges you for their help. We believe in being
private. Practical, professional counseling. It's free
for the asking at your credit union.

Discover your credit union.



We're doing more for you.

For information, please write your state's credit union league or CUNA, P O Box 431, Madison, WI, 53701.

University of Nebraska-Lincoln Academic and Administrative Officers



Dr. Richard Armstrong Vice Chancellor Student Affairs



Dr. Ned Hedges Vice Chancellor Academic Affairs



Dr. Martin A. Massengale Vice Chancellor Agriculture & Natural Resources



Dr. Roy A. Young Chancellor



Dr. Robert Rutford
Vice Chancellor
Research & Graduate Studies



Dr. Ronald W. Wright Vice Chancellor Business & Finance





Dr. Hazel M. Anthony Dean Home Economics



Dr. Richard E. Bradley
Dean
Dentistry



Dr. Robert L. Egbert Dean Teachers



Dr. Quentin H. Gessner Dean Continuing Studies



Lyle E. Young Interim Dean Engineering & Technology



Dr. T. E. Hartung Dean Agriculture



Dr. Henry F. Holtzclaw, Jr. Dean Graduate Studies



Dr. Robert Kleis Dean International Programs



Dr. Max D. Larsen Dean Arts & Sciences



Dr. Leo Lucas
Dean & Director
Cooperative Extension
Service



Dr. Howard W. Ottoson Dean & Director Ag Experiment Station



Dr. Gerald Rudolph Dean Libraries



Dr. Gary Schwendiman Dean Business Administration



W. Cecil Steward

Dean

Architecture



John Strong Dean Law

JUBIL-AIRE NEBRASKA AIR HORNS



This sturdy horn is chrome plated and made of high impact polypropolene. The compact, self-contained electrically operated system works off car battery and automatically plays the first few bars of the Fight Song at the touch of a single button. Installation can be made by any mechanic or do-it-yourself. For 12 volt systems. This in no way interferes with your regular car horn. Complete set, ready to install,

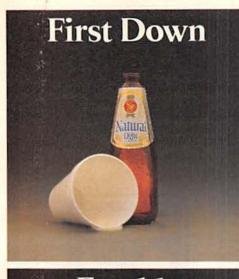
includes trumpets, compressor, tubing, horn button (or switch), mounting brackets and instructions.

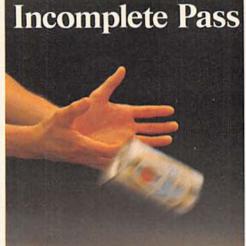
ORDER TODAY Fill in and mail order blank, or call our toll free number to order: 1-800-327-9191 Ext. - 548

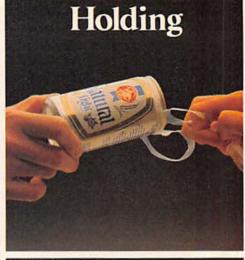
Please allow 4-6 weeks for delivery

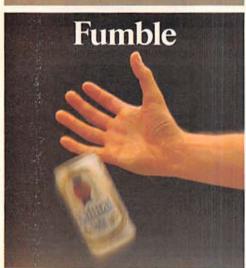
(Unconditional money-back guarantee if not completely satisfied.)

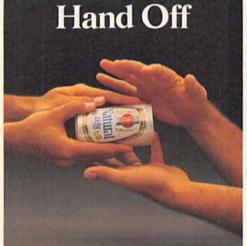
Trouble direction to trocke for dollivery	(enconditional mone) dual guarantee in net completely cationed.
MATHAM INC. Dept. "D" 2403 Hollywood Place South Bend, Indiana 46616	Please send me air horn(s) at \$74.95 each, including shipping. Amount enclosed
master charge	Indiana residents add 4% sales tax GE MY MASTERCHARGE ☐ CHARGE MY VISA ☐
CREDIT CARD NO.	MC INTERBANK NO. EXP. DATE
Signature	Month Year
Name	Address
City	State Zip

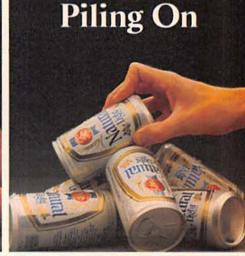


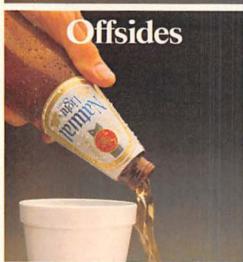


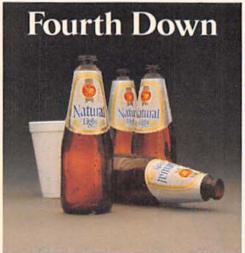


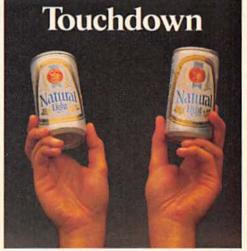
















Join the Natural Football Team!

For a 23"x35" full-color poster, send \$1.00 to Natural Football Poster, P.O. Box 13297, St. Louis, Mo., 63157. Offer void in states where prohibited by law.



Gary Miller, President of Corncobs Patti Wirthele, President of Tassels Pace Woods, Jr.

WOODS BROS REALTY donated the "Big Red Machine" to the Nebraska football team in 1972, the same year Tom Osborne became Head Coach.

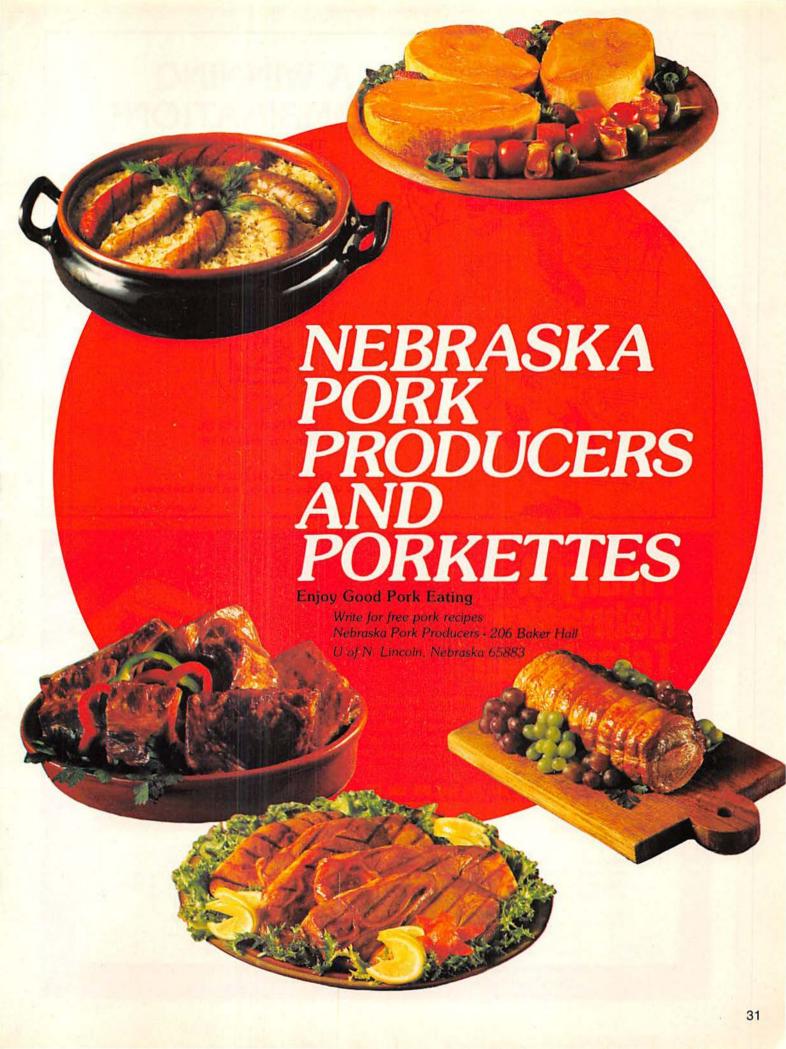
Just as team work and expert coaching have paid off for Big Red over the years, over 120 REALTOR agents teamed with experienced, innovative management have made WOODS BROS REALTY Lincoln's Real Estate Leader.

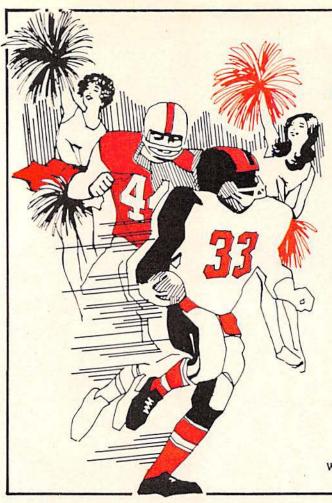


WOODS BROS REALTY

YEARS and still growing!
4 Lincoln Offices







A WINNING COMBINATION!

The Cornhuskers and the Boar's Head Restaurant

Where you are served in a comfortable setting for your dining pleasure, before, after the game... or anytime.



200 North 70th St. Lincoln, 464-9178

Call now for reservations.
We accept Visa, Master Charge, and American Express.

CONTINENTAL RESTAURANT SYSTEMS 1979



1979 NEBRASKA MEN'S ATHLETIC

ADMINISTRATIVE STAFF



Bob Devaney Athletic Director



Jim Ross Asst. Athletic Dir. & Sports Center Dir.



Don Bryant Asst. Ath. Dir. & Sports Inf. Dir.



Tom Osborne Asst. Ath. Dir. & Head Football Coach



Keith Broman
Big 8
Faculty Representative



Bill Fisher Business Manager



Helen Ruth Wagner Ticket Manager



Bill Bennett Asst. Sports Inf. Dir.



Steve Pederson Student Sports Inf. Asst.



Ursula Walsh Ath. Dept. Academic Counselor



Ath. Dept. Strength Coach



Jerry Pettibone Ath. Dept. Recruiting Coor.



Tony Sharpe Beef Club



Dr. Samuel Fuenning
Dir. of Ath.
Medicine



George Sullivan, RPT
Head Trainer
& Phy. Therapist



Jerry Weber Asst. Trainer & Phy. Therapist



Roland E. LaRue, RPT

Asst. Trainer

& Phy. Therapist



Paul Schneider Ad. Asst.



Orval Borgialli Ad. Asst.



Jerry Lott Sports Center Sup.



Bill Shepard Grounds Dir.



Glen Abbott Equipment Dir.



Walt Johnson Asst. Equip. Dir.



Mel Worster Asst. Equip. Dir. Sports Center

1979 NEBRASKA WOMEN'S ATHLETIC STAFF



Dr. Jay Davis Asst. AD in Charge of Womens Sports



Cathy Chown Asst. Sports Info. Dir.



Dr. Barbara Hibner Ass't. AD



Lorrie Gallagher Basketball Coach



Gerry Fisher Golf Coach



Julie Wood Tennis Coach



Judy Schalk Gymnastics Coach



Terry Pettit Volleyball Coach



Carol Frost Track Coach



Don Isherwood Softball Coach



Ray Huppert Swimming Coach



Colorful action Thursdays at 6 PM

A review of this week's game... A preview of things to come.

Tom Osborne & The Big Red



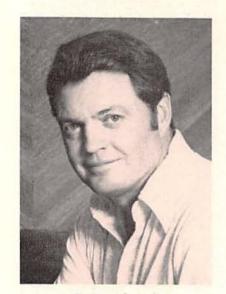


with Nebraska Head Football Coach Tom Osborne and KMTV Sports Director Dale Hansen every Thurs. at 6:00 p.m.



MAY BROADCASTING COMPANY

1979 NEBRASKA MEN'S HEAD COACHES



Tom Osborne Football



Frank Sevigne



Joe Cipriano Basketball



Francis Allen Gymnastics



Cal Bentz Swimming



Bob Fehrs Wrestling



John Sanders Baseball



Larry Romjue Golf



Jim Porter Tennis



For all of your shopping and travel needs, choose the cards with the star on the back!



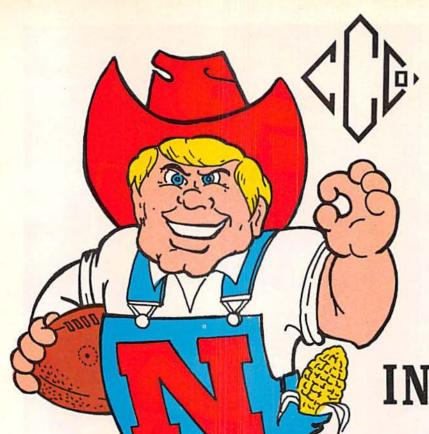
American Bank, Burr
American National Bank, Kimball
American National Bank, Sidney
American State Bank, Pierre, S.D.
American State Bank, Arnold
Bank of Bellevue, Bellevue
Bank of Bellevue, Bellevue
Bank of Bellevue, Bellevue
Bank of Clarks, Clarks
Bank of Doniphan, Doniphan
Bank of Eligin, Elgin
Bank of Elkhorn, Elkhorn
Bank of Elkhorn, Elkhorn
Bank of Gering, Gering
Bank of Lemmon, Lemmon, S.D.
Bank of Madison, Madison
Bank of Stapleton, Stapleton
Bank of Norfolk, Norfolk
Bank of Valley, Valley
Bank of Wood River, Wood River
Beatrice National Bank, Beatrice
Benkelman State Bank, Benkelman
Bruning National Bank, Bruning
Cambridge State Bank, Cambridge
Campbell State Bank, Cambell
Central Bank, Central City
Chambers State Bank, Cambers
Chase County Bank, Imperial
Citizens National Bank, St. Paul
Citizens State Bank, Carleton
Citizens State Bank, Clarkson
Citizens State Bank, Clarkson
Commercial State Bank, Clarkson
Commercial Bank, Clarkson
Commercial Bank, Clarkson
Commercial Bank, Carleton
City State Bank, Clarkson
Commercial Bank, Clarkson
Commercial Bank, Reson
Commercial Bank, Pierce
Corn Growers State Bank, Murdock
Crawford State Bank, Curtis
Dakota County State Bank, Murdock
Crawford State Bank, Curtis
Dakota County State Bank, Murdock
Crawford State Bank, Curtis
Dakota County State Bank, Murdock
Crawford State Bank, Curtis
Dakota County State Bank, Murdock
Crawford State Bank, Curtis
Dakota County State Bank, Norfolk
Deuel County State Bank, Chappell
De Witt State Bank, Eagle
Farmers & Merchants Bank, Aberdeen, S.D.

Farmers & Merchants Bank, Axtell
Farmers & Merchants Bank, Ceresco
Farmers & Merchants Bank, Milford
Farmers & Merchants Bank, Oakland
Farmers & Merchants National Bank, West Point
Farmers Bank of Clatonia, Clatonia
Farmers Bank, Prairie Home
Farmers National Bank, Central City
Farmers State Bank, Ewing
Farmers State Bank, Wing
Farmers State Bank, Wing
Farmers State Bank, Wallace
Fillmore County Bank, Geneva
First Bank & Trust, Cozad
First National Bank, Albion
First National Bank, Aurora
First National Bank, Columbus
First National Bank, Columbus
First National Bank, McCook
First National Bank, McCook
First National Bank, Newman Grove
First National Bank, Newman Grove
First National Bank, Newman Grove
First National Bank, Schuyler
First National Bank, Shelby
First National Bank, Syracuse
First National Bank, Syracuse
First National Bank, Wayne
First National Bank, Wayne
First National Bank, Wing
First

Minatare State Bank, Minatare
Minden Exchange Bank, Minden
Munden State Bank, Munden, Kansas
National Bank of Neligh, Neligh
Nebraska Security Bank, Deshler
Nebraska State Bank, Broken Bow
Nebraska State Bank, Broken Bow
Nebraska State Bank, Western
Oak Creek Valley Bank, Valparaiso
Osmond State Bank, Osmond
Otoe County National Bank, Nebraska City
Pawnee County Bank, Pawnee City
Palanview National Bank, Plainview
Platte Valley State Bank, Kearney
Purdum State Bank, Purdum
Ravenna Bank, Ravenna
Richardson County Bank, Falls City
Roseland State Bank, Roseland
Schuyler State Bank, Schuyler
Scribner Bank, Scribner
Security National Bank, Superior
Security State Bank, Broken Bow
Security State Bank, Holbrook
Sioux National Bank, Harrison
Southroads Bank, Bellevue
Springfield State Bank, Springfield
Stanton National Bank, Stanton
State Bank of Alexandria, Alexandria
State Bank of Alexandria, Alexandria
State Bank of Scotia, Scotia
State Bank of Scotia, Scotia
State Bank of Scotia, Scotia
State Bank of Stella, Stella
Stromsburg Bank, Stromsburg
The Home Bank, Elwood
Union Bank & Trust, Lincoln
Wakefield National Bank, Wakefield
Westgate Bank, Lincoln
Wymore State Bank, Wymore

VISA-Master Charge Service Center

P.O. BOX 81068 LINCOLN, NE. 68501



CASUALTY COMPANY

105 N. 31st AVENUE OMAHA, NEBRASKA 68131

INSURANCE for IEBRASKANS

Mr. Warren R. Barney Warren R. Barney Insurance Agency, Inc. Kearney, Nebraska 68847

Mr. Fred A. Fletcher Leo Ringer & Associates Norfolk, Nebraska 68701

Mr. C. Robert Jeffrey Cunningham, Jeffrey & Company Omaha, Nebraska 68114

Mr. Marvin L. Lyman Chambers-Dobson Agency Lincoln, Nebraska 68510

Mr. George Martin Fremont State Company Fremont, Nebraska 68025

Mr. Jim Massey J. G. Elliott Company Scottsbluff, Nebraska 69361

AGENTS ADVISORY COUNCIL

Mr. Jack B. Norris Ellerbrock-Norris Agency Hastings, Nebraska 68901

Mr. Lloyd E. Peterson Dunbar-Peterson Insurance Agency Omaha, Nebraska 68105

Mr. Earle L. Ritner The Ritner Agency North Platte, Nebraska 69101

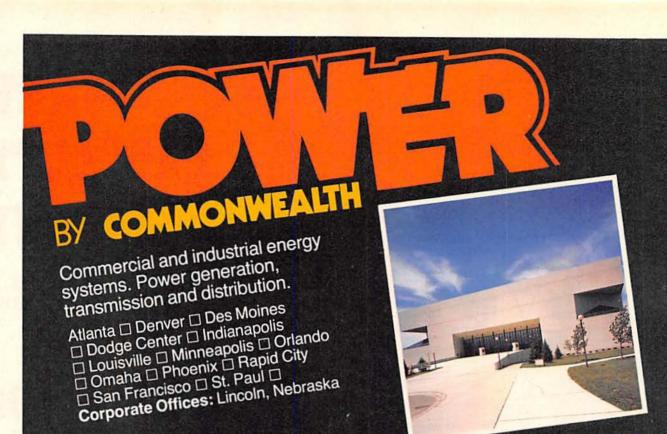
Mr. Dale F. Starr Starr-Buckow Insurance Agency Fairbury, Nebraska 68352

Mr. Raymond H. Steffensmeier Steffensmeier Insurance Agency Beemer, Nebraska 68716

SERVING THE INSURANCE NEEDS OF ALL NEBRASKANS THROUGH YOUR LOCAL INDEPENDENT AGENT

BUSINESS - FARM - HOME - AUTO





Commonwealth Electric Company

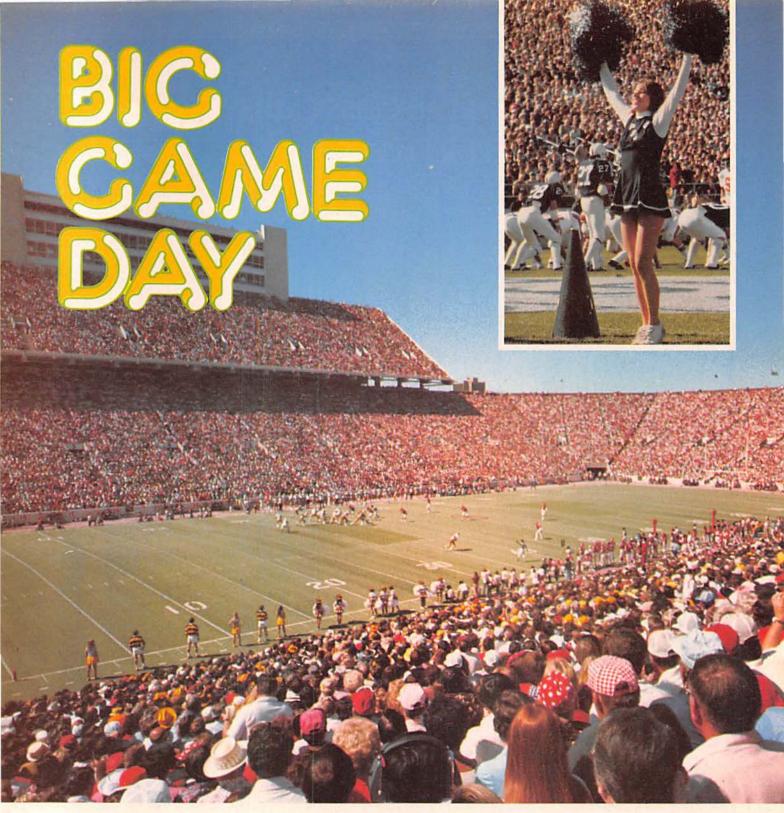




We fix 'em 256 ways



LINCOLN: 930 North 48th St. 2615 South 48th St. At the corner of 14th & Q



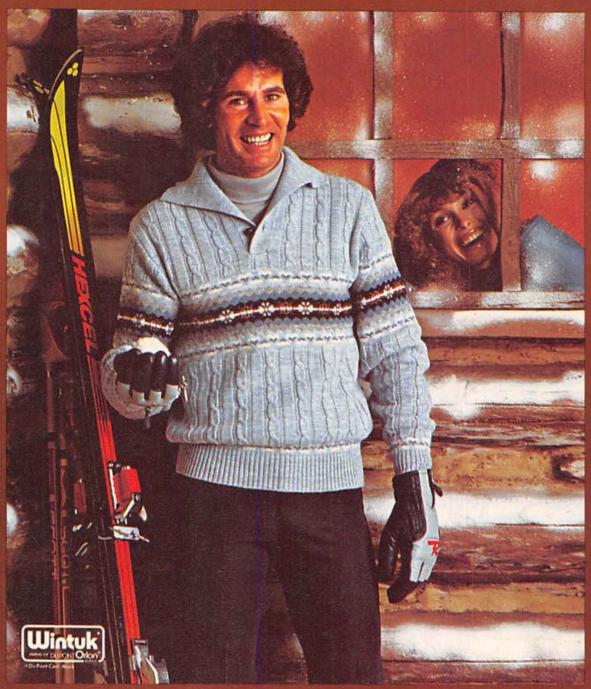
by Ron Fimrite, SPORTS ILLUSTRATED

t is a kind of celebration, a reunion, a revival meeting, a reawakening. It is The Big Game, The Classic or simply The Game. It is the traditional rivalry renewed, the climactic game of the season for schools that have been playing each other in football seemingly for centuries. The game can decide a conference championship, determine a bowl game participant or decide nothing more than weekend bragging rights. Its prime importance is in its link with the past, with other times, other games. It provides continuity in lives too frequently fragmented, and for those long out of college it is a warm and welcome homecoming.

For the student, of course, it is a week-long party. There is an air of lightheartedness on campus comparable only to the lightheadedness which accompanies the completion of final examinations and the end of the school year. Getting a date for Big Game night seems somehow the most pressing issue in a week of happy anticipation. The excitement begins early and sustains itself until the day of the game, when in the distance the band can be heard undergoing its own pregame warm-up. It is this sound of morning music that lingers most in memory, only a drumbeat at first, then the swelling grandeur of a college band at full throttle. It is as if the entire day is being orchestrated, as if, as on the screen, every emotion has its musical accompaniment. The simplest remarks are given weight in the operetta that is Big Game

continued

Who has the classic answer to cold weather?



Jantzen's North Country® cableknit sweaters are designed to make you glad the weather turned cold. They're handsomely crafted in Wintuk*
Orlon® acrylic, with the look and feel of wool. Visit your favorite better retailer and see why America's most popular cableknit sweaters have become so popular.
Or write Jantzen, Inc., Dept. NC, Portland, Oregon 97208.



Day. "Is lunch ready?" Ta-boom, taboom! It is a song that will not end until long after the game itself, until darkness has blurred the colors and muted the sounds of this special day.

On Monday, the campus routine, interrupted by the football holiday, resumes. How dreary and lifeless this seems. In a young life, the emotional hangover of the Monday after Big Game familiar, appear all too suddenly. "If only I had thought to give the yearbook a going-over last night." "Now just who, in the name of heaven, was that guy?" Names and faces that should coalesce remain separate and indistinct. "You remember me, don't you?" "Sure I do. How are you?" "No, you don't even know my name," "Sure I do." "Then what is it?" "Uhhh. ..."

Big Game." There is a special obligation to "get up for this one," and it can weigh heavily on the student athlete. He and his teammates will more than likely be sequestered off campus the night before the game, the better to escape outside distractions. Chances are, it will be a night of little sleep, even under this monkish isolation.

For some players, of course, it will be



With so much at stake on big game day, the players are really fired up.

seems a heavy price to pay for the pleasures of the weekend. Alas, it is all part of the learning experience. There will be bitterer lessons ahead.

The alumnus, the supposed man of affairs, sees the Big Game as a time to be young again, to be as foolish as he likes and get away with it. Can even a wife or in-law be so dour as to deprive a man of a good time on Big Game Week? So what if the class reunion on Friday night continues into Saturday morning? So what if the careful dresser outfits himself riotously on game day? And so what if the conversations about "old times" drone on a bit past their peak? All this can be forgiven in the foolishness of Big Game Day.

The reunions before the game at clubs, fraternities or dormitories can offer a special challenge to the old grad. Faces from the past, some only vaguely But such encounters are only minor irritations on a day of forgetting the present and remembering happier days. The old alum may be one who follows his team's fortunes day in and out during the long season or he may be one who goes to one game a year—this one. No matter, for each will enjoy equally. The game is only the last part of the party. It will become a conversation piece at dinner that night, perhaps the only subject of the moment to break up the timeless reminiscing. His team might lose the game; the alumnus can never lose his good times, the old times.

The player's enjoyment of the Big Game is somewhat more restricted. To him, this final game may seem outsized, blown out of all proportion by a fanatical student body and interfering alumni. He has been told all week that "this is not just another game. It is The their last football game, a last chance to prove themselves, to demonstrate prowess so far unrealized. How often, in the pressure of this moment, do the previously unsung emerge heroic? The senior halfback, playing most of the year behind the junior flash, will tear off a game-winning 60-yard run. The defensive lineman, a journeyman until this day, will sack the opposition's All-America quarterback in his own end zone. The obscure punter will hoist one 50 yards to the enemy two-yard line. The Big Game provides the previously unknown with a chance to make history, because whatever happens in a Big Game is history of a sort. A one-game hero is a hero nonetheless if the one game happens to be this game.

For other players, the Big Game is just another game, another step on the continued on 6t



by Dean Clark, Tulsa WORLD

he day was March 26, the Monday that Michigan State and Indiana State played for the NCAA basketball championship in Salt Lake City. It also was the day that Missouri became the preseason favorite in the 1980 Big Eight race.

Coach Norm Stewart was on the phone that day talking to a kid from St. Louis named Steve Stipanovich, who had just given his word that he would sign a letter of intent with Missouri.

"The first thing he (Stewart) said was that we were going to win the NCAA championship, but we also were going to have a good time," Stipanovich related to a reporter.

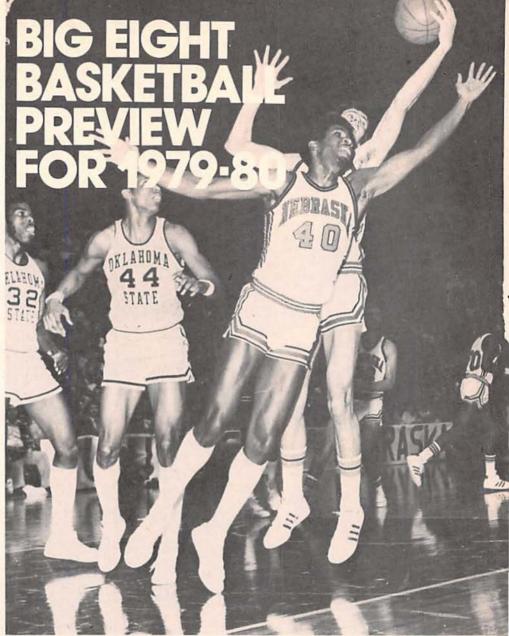
Stewart got another commitment that day from another blue-chip prospect,



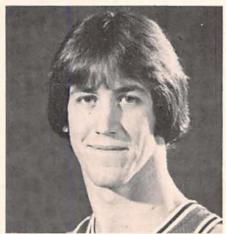
Colorado's Craig Austin

guard Jon Sundvold from Blue Springs, Mo. If these two players are as good as advertised, the Big Eight has a new power.

The 6-11 Stipanovich averaged 24.8 points and 12.7 rebounds while leading



Andre Smith of Nebraska



Oklahoma's Terry Stotts

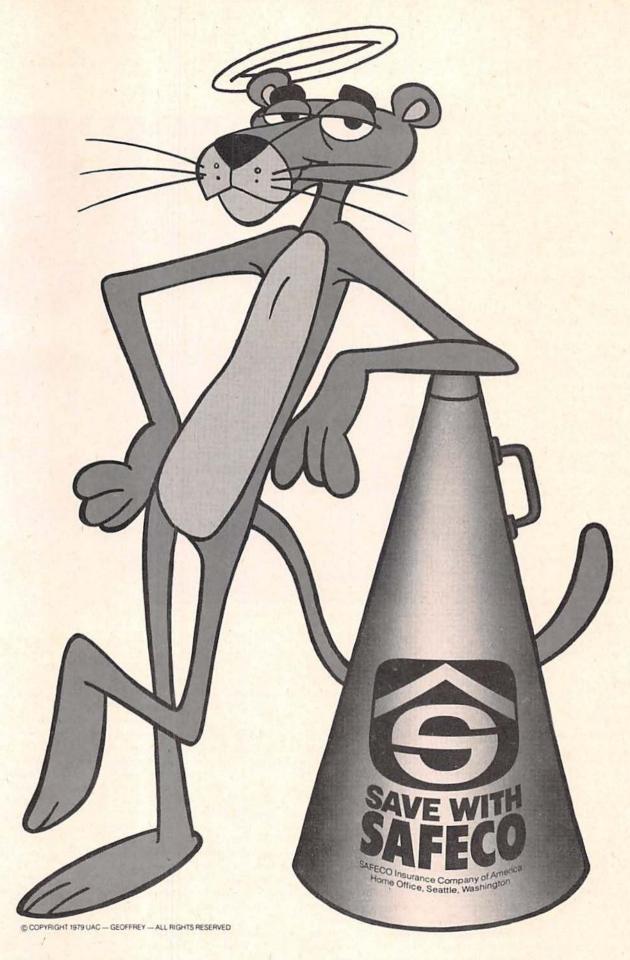
DeSmet to a second straight Missouri state championship. With Stipanovich setting career school records for points scored, rebounds, field goals, free throws and scoring average, DeSmet won 60 games in a row.

The 6-2 Sundvold averaged 32 points and 12 assists for a 23-5 Blue Springs team. He scored 2,176 points in his high school career and had high games of 50 points and 22 assists.

They will join a team that lost only one senior, Brad Droy, from one that finished 13-15 but was coming on strong at the end of the 1979 campaign. The returnees include guard Larry Drew (15.2 ppg. 4.3 assists), who will be starting for the fourth straight year; guard Steve Wallace, who averaged 13.4 points as a freshman; forward-center Curtis Berry, a 6-7 bull who averaged 13.5 points and 9 boards as a sophomore; and 6-6 Mark Dressler, who was good enough to start as a freshman.

Those are far from all the weapons in Stewart's arsenal. He also can call on 7-2 Tom Dore, 6-10, 235-pound Lex Drum, who was looking like a budding freshman superstar when he went on

continued on 13t



Careful people deserve to save. On auto. Homeowners. Commercial. And life. Look for an independent SAFECO agent listed in the yellow pages.



ABOUT THE AUTHOR—Ron Fimrite, a senior writer for Sports Illustrated, graduated in 1952 from the University of California, where he had served as sports editor for The Daily Californian, the school newspaper. During an 11-year tenure with the San Francisco Chronicle, he was a news reporter five years and sports columnist the last six. He is into his seventh year with SI.

way to a career. He is a hero day in and out. What is most heart-warming about the Big Games of our lifetime is this emergence of the little man. He may never do another important public thing in his lifetime, but he will never be forgotten by those who saw him or read about him winning the Big Game. That so many little men do arrive on these occasions is in itself a tribute to the special significance the Big Games have for so many of us.

There is one person who can be forgiven if he takes little pleasure from the Big Game—the coach. His team may have enjoyed a successful season, but if it loses this one, he can be in trouble. He alone appreciates the disproportionate importance of this one game. "Sure Coach Smedley finished eight and three again, but when was the last time he beat Siwash in The Big Game? I tell you, the man has got to go." By the same token, a mediocre season can be forgotten, at least for a while, if the coach does win the big one. Mortal man was not meant to endure such pressure.

The Big Game is a second season for most coaches. He must devise special plays, rouse his team to a special effort, demonstrate to students and alumni that he is on top of the situation, that his team is better prepared than for any other game. He will speak all week at alumni banquets and student rallies. Chances are, fresh gray hairs will appear atop his aching head. If his team is the favorite, an upset can be a disaster for which the explanation, "Anything can happen in a Big Game," will seem hollow and inadequate. If his team is the underdog, it will be expected to rise to new heights. Upsets, after all, are a tradition of Big Games. They are expected.

The coach, in short, cannot win, win or lose. His career may hang in the balance of a single game. What is wonderful tradition to so many others can be a fat pain in the neck to him. His brilliant game plan, prepared after late hours of watching films and checking scouting reports, will finally be in the hands of mostly teen-age boys. Can it all be worth it? Well, ves. The coach, too, is caught up in the special excitement of the Big Game. He may come from a part of the country separated by thousands of miles from where he is coaching, but he can quickly assimilate tradition. It is part of his job, after all. It is his obligation to recognize that this one game is more important than the others, regardless of the conference standings. A coach from a Midwestern school built a huge reputation for himself on the



Enthusiastic fans from coast to coast pack college stadiums on big game days.

Pacific Coast by winning the Big Game with unfamiliar regularity. An alumnus of the same school, familiar with the tradition, may have lost his coaching job in part because he could not win the big one. Unfair? Perhaps, but it is a fact of the coaching life, one a coach overlooks at his peril. No wonder there are "Win-one-for-the-Gipper" speeches. When all else fails on Big Game Week, emotion must take charge.

It may seem like harmless amusement, but the Big Game is a complex event which affects the daily lives of numberless people. The community at large is intensely involved, for it too becomes a focal point. The Big Game is a college town's annual festival. It is an event attended by people from all over the world. Even the most unsophisticated little community can take on new importance in this situation. If it accepts these visitors with grace and patience, its reputation can be made. If the crowds are poorly handled, it will suffer.

So it affects us all in many ways, this

mere football game. It is a rallying call to the students, a sentimental journey for the alumni, a critical experience for the players, a career risk for the coaches and a civic event for the communities involved. Mostly though, it is, like any worthwhile institution, a cord connecting the present with the past. It is history in progress, the stuff of memory. "You think that was a good run. Well, I remember the one Stuffy Jordan made back in the '38 Big Game that makes that one look like a stroll in the country."

It is on occasions like these that a person feels he is part of something considerably larger than himself. He is a participant in a seemingly endless pageant. He is sharing with his forebears common emotions. When we tend to think of the past as a place entirely different from our own, we need only look to something like The Big Game to see how little times have really changed. It was with them; it is with us now. And it is essentially the same. So, perhaps, are we.

The winning team

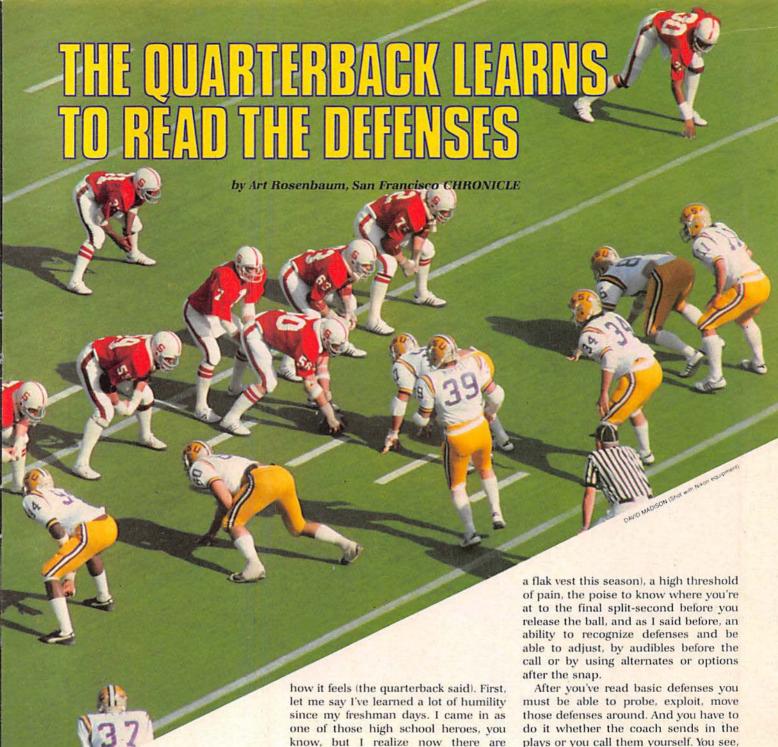
from America's most entertaining couple...Mr and Mrs "T."

When the final score goes up, you'll always find the cocktail mixes from Mr and Mrs "T" the winner—that's because they make the perfect drink everytime!

So, at home or away, always pick one from the "winning team" and you'll be amazed at how easy it is to entertain with Mr and Mrs "T."







reface: The thoughts expressed here are those of a senior quarterback at a large university, taken directly from a tape recorder. His name is not revealed at his request. As harmless as some of his observations may seem to others, he explained, he would prefer that no misinterpretations by his own team members spoil what he hopes will be an outstanding final year. "I need those guys," he said. "I need their blocking and their running and their pass catching."

(The following, therefore, is a collection of quotes without quotation marks.) I'll try to tell you about my job and know, but I realize now there are people on this team who could, if needed, move into my spot. And I don't mean only the reserve quarterbacks. We have defensive backs on our team with all the qualities-leadership, intelligence, physical strength, speed, ball handling, mental toughness to take a hit, and the ability to read defenses.

Reading defenses: that's the key. A quarterback must have certain attributes, no matter what the system. He must be able to handle the ball firmly, efficiently, confidently; to hand off, pitch out, pass to either side, short or long and with power/speed and accuracy. He should have a strong, commanding voice and a similar presence.

So, you're not going to be a top line quarterback without guts, stamina, physical resiliency (maybe we'll be wearing

he can't call your audible and he can't tell you, for example, that the weak safety has decided to lay back and that means the pass to the flanker has suddently become a no-no. Calling a play is one thing; acting it out brings those moments of truth.

Let me talk to the fans for a moment. Where do you sit? ... on the 20th, or 40th, or 60th row? If you're anywhere above the first 15 rows, you will have a structured view, almost like the coach's drawings on the blackboard. It should be relatively easy for you to separate the colors of jerseys, or notice a lineman jumping, or a halfback slipping, or the flight of the ball in relation to the speed of the receiver. Your game, I mean your view, is neatly divided with the aid of

continued



Holland's Heineken, America's number one imported beer.

yard marks and hash marks and outof-bounds lines.

If you're not in the stadium but watching TV, you may lose some of the dimension but you get it all back, and more, with replays in slow motion and isolated cameras that follow the patterns of the receivers. In a sense, through anticipation and constant repetition, I carry a kind of slo-mo camera in my head. I visualize where each receiver is supposed to be and can fill in the blanks from knowing each pattern.

That wouldn't be so difficult if I could sit in your seat, up in the press box or maybe with the fan in the 30th row. You have uninterrupted sight lines while I'm confused by a horizon that's eye-high. My perspective is clogged by huge bodies aiming at my jugular, or any other part of my body. If the other team happens to know of any injury, that's the part they aim for. You have depth perception or multiple-dimension. I see a crowd, a mirage, a tightening of running lanes or blocking angles. You SEE a monstrous defensive end (my mortal enemy) about to claw me but I can't hear you shout 'Look out!' I'm too busy concentrating on my release while being blind-sided.

But it's fun. And work.

So, let's go to work. Let's go out on the field for a sample of my problems. We won't try to give you every condition in the Playbook but a basic idea. We try to give the defenses a different look and they do the same to us. We have running plays that turn into passes. We have play-action, option and waggle passes. And passes that turn into running plays, or draws, or screen passes to beat a hard rush (gotta make those linebackers think overtime, you know).

In our system of reading defenses, we call it the PSL, meaning Pre-Snap Look. I usually have eight to 10 seconds from the time we leave the huddle until the moment I pass the ball, or hand it off.

As I walk the seven yards toward our center I begin to form an impression of the defensive alignment. I look at the middle linebacker or what we sometimes call the Mac. Where is he ... strong or weak side, slightly left or slightly right? Then I check the strong safety and the weak safety, and while I'm at it I sneak a glance at the depth of the or cornerbacks, whether they line up inside or outside my receivers.

Now, this Mac-SS-WS is what we call Triangle. Those three players in the Triangle are my keys. Now my hands are under the center. My barked signals indicate the formation, whether the tight end is to be left or right, the actual play and then the snap count.

While I'm doing this I continue to check the Triangle, as well as their down four (or three) linemen, their other linebackers and cornerbacks. I know there can be a dozen variations on coverage and I'm looking for different movements. Sometimes they're doing things that make the play we've

selected impossible to succeed. That's when I may want to audible and catch them overshifted or just overeager. Usually, though, an audible means I'm in a bit of trouble and if I can get out of this pickle with a no gain, the coach will understand.

Reading the defense doesn't end when the center gives me the football. In some ways, it just starts. As I'm turning back, or simply backing up to prepare for the pass, I automatically get the ball properly into my palm and look for defensive changes.

Let's say it's a strong zone but moving into partial man-to-man coverage. The Mac goes to the weak side, the weak safety starts toward the deep middle, the strong safety rolls to defend his deep third area while the cornerback takes the flat. What I've described above is what the defense often does on first down against a passing team. I may have to go to a secondary receiver, a back coming off his own block.

Or let's say the Mac tends toward the strong side, the strong safety is in a holding situation, the weak safety becomes free. Now it's more man-to-man and maybe I can't throw to the flanker as planned. Or, if they're in a rolling zone and I realize I can't throw to the flanker but I can try an out pattern, I take five steps and the ball is gone to a short man.

But let's say the weak safety comes up, or jams up in a blitz, right away I have to think, I can pass to the split end ... that is, if I don't get clobbered because my weak blocking back missed his man.

Sometimes the PSL may tell me immediately the way the defense is cheating, this way or that. I see things. As a senior I have a built-in anticipation learned from experience, from the films, from quarterback meetings, from what the coaches have told me.

I'll tell you what's difficult for me, what my coaches say is standard with many young quarterbacks. I want to pound our best plays at the opponents, make 'em feel we're dominant, make 'em knuckle under to our strength. I want to pass right into the teeth of their zone, hit my man in that split-second when he's just barely open. That's a

But the coaches think negatively in their own fashion. They give an opponent a lot of credit ... like if they draw an "X" on the blackboard, it means the "X" will do all the right things to foil our offense. They tell me that if we plan against a perfect defense but have patience, well ... they'll make more mistakes and we'll win. I guess they're right. Patience is another virtue for quarterbacks. I'm still learning.

The pre-snap look gives the quarterback an overall view of the defensive alignment.

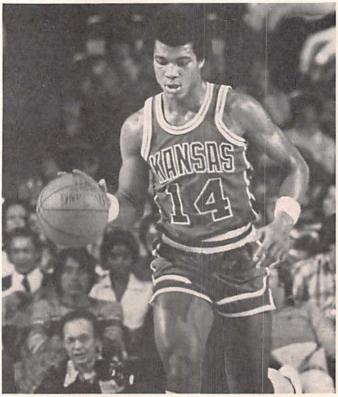




America's autumn ritual is underway, and the fall line up of all-stars in jeans,

shirts and tops is playing at The Gap.
The world's largest seller of Levi's® jeans has the looks, sizes, and values you want. Including Gap styles you can't find anywhere else, for active guys, gals, and kids. Touch down at one of The Gap's 400 stores nationwide.





The state of the s

Darnell Valentine, Kansas





Robert Estes, Iowa State

the shelf with a knee injury in December; and 6-6 forward Ricky Frazier, who was Metro Conference Freshman of the Year when he averaged 13.7 points for St. Louis two years ago.

Assuming Stewart, who is Missouri's all-time winningest coach (202-168 in 12 seasons), can fit this talent together, the Tigers loom as the ones to beat in 1980. But the league isn't void of other contenders.

Oklahoma found what it was like to win a Big Eight title last season, the Sooners' first in 20 years. "It's going to be harder to win it a second time," says Coach Dave Bliss. But he may have the horses to match the 21-10 record of 1979's NCAA-tourney team.

He lost all-league forward John McCullough and valuable sixth man Cary Carrabine, but he returns 6-9 center Al Beal (12.5 ppg, 9.1 rpg), 6-8 forward Terry Stotts (14.5 ppg, 5.7 rpg), guard Aaron Curry (9.9) and playmaker Ray Whitley (11.0). Lester Pace gave evidence late in his freshman season that he's a capable backup for Beal.

Bliss looks for this year's edition to have more quickness and more depth. New faces likely to play are 6-7 transfer Steve Bajema ("He may be the first legitimate power forward we've had," says Bliss), 6-3 junior college transfer Bennie Goldwire and freshmen Bo Overton, Rick Moorhead and Chuckie Barnett. Overton, a guard, was the top prospect in Oklahoma and the 6-6

Moorhead and 6-4 Barnett are from Indiana where Bliss still has ties from when he assisted Bobby Knight.

Perennial power Kansas was a disappointment last season when it started as the preseason favorite and finished in a second-place tie with Kansas State and Nebraska. The Jayhawks have the horses to do better than their 18-11 then.

They start with guard Darnell Valentine, a 16.1 scorer and the Big Eight leader in assists and steals as a sophomore. This season he'll probably team with all-everything freshman Ricky Ross to give the Jayhawks a dream backcourt. The 6-5 Ross may provide the outside shooting punch the Jayhawks have been lacking. He averaged 32 points a game in leading Wichita South to consecutive state titles.

At guard, Kansas also has junior Wilmore Fowler (9-2) and another gifted freshman, Keith Douglas, who averaged 26 points a game in Quincy, Ill. Veterans Tony Guy (9.2), Booty Neal and Randolph Carroll are all 6-5 and can swing between guard and forward. Front line returnees include 6-8 Johnny Crawford (10.2 ppg, 5.4 rpg), 6-7 David Magley, who has undergone shoulder surgery; 6-6 Mac Stallcup and 6-9 Chester Giles. Center is a question mark with the departure of seven-footer Paul Mokeski. Mark Snow, a 6-10 Californian, was recruited as Mokeski's successor, but he

continued on 36t



You look like you just heard from Dean Witter.

Today, it takes a lot to make an investor happy. It starts with a full-service investment firm that really fulfills your needs. And people trained to recognize them.

That's why, at Dean Witter, one of the biggest investments we make is in our people.

To begin with, we're much more than just stockbrokers. Which means we can advise you about your total financial plan.

And something else you should know is that Dean Witter account executives aren't alone when they work for you. We back them up with a complete team of financial experts. Experts whose knowledge covers everything from general business and economic trends to options, to commodities, to insurance.

But we don't stop there. Since holding onto your money is as important as making it, we offer a full range of tax-saving programs, too.

It all adds up to a financial plan that's tailor-made for you. Because today, more than ever, we feel that each investment portfolio should reflect the needs and aims of the investor it was created for.

How do you feel when you hear from Dean Witter? Your smile gives you away every time.



DEAN WITTER REYNOLDS

One investment firm you'll be glad to hear from.



let "V-8" Spicy-Hot give your Bloody Mary a spicy hot kick. "V-8" Spicy-Hot Vegetable Juice Cocktail is a spirited blend of 8 great vegetables with a special spicy sizzle that puts more spirit in the spirits. Makes a spirited snack or before-meal appetizer, too!



"V-8" is a registered trademark of Campbell Soup Co.

Now "V-8" Spicy-Hot has a special offer on a custom-designed cooler that's great for tailgate parties or any outdoor get-together. It's a 1/2gallon insulated cooler with a tough, durable, yet light-weight body. The cooler has a screw-on lid plus a handy pour spout that's covered by a snap-lock cap. The cooler is yours for just \$4.95 plus one label from any size "V-8" Spicy-Hot (mfg. estimated retail value \$6.95).

HERE'S HOW TO ORDER YOUR "V-8" SPICY-HOT COOLER:

For each cooler ordered, send a check or money order for \$4.95 (no cash please) and one label from any size "V-8" Splcy-Hot (Wisconsin residents - send \$4.95 and label facsimile only) along with your name, address and zip code to:

V-8" Spicy-Hot Cooler, Box 8484, Clinton, Iowa 52736

(please print)

Zip Code (must be included) Offer Expires December 31, 1979. Please allow 7 weeks for delivery. Offer good only in U.S.A., Puerto Rico and military installations. Wisconstr residents send money requirement plus label facsimile only. Void if taxed, restricted or forbidden by law. Mailing your request to the offeror: Campbell Soup Company, Camden, New Jersey 08101, WILL DELAY DELIVERY.



PENDLETON, USA







LONG PHOTOGRAPHY (Shot with Nikon equipment)

GOLLEGE ATTICS ATRAMING GROUND FOR THIS OLIMPICS

by Paul Attner, Washington POST

he power and importance of our college athlete in world sports today has become pronounced. Without college athletics and the coaching, training and money it supplies, the American Olympic movement as we know it would be third class, at best.

It is an old point, but still true. The United States does not have a fully subsidized, state-run athletic system that trains toddlers from the walking stage to become champion gymnasts or swimmers.

Instead, this country has a maze of

amateur development programs, pioneering coaches, independent athletes—and the college sports system. It is in this latter arena that the world class athlete can find the correct atmosphere, facilities and temperament to train for the Olympics, at least in a major number of Game-recognized events.

The role of the colleges has grown each year For example, the bulk of the women's basketball team will be comprised of college players. That squad was good enough to walk away with a silver medal in 1976; four years of growing interest in the sport throughout the

college world could produce a challenge to the Soviet Union for the gold this time around.

The stars of that team should be players like Nancy Lieberman of Old Dominion. Ann Meyers of UCLA, Carol Blazejowski of Montclair State, Jill Rankin of Weyland Baptist and Tara Heiss of Maryland.

Another Maryland athlete, Paula Girven, is one of the likely entries in the women's high jump. She is being coached by Frank Costello, a seven-foot high jumper who is one of the excel-

continued



Best Western Pacific Beach Hotel Honolulu, Hawaii



Best Western Tyrolean Lodge Sun Valley, Idaho



Best Western Dupont Plaza Hotel Dallas, Texas



Best Western Your Host Motor Inn Niagara Falls, Ontario, Canada



Best Western Mark 2100 Motor Hotel Fort Lauderdale, Florida



Best Western Chateau Motor Inn Provincetown, Massachusetts



Best Western Pick Congress Hotel Chicago, Illinois



Best Western Inn at Loretto Santa Fe. New Mexico



Best Western Park Hotel Virginia, Co. Cavan, Ireland



Best Western Landmark Inn



Best Western Fiesta Real

2,140 friendly places to stay.

Best Western offers you more friendly places to stay than any other lodging chain in the world. You'll find 2,140 Best Western motor inns, hotels and resorts in 1,600 cities throughout the world. You'll never find two Best Westerns exactly alike, but when you stay with the world's largest lodging chain, you'll always find a dependably clean, comfortable, convenient -- and friendly -- place to stay.

For reservations see your travel agent, call the Best

Western toll-free number or stop at any Best Western near you and have them call ahead for reservations wherever you're headed.

wherever you're headed.

In Continental U.S. dial toll-free (800) 528-1234. In Arizona (800) 352-1222. Phoenix 279-7600.

World's Largest Lodging Chain

lent high jump teachers.

As college swimming programs grow, there should be an increase in the number of athletes who continue in that sport beyond the high school state. Instead of dropping out to make room for the latest 14-year-old phenom, these swimmers now will have a made-to-order training ground to keep up their interest.

Men's swimming already reflects that trend. A John Nabor or a Mark Spitz matured into greatness will be attending a major university.

This time around, Brian Goodell, who won the gold medal in the 400 and 1,500 meter freestyle events at Montreal, could be the swimming superstar. The UCLA sophomore, who sports a 3.8 grade average, said he wasn't thinking "about being a national hero" when he won those medals but he is older and wiser now—and he can see what happened to Nabor and Spitz.

There are so many college swimmers who likely will go to the Olympics that



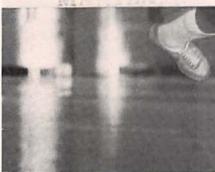
Eric Heiden

it would be surprising if they didn't win all the American gold medals in that sport at Moscow.

"College was a growing, learning experience for me," said Nabor, who was honored by the NCAA as one of its athletes of the year. "It was during my college life that I learned so much about the world, myself and my fellow man."

Another particularly strong area for male college athletes in the Olympics is basketball. With the almost demise of AAU basketball, universities now supply the members of this squad.





Renaldo Nehemiah



Kurt Thomas

Among those players likely to go against the Russians and Yugoslavians in Moscow are Virginia's 7-3 Ralph Sampson, North Carolina's Mike O'Koren, Duke's Mike Gminski, Notre Dame's Kelly Tripuka, Kentucky's Kyle Macy, Louisville's Darrell Griffith, Kansas' Darnell Valentine, LaSalle's Michael Brooks, Indiana's Mike Woodson, Georgetown's Craig Sheton, Utah's Danny Vranes and



Joe Mullen

a host of others. And the team will be coached by Dave Gavitt, Providence athletic director and former college coaching standout.

Nor could this country have a hockey team in the winter Olympics if not for the college system. No longer does the United States rely on mid-20 players to keep active either by playing in the armed forces or on night-time amateur teams.

Instead, Coach Herb Brooks, who took a sabbatical from Minnesota to run the team, will take almost everyone of his players off the best college squad in the nation.

"The Czechs and the Swedes are the favorites for the silver and bronze medals, the Russians for the gold," said Brooks. "But we have a chance for everything but the gold. It's contingent on our goaltending. The U.S. has played well in the past Olympics but it always depends on excellent goaltending."

The most likely goal-tender: Boston University's Jim Craig, an All-American who must beat out nine other hopefuls, including Minnesota's Steve Jaraszak. There are nine other Minnesota players

continued on 22t

Hart Schaffner &



The lively look of autumn.
Clothing full of spirit and fashion
adventure from the Hart
Schaffner & Marx Escadrille®
Collection. Suits, sport coats and
outercoats with lean, lithe, natural
lines. Styled in pure wool in
bracing autumn colors.



The Escadrille Collection by



Autumn



Schaffner & Marx





Henry Rono 22t



Brian Goodell

trying out for the final Olympic squad.

Among the probable players who will go to Moscow are Colorado College's Dave Delich, Wisconsin's Mark Johnson, New Hampshire's Ralph Cox, Boston College's Joe Mullen, and Mark Pavelich of Minnesota-Duluth.

Perhaps the most logical candidate for track star of the Olympic games is Renaldo Nehemiah of Maryland, just one of three Americans presently favored to win track gold medals. Nehemiah, who has matured sensationally since coming to college, runs faster in his event almost everytime he gets into the starting blocks. He also could pick up medals in the relays and, if he wanted to, could develop quickly into a world-class performer in the intermediate hurdles; he is that good.

Ironically, the United States could be overwhelmed in track by athletes from other countries who train here while attending college. Folks like Henry Rono of Kenya and Washington State who holds the world record in three long-distance events.

"They recognize that they can get good coaching, great competition and a fine education," said Costello about the foreign runners. "It's an ideal situation for them."

Of course, there is always the chance that tiny Franklin Jacobs, the leaping jumping jack from Fairleigh Dickinson, will spring out of nowhere and register an upset in the high jump.

In wrestling, 300-pound Jimmy Jackson, two-time NCAA champ at Oklahoma State, will try to pound his way to the unlimited championship in the freestyle division. Other possible medal winners in freestyle include Lehigh's

Mark Lieberman, NCAA champ Lee Kemp (163), Bill Rosado of Arizona State (105), Jim Hines of Wisconsin (114) and Jim Humphrey of Oklahoma (149).

Indiana State's Kurt Thomas, a reigning world champion and probably the best men's gymnast ever produced in this country, could walk away with a number of gold medals at Moscow.

If he does, the boyish, handsome athlete could do for men's gymnastics in the United States what Olga and Nadia did for women's gymnastics. The male side of the sport always has been underpublicized and less appreciated, mainly because it lacked a true superstar. But Thomas surely will be pushed hard by television coverage, which could result in fame 'rarely placed on any athlete.

Thomas' spot in the Winter Olympics could be filled by Eric Heiden, a speed skater who dominates that sport as completely as any athlete in the world.

Heiden, who attends the University of Wisconsin, represents everything that is pure and unspoiled about amateur athletics.

Heiden has an excellent opportunity to win four gold medals in one Olympics. He has won the last three world titles and now doesn't even lose heats. He is the odds-on choice to capture the 500, 1,000, 5,000, and 10,000 meter events.

Off the ice, Heiden is the kind of student-athlete college sports loves. Mature beyond his years, deeply committed and dedicated, intelligent, funloving, modest and, in some eyes, a true superstar. Watch for him in the Olympics.

Autumn



Schaffner & Marx





Henry Rono



Brian Goodell

trying out for the final Olympic squad.

Among the probable players who will go to Moscow are Colorado College's Dave Delich, Wisconsin's Mark Johnson, New Hampshire's Ralph Cox, Boston College's Joe Mullen, and Mark Pavelich of Minnesota-Duluth.

Perhaps the most logical candidate for track star of the Olympic games is Renaldo Nehemiah of Maryland, just one of three Americans presently favored to win track gold medals. Nehemiah, who has matured sensationally since coming to college, runs faster in his event almost everytime he gets into the starting blocks. He also could pick up medals in the relays and, if he wanted to, could develop quickly into a world-class performer in the intermediate hurdles; he is that good.

Ironically, the United States could be overwhelmed in track by athletes from other countries who train here while attending college. Folks like Henry Rono of Kenya and Washington State who holds the world record in three long-distance events.

"They recognize that they can get good coaching, great competition and a fine education," said Costello about the foreign runners. "It's an ideal situation for them."

Of course, there is always the chance that tiny Franklin Jacobs, the leaping jumping jack from Fairleigh Dickinson, will spring out of nowhere and register an upset in the high jump.

In wrestling, 300-pound Jimmy Jackson, two-time NCAA champ at Oklahoma State, will try to pound his way to the unlimited championship in the freestyle division. Other possible medal winners in freestyle include Lehigh's Mark Lieberman, NCAA champ Lee Kemp (163), Bill Rosado of Arizona State (105), Jim Hines of Wisconsin (114) and Jim Humphrey of Oklahoma (149).

Indiana State's Kurt Thomas, a reigning world champion and probably the best men's gymnast ever produced in this country, could walk away with a number of gold medals at Moscow.

If he does, the boyish, handsome athlete could do for men's gymnastics in the United States what Olga and Nadia did for women's gymnastics. The male side of the sport always has been underpublicized and less appreciated, mainly because it lacked a true superstar. But Thomas surely will be pushed hard by television coverage, which could result in fame rarely placed on any athlete.

Thomas' spot in the Winter Olympics could be filled by Eric Heiden, a speed skater who dominates that sport as completely as any athlete in the world.

Heiden, who attends the University of Wisconsin, represents everything that is pure and unspoiled about amateur athletics.

Heiden has an excellent opportunity to win four gold medals in one Olympics. He has won the last three world titles and now doesn't even lose heats, He is the odds-on choice to capture the 500, 1,000, 5,000, and 10,000 meter events.

Off the ice, Heiden is the kind of student-athlete college sports loves. Mature beyond his years, deeply committed and dedicated, intelligent, funloving, modest and, in some eyes, a true superstar. Watch for him in the Olympics.



GOODNEWS

If you've always thought a little car meant a lot of crowding, you've obviously never looked into a Volkswagen Rabbit.

There happens to be so much room in a Rabbit that all 7'2" of Wilt Chamberlain can fit comfortably into the driver's seat.

With space left over.

Because the Rabbit has even more headroom than a Rolls-Royce.

As well as more room for people and things than practically every other imported car in its class.

Including every Datsun. Every Toyota. Every Honda, Mazda, and Renault.

Not to mention every small Ford and Chevy.

And, of course, what's all the more impressive about the room you get in

a Rabbit is that it comes surrounded by the Rabbit itself. The car that, according to Car and Driver Magazine, "... does more useful and rewarding things than any other small car in the world..."

So how can you go wrong?

With the Rabbit you not only get the comfort of driving the most copied car in America.

You also get the comfort of driving a very comfortable car.

Because it may look like a Rabbit on the outside.

But it's a Rabbit on the inside.

VOLKSWAGEN DOES IT AGAIN



America's favorite olive invites you to test your football knowledge. Maybe you could win something, Maybe not.

The 1979 Almost Official Lindsay Olive Football Quiz:



THE FIRST CHEVY OF THE '8Os. CITATION. OUR MOST SUCCESSFUL NEW CAR EVER.

Ever since its introduction, people have been flooding Chevy showrooms across the country to see the 1980 Chevy Citation. And according to Retail Delivery Reports, 33,765 units were sold in its first three weeks, more than any new entry Chevrolet has ever introduced.

MID-SIZE ROOM FOR 5.

Citation's engine is mounted sideways, so the passenger compartment can be bigger. In fact, in EPA interior dimensions, Citation is classified as a mid-size car. With the back seat folded down there's room enough for two adults in front and 30 bags of groceries in back.

0 TO 50 IN 9 SECONDS FLAT WITH THE AVAILABLE V6.

In engineering tests, Citation goes from 0 to 50 in 9 seconds flat. That's with available 2.8 Liter V6 engine and automatic transmission. California figures not available. (Citation is equipped with GM-built engines produced by various divisions. See your dealer for details.)

EASY ON GAS. 24 EPA ESTIMATED MPG. 38 HIGHWAY ESTIMATE.

That's with Citation's standard 2.5 Liter 4-cylinder engine and manual transmission. (Manual transmission currently not available in California. Calif. estimates lower.)

Citation's standard 4-speed transmission is made to conserve gas. It's an overdrive. And at cruising speeds the 4th gear lets the engine run slower than with a conventional transmission. helping to get impressive fuel economy.

IMPRESSIVE LONG-RANGE CRUISING ESTIMATES, TOO.

And Citation's long-range cruising estimates are just as impressive. 336 miles based on EPA estimated MPG (city) mileage figures, and 532 miles based on estimated highway MPG. Range figures obtained by multiplying Citation's 14-gallon fuel tank capacity rating by the EPA mileage estimates.

REMEMBER: Compare the circled estimated MPG to the estimated MPG of other cars. You may get different mileage and range depending on your speed, trip length and weather. Your actual city mileage and range will be less in heavy city traffic. Your actual mileage will probably be less than the highway estimate.

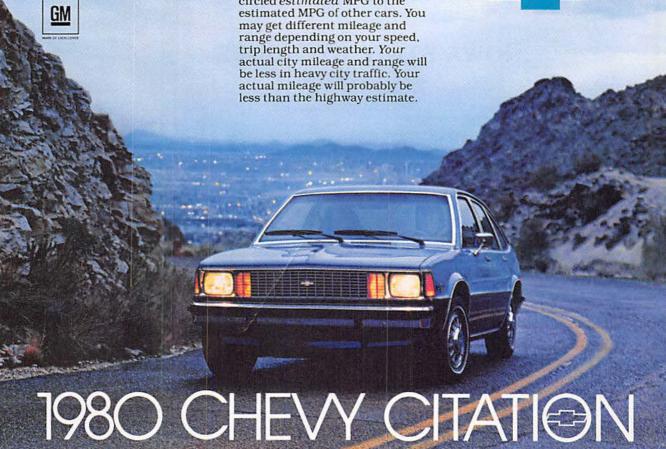
YOU'VE GOT TO DRIVE IT TO BELIEVE IT.

When you drive Citation you'll see what all the excitement is about. The way it feels. The way it maneuvers. The way it rides. And Citation's front wheel drive puts approximately 65% of its weight over the "driving wheels" to give you impressive traction on wet or snowy roads.

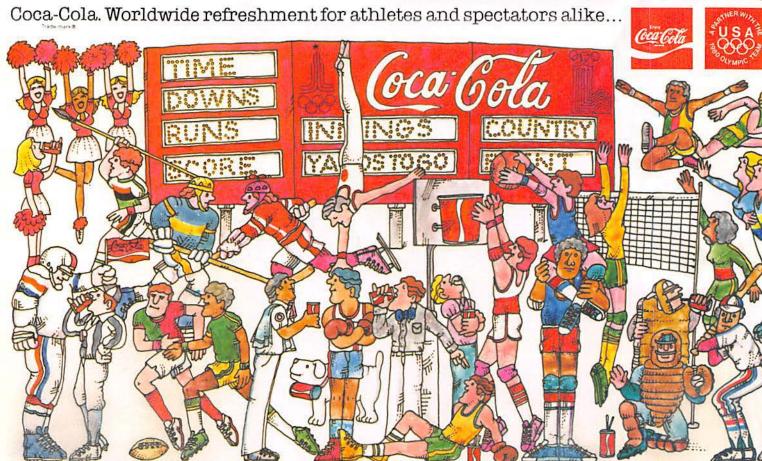
IT'S A WHOLE NEW KIND OF COMPACT CAR.

There's still a lot about Citation that we haven't mentioned. Like slip stream design to cut down on wind resistance and wind noise. The hidden cargo area in all hatchback models, so what's inside is protected from view. A dual diagonal braking system. And much, much more. That's why we encourage you to see your Chevy dealer and test drive the 1980 Chevy Citation today. This could be the car you've had in mind.

Chevrolet

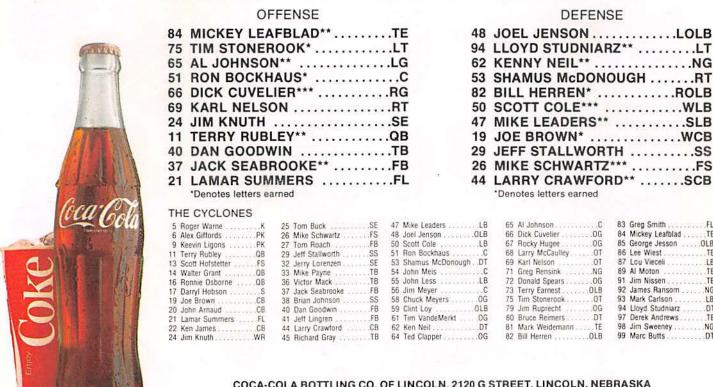


Cheer them



"Coca-Cola" and "Coke" are registered trade-marks which identify the same product of The Coca-Cola Company.

IOWA STATE CYCLONES

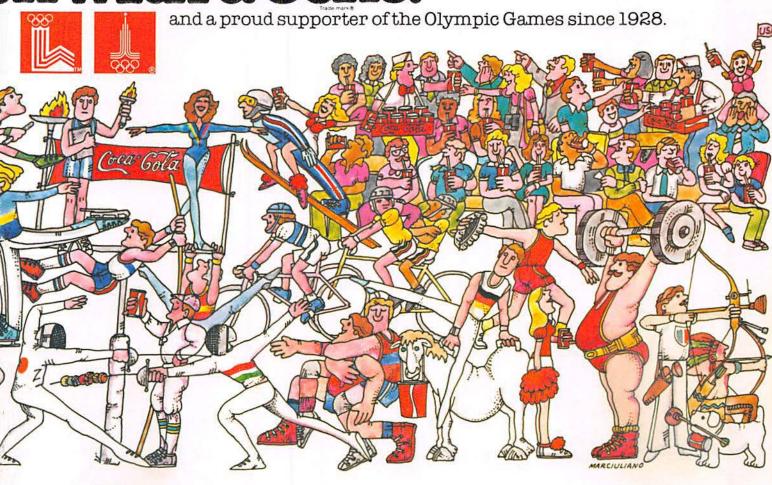


TE

LB

TE

mwith a Coke.



NEBRASKA CORNHUSKERS

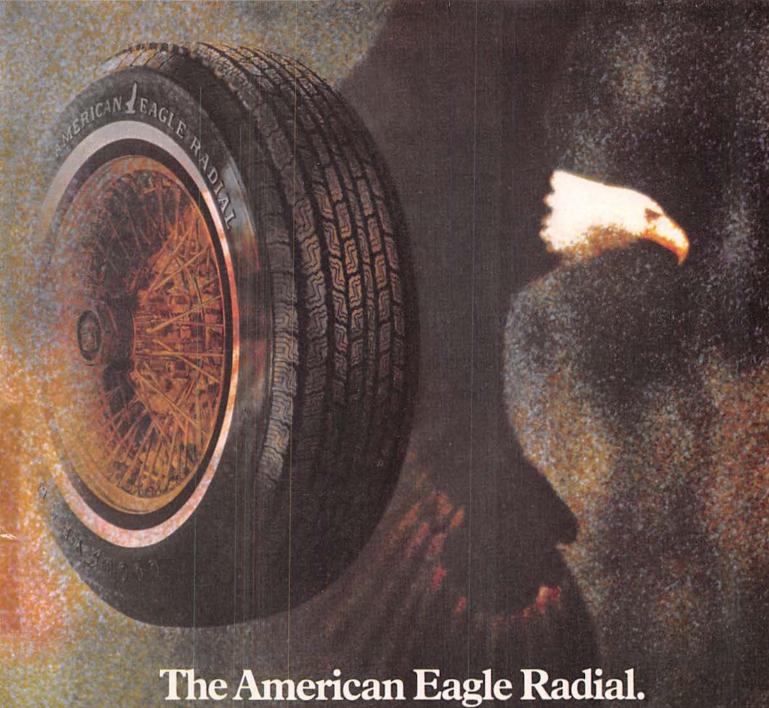
OFFENSE			DEFENSE	
89 JUNIOR MILLER**TE		.TE 81	LAWRENCE COLE*LE	
72 MARK GOODSPEEDLT			ROD HORN**LT	
69 JOHN HAVEKOST**LG				
- [1] [1] - [기업(업) [1] : [1]				
[12] [13] [13] [13] [13] [13] [13] [13] [13				
53 RANDY SCHLEUSENER*RG 9			DERRIE NELSON*RE	
58 DAN STEINER*RT			BRENT WILLIAMS*SLB	
	*			
			RIC LINDQUIST .	
	NKLIN**			
12 JARVIS RED	WINE	IB 9	RUSSELL GARY*	SAF
22 KENNY BRO	WN***	WB 34	ANDY MEANS* .	RCB
*Denotes letters earned		5.5-7.700 H	*Denotes letters earned	
THE CORNHUSKE	RS			
2 Jeff KrejciDB	24 Tim McCradyWB	39 Andra Franklin FB	57 Kelly SaalfeldOC	78 Tom CarlstromOT
3 Dean SukupK	25 Tim Wurth RB	41 Kim BakerLB	58 Dan SteinerOT	81 Lawrence Cole DE
5 Rodney LewisDB	26 Dan Fischer DB	42 Dennis RoganIB		82 Steve DaviesTE
6 Sammy Sims DB	27 Randy LandwehrRB	44 Jim KoteraFB		84 Tim SmithSE-P
8 Paul LetcherDB	28 Dave LieglDB	45 Steve McWhirter LB		87 Jeff Finn TE 88 Scott Woodard SE
9 Russell Gary DB	29 Todd Brown SE	46 John Ruud LB 47 Tom Vering LB		89 Junior Miller TE
10 Tim Hager	30 Craig Johnson IB	49 Kevin Seibel K		90 Gordon Thiessen DE
11 Jeff Quinn QB 12 Jarvis Redwine IB	31 Craig Holmon FB 32 I.M. Hipp IB	50 Jeff Bloom OC		92 Derrie Nelson DE
15 Ric LindquistDB	33 Anthony Steels WB	51 Kerry Weinmaster MG		93 Dan Pensick DT
17 Mark Mauer QB	34 Andy MeansDB	52 Trey DeLoach OC		94 Daryl Holmes DE
21 Roger CraigIB	35 Steve Damkroger LB	53 Randy Schleusener OG		96 Jimmy Williams DE
22 Kenny Brown WB	37 L.G. SearceyDB	55 Rod Horn DT		97 Bill BarnettDT
23 Mark LeRoy DB	38 Kris Van Norman DB	56 Dave Rimington OC		98 Dan Lindstrom DE
RE	FEREE		LINE JUDGE	
A STATE OF THE COURSE OF THE STATE OF THE ST	MPIRE		FIELD JUDGE	
LI	NESMAN	Bill Blackburn	BACK JUDGE	Artie F. Palk





In 1979 Honda sold its one millionth car in America. Over 94 percent are still on the road.

We make it simple.



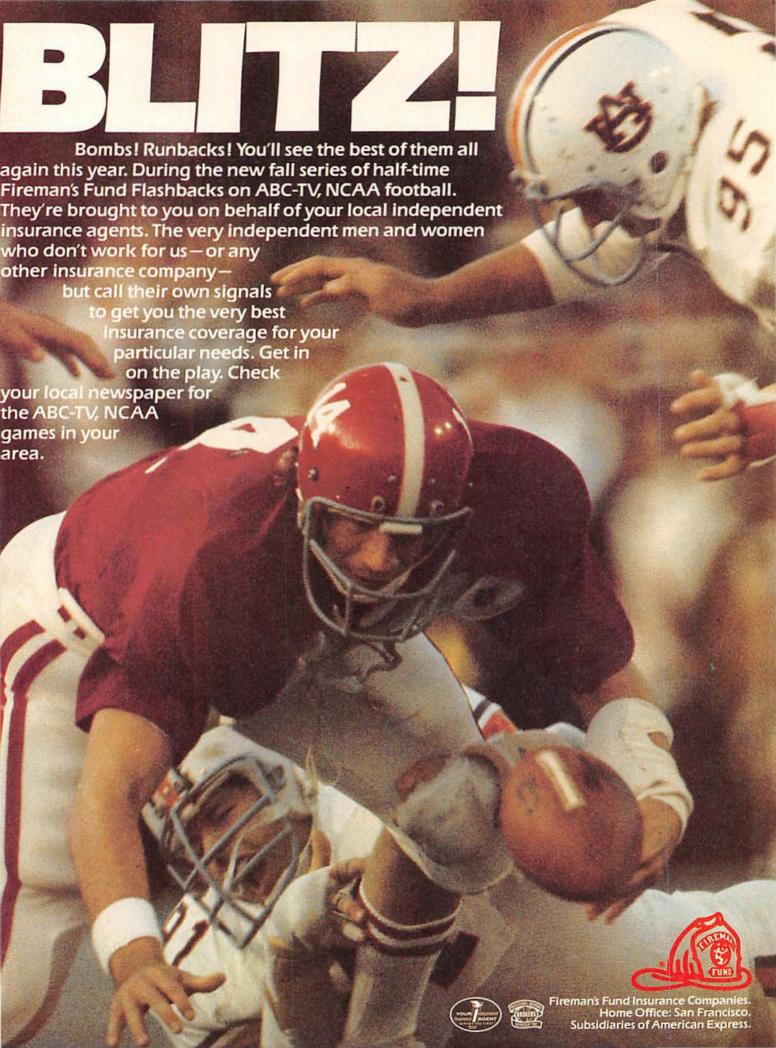
The American Eagle Radial. Why it belongs on America's finest cars.

The Goodyear American Eagle Radial tire is as revolutionary today as our first rayon cord tire was in 1938 and our Polyglas in 1967 and the Polysteel Radial when introduced in 1974.

What makes the American Eagle Radial the tire for today is belts of Flexten cord. It is made from a flexible, man-made aramid fiber that is, pound for pound, stronger than steel. Flexten cord—a step ahead of steel—makes the American Eagle Radial tough and strong. Yet, the American Eagle is gratifyingly smooth riding, too.

Comfort, control and confidence are the qualities of the American Eagle Radial... the unique luxury tire designed by Goodyear for the American driver and the American road. We invite you to inspect and to enjoy American ingenuity... from Goodyear.





by Joe McLaughlin, Houston CHRONICLE

nce upon a time, as they say in fairy tales, the offensive lineman was considered the buffoon on the football team. The guy who sweated and toiled in "the trenches" was considered a big, dumb galoot whose only function was to create big holes for the flashy backs to run through and score touchdowns.

The modern college football offensive lineman does not resemble in any manner a low order of homo sapiens. Like the fairy tale, it's just not so.

Today's offensive lineman must, if he is to succeed in his endeavors, be highly intelligent. The sophistication of college defenses has necessitated the use of intelligent people in the offensive line.

In today's game, an offensive team will perhaps run 15 to 20 plays to each side of the line. An offensive lineman must be able not only to carry out his basic blocking assignments on these plays, but also to absorb all the defensive team's variations.

The offensive lineman today faces any number of defensive alignments—four-to-seven and eight-man fronts, odd and even defenses and the refinement of those to different shades. He must also pick up a myriad of linebackers' stunts and blitzes.

As one coach puts it, an offensive lineman must identify, recognize, evaluate and execute within about five seconds after the huddle break. A defensive player can instinctively go for the ball.

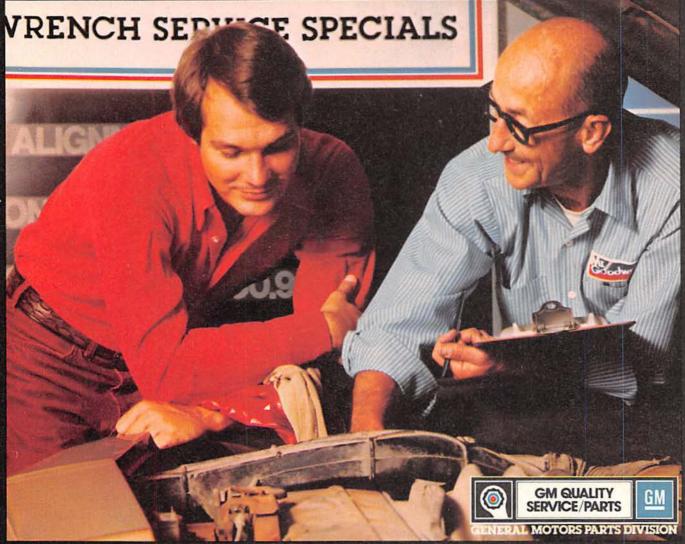
Not only must the offensive lineman be a thinker, he must coordinate his thinking with his fellow linemen. In that two-or three-second span at the line of scrimmage before the snap of the ball, for example, say the defensive front switches. The left tackle must, in a split

continued on 30t

271

MR.GOODWRENCH

He knows professional service can make the big difference.



Mr. Goodwrench specializes in working on your GM car, van or truck at independent, participating General Motors dealers. He's part of the General Motors program dedicated to improving customer care at more than 6,000 GM dealers.

General Motors offers dealers special GM service school training and sends all the latest service bulletins to help dealers stay up to date on your GM car.

And that's not all. General Motors dealers have genuine GM parts available the kind engineered specifically for your car. And General Motors has made it possible for GM dealers to offer low prices on the parts you're most likely to use, such as shocks and tune-up kits.

So when your car needs service, be sure to look for the sign that tells you Mr. Goodwrench works at this dealership.

KEEP THAT GREAT GM FEELING WITH GENUINE GM PARTS.

AT PARTICIPATING INDEPENDENT CHEVROLET, PONTIAC, OLDSMOBILE, BUICK, CADILLAC, GMC AND CHEVY TRUCK DEALERS.

41% BETTER EPA ESTIMATED **GAS MILEAGE IN OUR MOST** EXCITING PONTIAC PHOENIX EVER.



What a difference a model year can make.

That's all it's taken for our all new 1980 Pontiac Phoenix to score 41 percent better EPA estimated MPG

EPA ESTIMATE MPG

HWY ESTIMATE

over its 1979 counterpart. (Based on a comparison of 1979 and 1980 Pontiac Phoenix models with standard powertrains.* The highway percentage increase is 42 percent.)

It's all the more exciting when you consider these

1980 Phoenix mileage estimates.

Remember: Compare the circled estimated MPG with that of other cars. Your mileage may vary depending on

speed, trip length and weather. And your actual highway mileage will probably be less than the highway estimate. Standard powertrain not currently avail. in Calif.

But great mileage is

just the beginning of the excitement. Phoenix for 1980 has been dramatically redesigned from the ground up.
Choose from the rakish new five-passenger Phoenix
Coupe and the sporty and versatile Phoenix Hatchback.
You get an exciting new chapter of Pontiac driving
fun. With front-wheel drive. Rack and pinion steering.

And MacPherson strut front suspension.

Another exciting thought. You get even more standard features than on our well-equipped '79 Phoenix. Such new standards as radial tuned suspension, integral body-color bumpers, column-mounted dimmer/washer switch, dome lamp switches on all the doors, load floor Hatchback carpeting and much more.

That's more Pontiac.

So don't let the excitement pass you by. Buy or lease the all new Phoenix Coupe and Hatchback at your Pontiac dealer's. It's going to be quite a year.
*Phoenix is equipped with GM-built engines

produced by various divisions. See your dealer for details.





second, change his blocking assignment to another man. The left guard, meanwhile, must coordinate his thinking with the left tackle at the same instant. He must be attuned to his teammates' thought processes as well as his own, so that he may adjust his blocking duties.

The linemen who are so trained and attuned to this split-second change at the line and are able to function as a unit are the ones who succeed in carryhis hands to grab and sling an opponent away. He must use his torso and therefore his aggressiveness has to come in a legislated manner. He does have a small initial advantage of knowing where the ball is going and when the ball is to be snapped.

The grading systems help sustain an offensive lineman and, along with pats on the back by the ball carriers and coaches, are all most offensive linemen need to be satisfied.



Offensive linemen must coordinate their thinking to perform successfully as a unit.

ing out their assignments.

When a team is fortunate enough to have a group which is able to work together in this manner, it has the potential for a great offensive line. If an individual is taken off this team and put on another, he might not be able to function as well.

What kind of people are offensive linemen? What makes these players perform in an area where anonymity is the rule rather than the exception?

Psychologically, one coach says, the offensive lineman must have a great sense of pride in his performance. They generally are young men who are totally unselfish, who are proud to sacrifice for the good of all. One coach says the offensive lineman is generally the least-spoiled youngster. He is usually highly disciplined, has excellent school work habits and does not cause internal problems.

Coaches often use grading systems as incentive motives for offensive linemen. The lineman is the first attacker but he is using artificial skills—he can't use

Regardless of how great an individual offensive lineman is, he is not going to perform perfectly. When people talk about an offensive line "blowing the defensive line off the line of scrimmage," this is generally imaginary. It's difficult and nigh impossible to consistently knock a 270-pound defensive tackle who can use his hands off the line of scrimmage in nine-tenths of a second. The curtailment of the defender's movement is generally what most coaches would accept as a job well done.

Most coaches say the average size of a college offensive lineman today would be 6-3 and about 245 pounds. Raw talent, naturally, worked into a cohesive unit would be the epitome of a successful offensive line. What most coaches look for in an offensive lineman is the ability to move his feet quickly and his initial explosion in delivering a block. The ability to stay on his feet and his follow through are requisites.

The difference in individual greatness as opposed to unit superiority often is

in the eyes of the beholder, one coach says. A pulling guard or tackle, for example, might be leading a sweep to the outside where he is visible to the reporters' and fans' eyes. And, if he succeeds in delivering a crucial block and he does it consistently, he gets the accompanying publicity, setting him aside from his teammates.

The leader of the unsung group doesn't necessarily come from a particular position. However, some coaches look to the team center as a leader. He usually breaks the huddle with a lot of zip and can set a tone for the offensive line.

The center sometimes is compared to a point guard in basketball. This doesn't always hold true, however. Some coaches like the strong side tackle to be a leader, for a couple of reasons. Most teams generally run to the right side and the crucial spot is right tackle. The defensive team usually has one of its better players opposing the right tackle. This creates putting the offense's best against the defense's best. The leader may come from any position, though, because of dominant personality.

Offensive linemen stick together. More often than not they are roommates and close friends because they will-and must-learn the other's strengths and weaknesses. They must learn at a glance what each is thinking and how they will react, because in the line they are under constant pressure. They must have good rapport and be able to communicate with each other. In learning their positions they must learn each other's patterns and idiosyncrasies as well as the techniques of blocking skills. This all goes into the offensive lineman's thinking and concentration on the countless two- and three-minute battles at the line.

As one coach says, offensive linemen are birds of a feather and they must flock together to achieve success.

Answer to puzzle on page 46

GRADYNOTLUFOUD CFELMS
CAUHURRICANESIOUTPXB
AVTBMETUOMORKSUNATUJ
RPCOZUALBNETLAGPMIFS
DSLPRLTOXHTBORATORUK
IFKENSBEPTONEERSDEIW
NERSCHOONOVERUSIGTRA
ARTOUMGSEXTOVNUPOGUH
LGOPBHULMINSLEEHRATY
SUZEENGINEERSSUBOLNA
ESPOUDTSDLONYERCMAUJ
RSLALIPOUXSWOSNOCLAF
UOBMIGGENTRYERTPOSDU
GNCFANDHJSTACDLIWKOM
SIKRNEBUEXLPPAEBYCUP
NOSNOJULIBOMEKMITUER
ILPWSTDYZMUTIRSONDLU
UMAONEVEDITNOSMIRCULU
RENTRMUBULLDOGSATEMH
BSLEVERETTIVSRENOOSA

Quality. Again. And again. And again.

























Quality makes them worth asking for.

THE LOCKERROOM AT

t was 14-14 at halftime. Another annual clash of State University against Tech College. Their traditional thrillers were always of nailbiting caliber and filled with the fabric of emotion.

Since 1903, these matchups had been decided as much by the stimulation of the coaches' halftime orations as by anything that took place on the field.

Back in 1905, Tech Coach Biff Brown had persuaded his lads to break a scoreless tie by eating a metal footlocker in the dressing room at halftime. His demise from a mysterious intestinal disorder (athlete's stomach?) late in the fourth quarter did not distract from Tech's inspirational victory that day.

Rock Reiss, the State mentor in the 1920s, was noted for speaking with pebbles in his mouth at halftime and drawing plays on the blackboard with his fingernails, thus driving his players to maniacal heights.

Then there was the all-time State

coaching great, Brig Beecham, who had the habit of locking his players in their dressing room at halftime with two spotted leopards dressed in Tech colors. The State players who survived the intermission carnage were so enraged when the second half began that they'd tear Tech to shreds.

By 1979, the halftime locker room activities of both schools were so reknowned that TV often covered them along with the games. Also, by 1979, the coaches' approach to halftime instruction had been modernized—at least by Tech.

State's new coach, Sammy Smith, held on to an old theory: psychological motivation. He rolled on the carpeted floor, jumped in the whirlpool with his clothes on, choked himself with a wristband and beat himself about the face with a mildewed linebacker's jersey to inspire his men.

But the Tech rookie coach, Cranston

Dowd, was far more contemporary, with it, downtown, together. He fired up his players at halftime by playing disco music.

With an ear for motivation, Coach Dowd selected his men's favorite sounds for this particular halftime, The Tech players spent their halftime gyrating to the beat, trying out the latest moves, practicing their own version of the "Fourth-and-One Hustle," the "Sack the Quarterback Swing," and the "Block the Punt Boogie."

Then they returned to the field ready to take on the opposition.

In the second half, State scored on its first five possessions and held Tech without either a first down or a single yard gained from scrimmage. Tech's first string quarterback fumbled six center snaps, and its very large defensive end failed to make any very large penetrations into the State backfield.

Following State's 49-14 rout of Tech. State Coach Sammy Smith attributed his club's success to "what I told 'em at halftime."

"Just what did you tell 'em at halftime?" asked Scoop Inque, sports columnist for the Daily Gazette.

"I told 'em to key on the running back, stunt the linebackers, ruin corner routes and blitz on first down."

"You mean you actually talked football in here at halftime, Coach?" asked Scoop incredulously.

"Sure," said Smith. "Once I lent Coach Dowd my record collection, what else was there to do?"



WHY MORE AND MORE PEOPLE ARE ASKING FOR A CHAIN SAW THEY CAN'T EVEN PRONOUNCE.

Poolen. Pullen. Polann.

With a name like <u>Poulan</u>, getting people to say the name right may be

asking a lot.

On the other hand, people ask an awful lot of our saws. Quick starting. Extra cutting power. Quiet operation. Beautiful styling. Durability. Affordability.

And we deliver all that plus a

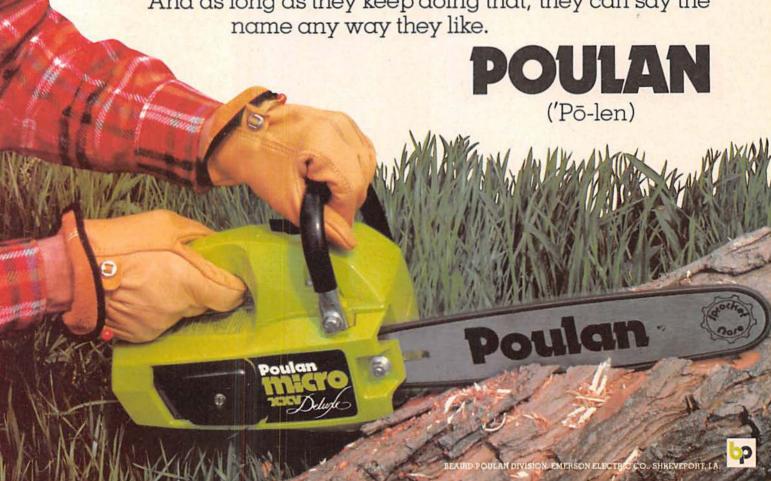
lot of other standard features, no matter which Poulan saw they buy. From the Poulan Micro XXV right on up to our pro models.

At Poulan, we figure the more we put into our saws, the less people

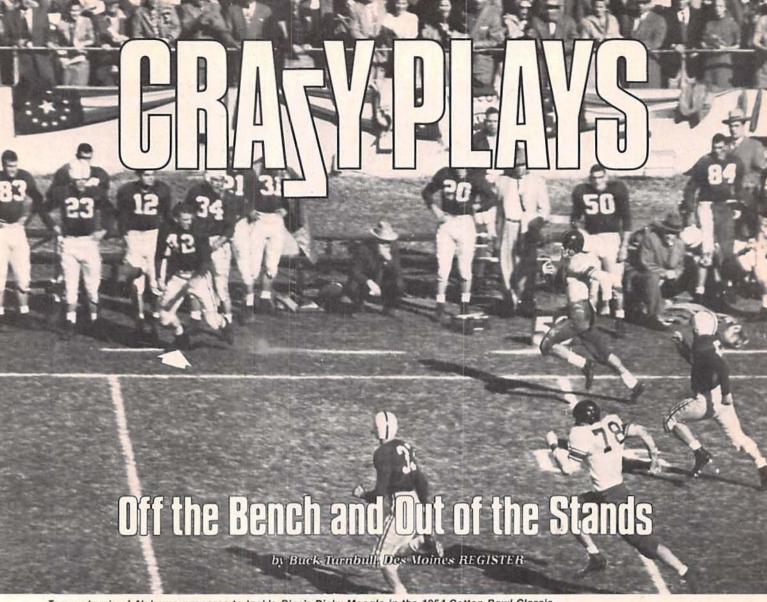
have to put into cutting.

Maybe that's why more and more people keep asking for our saws.

And as long as they keep doing that, they can say the name any way they like.







Tommy Lewis of Alabama prepares to tackle Rice's Dicky Moegle in the 1954 Cotton Bowl Classic.

f you have followed football even casually over the years, you must be well acquainted with what a goal-line defense is.

But what about the sideline defense? Have you ever heard of that?

Well, it's strictly illegal and definitely not recommended, but it has provided some of the most shocking plays in football history.

This involves a frustrated player—somebody who is not in the game—leaving the sideline to tackle an opponent heading for the goal line. And would you believe, it has even worked several times!

The most celebrated sideline tackle was the Cotton Bowl 12th man of 1954, when Alabama's Tommy Lewis rudely interrupted a 95-yard run by Dicky Moegle of Rice.

Many fans will recall that one because it happened in the glare of the national limelight, and Lewis became somewhat of a post-game hero with his explanation.

"I'm too emotional," he said. "I kept

telling myself, 'I didn't do it, I didn't do it.' I was just too full of Alabama. He ran too close to the sideline."

Instead of being the goat as he'd expected, Lewis found himself extolled as the All-American boy on radio and TV and in the newspapers, many feeling that being "Too full of Alabama" was a good thing.

Thus, over the years while that play was an unscheduled highlight of the Cotton Bowl game, few recall what the real hero did that afternoon.

Moegle's 95-yard touchdown was allowed, of course, and he had two others on runs of 79 and 34 yards in Rice's 28-6 victory. His 265-yard rushing total still stands as a major-bowl record.

In an earlier football era, another 95-yard touchdown was permitted when Oregon beat Washington in 1929, although Oregon's Bobby Robinson never reached the goal. He intercepted a pass at his five, broke into the clear, then was tackled by a substitute from the Washington bench.

Almost invariably, these tackles are

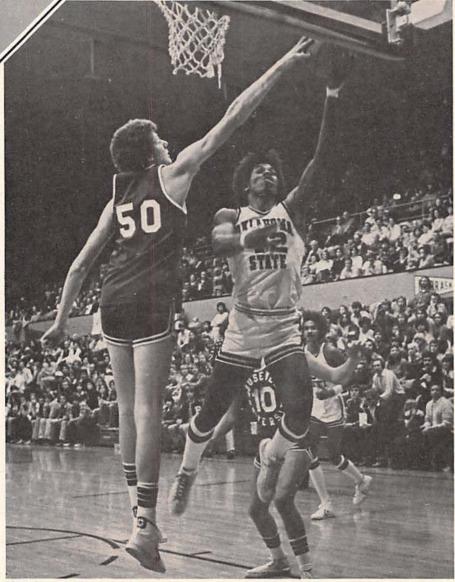
made by disheartened players when the game has long since been lost. In 1949, for example, a reserve tackle for Washington and Lee named Bob Smith was on his way to the dressing room in the closing seconds of a 27-7 loss to Virginia. Suddenly, overcome by what he saw happening, Smith darted from the sidelines and tackled a touchdownbound Virginia runner, then slipped off the field unnoticed. No score!

Even more incredible was an incident in 1959 when Cornell College of Iowa played at Monmouth College. Monmouth's Joe Suffield left his bench and tackled a Cornell punt returner, Bob Hilmer, who was near the sideline and racing toward the end zone. Suffield calmly strolled off the field and no touchdown was awarded, although the officials did drop a flag on the play. Cornell was called for clipping!

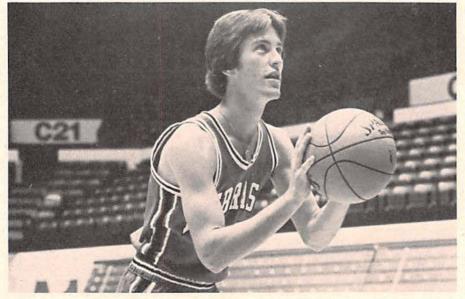
Oh well, it made no difference, because Cornell was cruising to a 34-8 victory, but not until the movies arrived did Hilmer's claim that he'd been tack-

continued on 38t





Matt Clark of Oklahoma State



Mike Naderer, Nebraska 36t



Curtis Berry of Missouri

sat out his freshman year with an injury.

Kansas State is among those that can't be overlooked, especially since Jack Hartman's lightly-regarded gang of last season applied pressure most of the way to Oklahoma and wound up 16-12 overall.

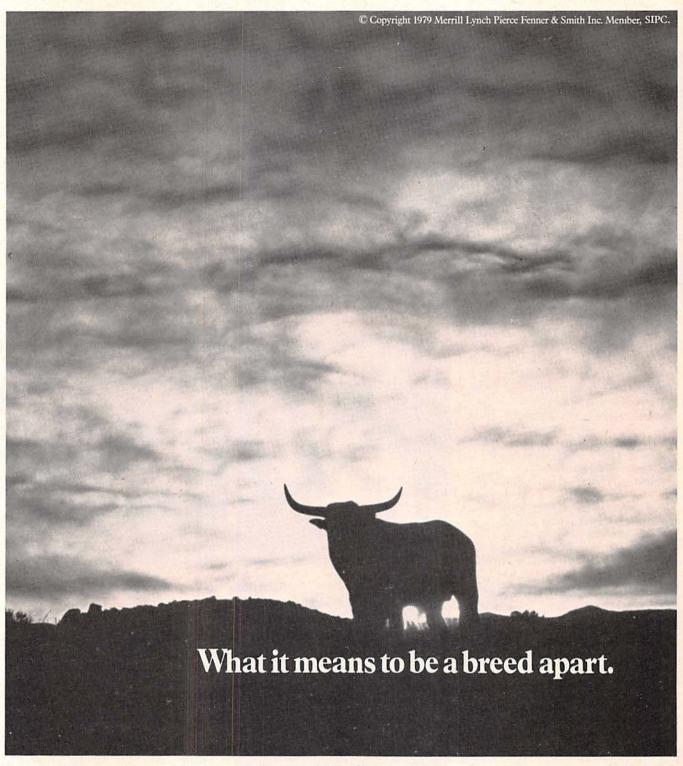
Only center Steve Soldner will be missing as Hartman starts his 10th Kansas State season with the brilliant 6-6 Rolando Blackman (17.3), 6-7 Ed Nealy (10.2 ppg, 8 rpg as a freshman), 6-6 Tyrone Adams (8.1), 6-7 Jari Wills (5.9) and playmaker Glenn Marshall (9.0). Dean Danner, Brent Murphy, footballer Eugene Goodlow and Fred Barton (if he comes back from a back injury) are also seasoned veterans.

The Wildcats should have the guard they've been needing in Tim Jankovich, who is returning to his hometown after starting as a freshman two years ago at Washington State. Redshirt Greg Prudhoe, who stands 6-11, could supply needed height. And K-State apparently recruited well—signing 6-10 Les Craft from Montana and three Ohioans, 6-10 John Marx, 6-7 Eric Salter and 6-2 Billy Lewis.

Colorado, which will be opening a new arena, could be called the dark-horse in the title race. Bill Blair's third season in Boulder was wrecked by injuries and academic problems, but he has plenty of experienced talent returning from that 14-13 team, plus touted transfer guard Jo Jo Hunter from Maryland.

Four starters are back—6-8 Brian Johnson (10.3), 6-8 Craig Austin (8.2), 6-8 Jack Magno (6.2) and guard Toney Ellis (9.7). Guards Royce Tolley and Joe Washington also are experienced as is injury redshirt Jack Tuz.

continued on 45t



Imagination, instinct, and versatility (not size alone) set Merrill Lynch apart from the rest of the herd.

Too many people see only the size of Merrill Lynch; they miss the subtler qualities that truly make us a breed apart. For example:

Imagination. An oil exploration company needed \$75 million, but traditional ways of raising it would have overly diluted earnings or impaired financial flexibility. Our solution: a public offering of convertible preferred stock.

Instinct. A corporate client wanted to buy back 200,000 shares of its own stock. Getting the best price was a question of market timing...of knowing when to walk out of the market and let the price sink, when to buy aggressively.

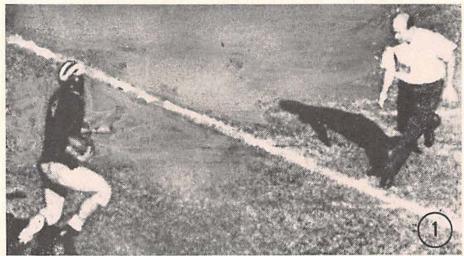
That's instinct. And it helped us buy all 200,000 shares within ½ point of the starting price.

Versatility. We can also help

you reach your personal financial goals, despite changing markets and tough tax laws. As your assets grow and your needs change, your Account Executive can keep pace with equities, commodities, bonds, annuities, and tax investments.

How can Merrill Lynch's unmatched resources benefit you? Ask us. Find out what it means to deal with a breed apart.

Merrill Lynch
Abreed apart.



This series of photographs shows Michigan's Tom Harmon skillfully avoiding a would-be tackler in a 1940 game against Cal.

led by someone from the sidelines prove correct.

Apparently only once in recorded football history has a sideline tackler interfered with what turned out to be the game-winning touchdown.

This occurred in the game of the year in 1918, shortly after the end of World War I. The opponents were Navy and the Great Lakes Navy team, both of which were unbeaten.

Great Lakes featured such future pro stars-to-be as Paddy Driscoll and George Halas, who would soon help form the National Football League.

A Rose Bowl bid was on the line and Great Lakes won the game and invitation, 7-6, because of a touchdown that gered all the money they had on the outcome, and they didn't intend to lose it that way.

In the ensuing years these sideline.

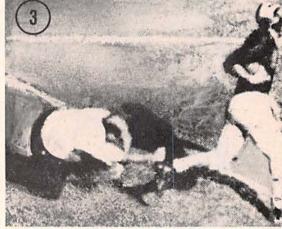
In the ensuing years these sideline tackles have occurred on the average of about one per decade.

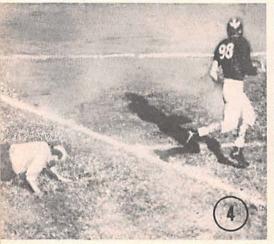
In 1950 Francis Cox of Lewis and Clark was in the clear with a pass when he was jolted to the turf by a bench warmer, Paul Jewell of Williamette. Lewis and Clark won the game, 20-6.

And not too many years back, in the Iowa State-Oklahoma State game of 1973, Iowa State's Buddy Hardeman was prevented from scoring a 74-yard touchdown by another of these stunning tackles.

Oklahoma State's Deacon Stephens, a reserve offensive lineman, stopped







was never scored. A Naval Academy substitute named W. H. Saunders saw to

The same compulsion that would later strike Tommy Lewis and Joe Suffield sent Saunders roaring onto the field to pull down Great Lakes' Harry Eilson, who was speeding goalward with a recovered fumble.

It almost precipitated a riot among



the Gobs from Great Lakes and the future officers of the Academy. When the officials debated what to do, an Admiral left the stands and ordered them to allow the touchdown.

Halas later explained one of the reasons for the near-riot. It wasn't so much the importance of the game itself, said George, as the fact that some of the invading sailors from Great Lakes had waHardeman with a clothes-line tackle in front of his bench.

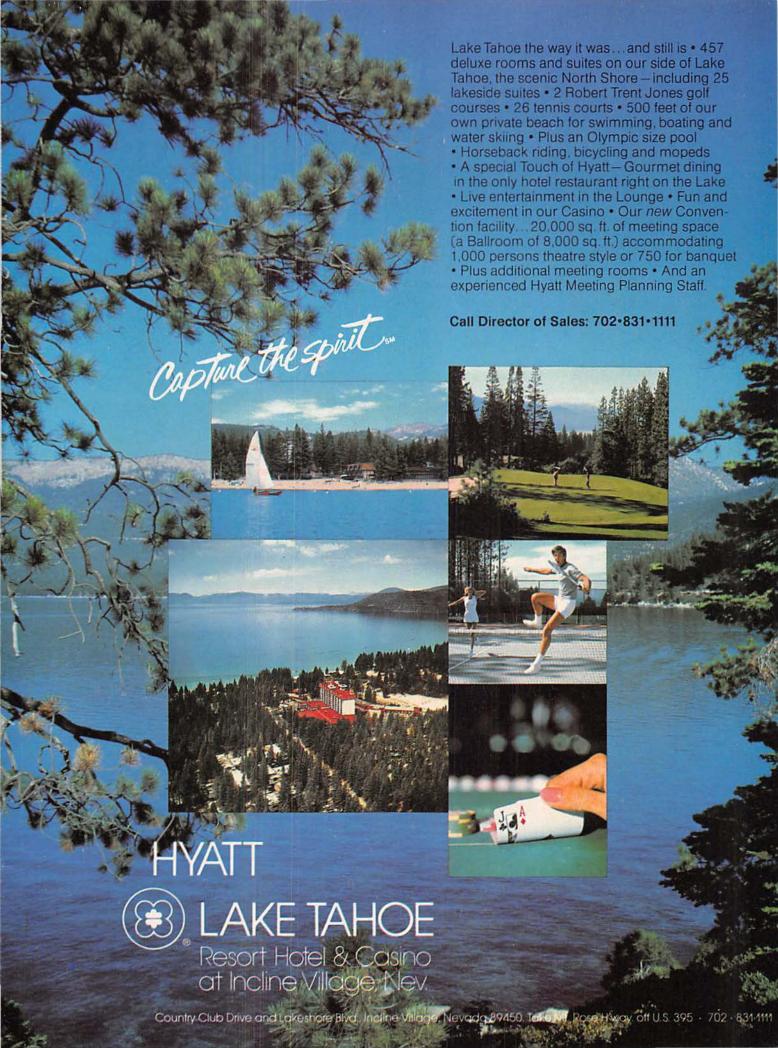
The touchdown was allowed and Iowa State won the game, 28-12. Afterwards Iowa State Coach Earle Bruce said: "I think Stephens might be playing the wrong position. A guy who can tackle like that ought to be playing defense."

Although the football archives show most of these interlopers to be opposing players, there have been occasions when fans sought to get into the act.

Perhaps the most famous incident of this type occured in 1940, when Michigan and the great Tommy Harmon were playing at California.

Harmon was having a field day, leading the Wolverines to a 41-0 victory, and near the end of one of his touchdown runs a spectator tore through the end zone and lunged at the Michigan star. The fan missed the tackle, though, and was promptly carted off to jail.

Thus, a San Francisco sportswriter explained the onesided game this way: "No wonder California couldn't stop Tommy Harmon. The only man who tried got thrown in jail."



You, your budget and the 1980 Buick Skylark.



It just might be the perfect car for you.

Nowadays, when you think about a car, good old-fashioned virtues like thrift and value readily come to mind. The 1980 Buick Skylark provides these qualities abundantly. Its performance is very pleasing, too. With the standard 1980 2.5 liter 4-cylinder engine and available automatic transmission, it's quicker from 0-50 mph than last year's Skylark with the standard 3.8 liter V-6 and automatic. We think you'll find it's a treat, indeed, to ride in or drive. Talk to your Buick dealer about buying or leasing one. For you, and your budget, Skylark just might be the perfect car.





THE ALL-AMERICANS 2

by John Bansch, Indianapolis STAR

wenty years hence, whenever the names of present-day college football players surface, the label "All-American" more often than not will be tossed in as an adjective. In nearly every instance, it will be a misnomer.

No tag used in conjunction with Saturday's Heroes is more misused than All-American.

In recent years fewer than 40 performers have been annually awarded All-America certificates, yet the ranks of those supposedly honored swells year after year.

Only four All-America teams are currently recognized by the National Collegiate Athletic Association—those selected by the Associated Press, United Press International, the Football Writers Association of America and the American Football Coaches Association. A fifth team of great significance is the Academic All-American squad, selected by the sports information directors.

There are other All-America teams these days, but they are not recognized by the NCAA for such various reasons as being put together by pro scouts or being regional in scope.

No two of the recognized teams are compiled in similar fashion. Each has specific guidelines.

Briefly, here is the process used by each organization:

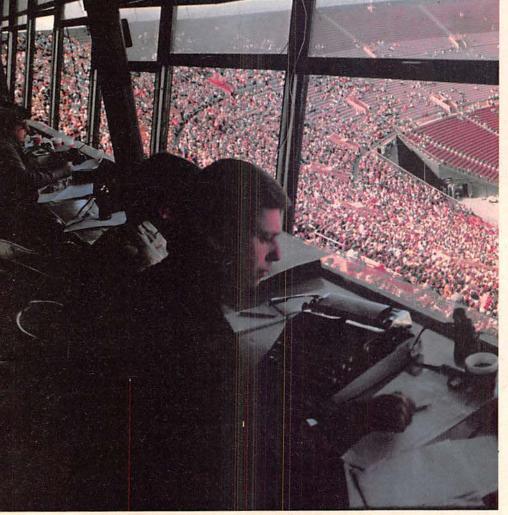
Associated Press—In the past, sectional teams were selected by the regional sports editors. These men then discussed their picks via conference telephone calls until an All-America team was chosen. This year a five-man board representing each of the NCAA districts—East, Midwest, South, Southwest and Far West—will receive input from the various bureaus in their area prior to drafting an All-America team. Once again, the final makeup of the team will be de-

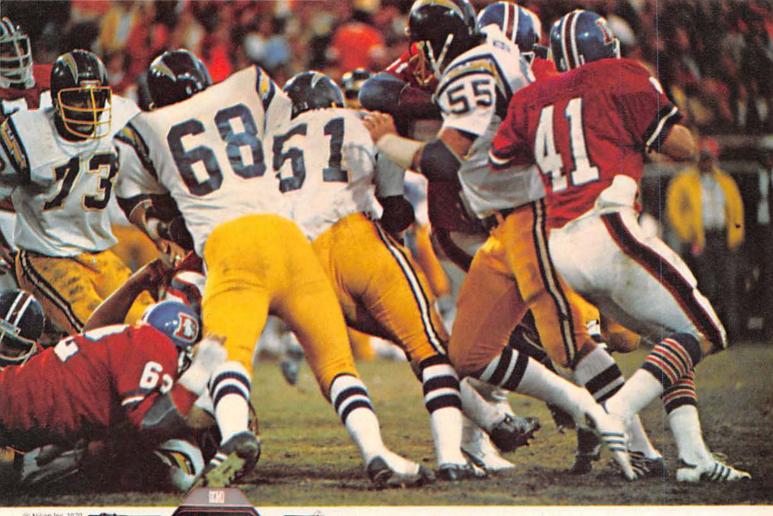
termined via conference calls among the five board members and an AP sportswriter in New York City.

United Press International—Members of the media select the UPI dream team. Writers, broadcasters and telecasters are invited to vote for an All-America team. The ballots are counted at the New York office. Between 200 and 300 persons usually vote.

Football Writers Association of America-The writers' selection process is initiated in late summer when the incoming president names an All-America committee composed of persons from eight sections of the United States. Committee members are instructed to "make contact" with coaches and sports information directors in their area to solicit nominations for the A.A. squad. The nominations appear in the October issue of Fifth Down-the writers' publication. Members of the organization vote on the nominations and that balloting is used as a guideline. During the season the committeemen continue to talk with coaches and SIDs to determine who is performing well. In mid to late November a conference telephone call is held to select the squad. If there are serious differences, the committee meetsusually at Chicago-to finalize the squad.

Football Coaches Association of America—Once again the committee system is employed. The committee is composed of three men from each of the nine districts. Nominations are collected from the schools and late in the continued on 46t







This is the Nikon for you. Amazingly small, easy to use, and very easy to afford. Born of the tradition of quality that makes Nikon the overwhelming choice of professional photographers. Ready to give you superbly sharp, life-like color shots any pro could be proud of. Automatically!

Just focus and shoot – Nikon space-age
electronics do the rest. The Nikon EM even
alerts you with an exclusive audible "beep" if
light conditions are not right for best results.
Add the low-cost motor drive and fire away at
up to 2 shots a second. Turn night into day with

the inexpensive, totally automatic thyristor flash. Zero in on key plays with the sharp

The nev Nikon EM.

Nikon telephoto lens... take in the whole field with the Nikon wide angle. Now you don't have to be a pro to shoot like one!

All this Nikon picture-ability can be yours for a let less than you'd imagine. See

All this Nikon picture-ability can be yours for a lot less than you'd imagine. See the new Nikon EM and its even more advanced team mates – the compact automatic Nikon FE and classic FM – at your Nikon dealer. You'll find him in the Yellow Pages. Or, write to Nikon Inc., Dept. N-1, Garden City, New York 11530. Subsidiary of Ehrenreich Photo-Optical Industries, Inc.

In Canada: Nikon Canada Inc.



season there is a conference call between the nine chairmen and the president of the association to pick the squad.

Academic Team—Citing scholarathletes for their combined performances on the gridiron and in the classroom was started in 1955 by Lester Jordan of Southern Methodist. The players are nominated by the SIDs, then the entire membership votes on the team.

Throughout the years there have been nearly two dozen major All-America teams—some selected by magazines, some by individuals and some by groups in addition to those of the wire services. In addition, many other teams have seen print, but they were primarily regional in nature.

Many football followers assume that Walter Camp originated and selected the early All-America teams. Extensive inquiries into the matter have uncovered substantial evidence that Caspar W. Whitney was, in reality, the first man to put together an All-America team.

A leading authority on sports and big game hunting, Whitney was part owner of a small magazine known as *The Week's Sport* and a friend of Camp. According to a study undertaken by Clarence G. McDavitt, a Dartmouth alumnus, Whitney turned to Camp for advice. Camp worked with Whitney on the first two teams, selected in 1889 and 1890. In 1891 Whitney began picking teams for *Harper's Weekly*.

The first team definitely known to have been selected by Camp was in 1897 for *Harper's Weekly*. In 1898 when Camp selected a team for *Collier's*, he also listed names of players previously announced in *Harper's* under Whitney's name from 1889 to 1896. Camp gave no credit to Whitney.

Because no credit for the teams was given to Whitney the implication was that Camp authored the squads.

Camp died in 1925 and was succeeded by Grantland Rice at Collier's.

It is appropriate the first name listed on the All-America honor role is Amos Alonzo Stagg, a Yale end in 1889 who went on to become one of the most famous men associated with the sport.

As long as the game of college football is contested there will always be All-America teams. There also will be far more All-Americans than were actually selected.



The WINEGARD Company, 3000 Kirkwood St., Burlington, Iowa 52601

431



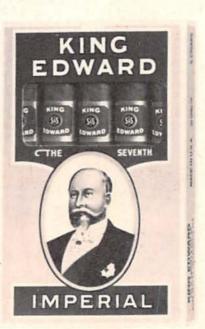
LOOK AROUND YOU.

More men in this stadium are smoking King Edward Cigars than any other brand.

Fact: King Edward is the largest selling brand of cigars in America.

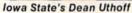
Fact: The rich, mild, flavorful King Edward Imperial is one of the best cigar values available anywhere.

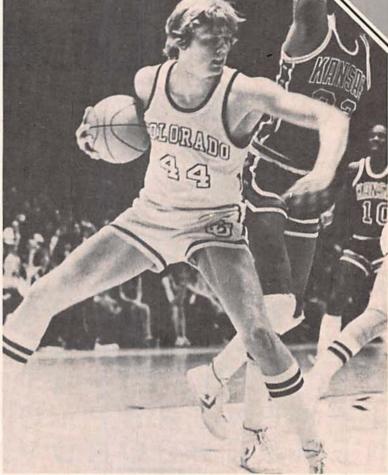
KING EDWARD CIGARS











Brian Johnson, Colorado

Besides Hunter, Blair is counting on 6-5 juco transfer Jerry Williams and 6-1 Donald Smith for immediate help. He's also high on freshman recruits 6-7 John Addison and point guard Sam Shields.

Iowa State also fits the darkhorse category. The Cyclones slipped last season with many of the same players that contended the year before.

Coach Lynn Nance also has four returning starters from an 11-16 club—6-11, 250-pound Dean Uthoff (10.2 ppg, 11.3 rpg), 6-6 Robert Estes (9.1), 6-9 Chuck Harmison (7.0) and guard Jon Ness (6.5). Sixth man Bob Fowler (7.8) also is back along with swing-man John Tillo. But the Cyclones lost their gunner, Andrew Parker.

Nance is counting on guard recruits Keith "Lefty" Moore, Paul Allen and Guy Minnifield for immediate contributions and he also signed 6-11½ Joe Ashley, 6-10 Ron Falenschek and 6-9 Doug Jones.

Oklahoma State has the league's only new coach, Paul Hansen, who came from Oklahoma City U. to replace TCUbound Jim Killingsworth. Leading scorer Mark Tucker is gone, but Hansen didn't find the cupboard bare of players.



Rolando Blackman, Kansas State

The returnees from a 12-15 club include 6-7 Don Youman (16.0 ppg, 10.1 rpg), 6-2 Matt Clark (13.3), 6-3 Ed Odom (10.8) and playmaker Randy Wright (8.6). Jon Moorehead, Mark Connolly and Brad Currelly also are experienced. Currelly is a seven-footer who was ham-

pered by an injury in his freshman season.

Other possibilities to play are 6-8 Jim Reason, who was ineligible last season, and 6-6 Leroy Combs, a Hansen recruit.

This figures to be a rebuilding year for Nebraska's Joe Cipriano, the dean of the Big Eight coaches with 16 years in Lincoln. Only two starters, 6-7 Andre Smith (13.5 ppg, 6.9 rpg) and guard Mike Naderer, return, from a 14-13 team.

There apparently is opportunity aplenty for newcomers, best of whom might be 6-4 point guard Eric Williams from South Bend, Ind., and 6-10, 230pound Lance Berwald from Minneapolis. The Huskers also signed Dave MacFarlane, their first seven-footer, guards Chuck Anderson and Greg Downing and juco forward Tim West.

Besides the one new arena and the one new coach, the other new look in the Big Eight season will be the absence of the holiday tourney—a fixture in Kansas City for 33 years. The teams will go out on their own during the Christmas holidays, but four of them will return to Kansas City in March for the semifinals and finals of the fourth postseason tourney.

Hidden Niekname

Answer to puzzle on page 30

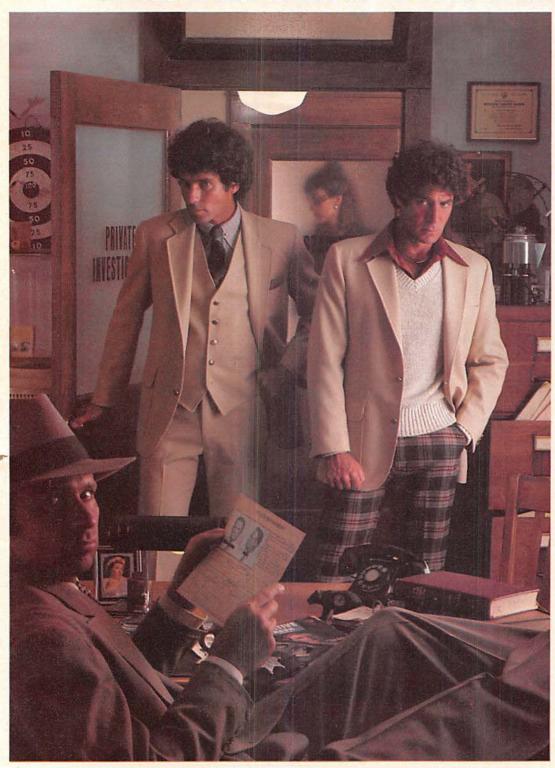
SOONERS TAR HEELS WILDCATS ENGINEERS BOMBERS SYCAMORES BRUINS

LIONS
GOLDEN GOPHERS
CARDINALS
BULLDOGS
FALCONS
LOBOS
GATORS

JAYHAWKS
CRIMSON TIDE
COUGARS
PIONEERS
HURRICANES
BISONS
DUCKS

UF 011 S A G G E S 46t

COULD A SHADOW SHED LIGHT ON THEIR SECRET?



The secret of these good looking Haggar Imperial® fashions is the styling plus fine fabric. It's a comfortable blend of Today's Dacron® from Burlington Menswear® and worsted wool to resist wrinkles and keep you looking good.

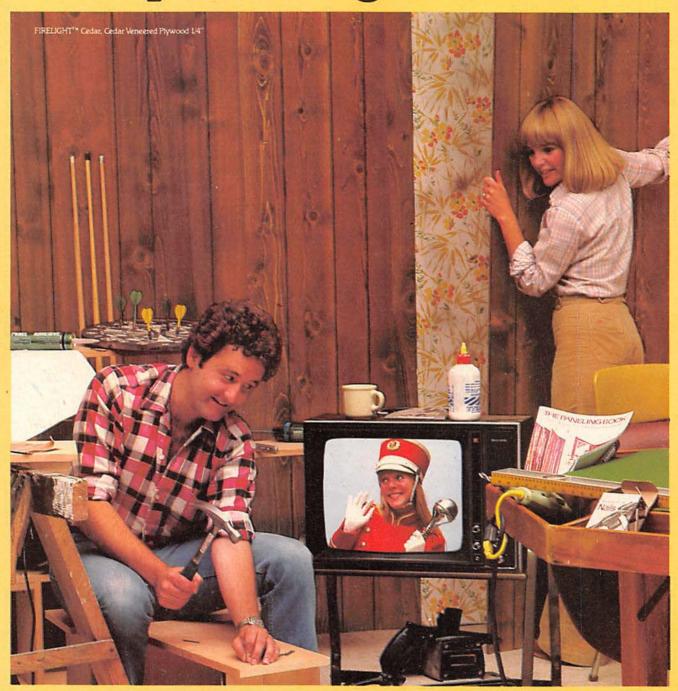
he door creaked a cautious welcome as they pushed it open. Their eyes scanned the sparse office, locked on mine, then darted to the darkened hall. Who were they? Why were they here?

Two things I knew for sure. First, they were being followed. And, second, they had real class. Lots of it. Just the cut of their clothes said style and elegance. The fabric said taste.

Questions buzzed in my mind like hornets. But, in this business it's money first. So I told 'em my fee and took a swig of cold coffee. They went for their wallets and suddenly, the pieces fit. I caught a glimpse of a familiar label inside their coats, and knew why they were followed. There ain't a dame around who can pass up the great looks of Haggar Imperial slacks and sport coats.



Game plan for a game room.



Don't just sit there. In a matter of a few hours, you could turn your attic or spare room into a beautiful new game room.

Try some paneling. A few shelves. Or maybe a whole new room.

Your Georgia-Pacific Registered Dealer has everything you need to do the job yourself. Plans and tools. Building materials. And even a word or two of advice. So put your game plan to work in your game room. We'll help. Wherever you see our familiar blue and white Georgia-Pacific Registered Dealer sign in your community.



Georgia-Pacific Corporation Portland, Oregon 97204

You can do it. We'll help.

Hedging or Speculative Commodity Futures?

Invest With The Fowlers' On The Heinold Team...

OMAHA AND PAPILLION.

Interested in hedging or speculative commodity futures? Heinold's Omaha and Papillion offices have an attractive offer for your investment portfolio.

Heinold, a subsidiary of DeKalb Ag Research, is also affiliated with Heinold Hog and Cattle Markets throughout the midwest. Pertinent research and latest marketing information provides customers with fundamental facts — in addition to techni-

cal analysis from your Heinold broker.

As grain and livestock specialists, they're in touch with the producer and processor. But equally important is the ability to quickly reach major exchanges across the nation in trading metals, financial instruments, and foreign currencies.

So if you're looking into commodity futures, give the Fowlers' on the Heinold Team the call.

PUT THE TEAM TO WORK FOR YOU.



The Fowler Team

Omaha

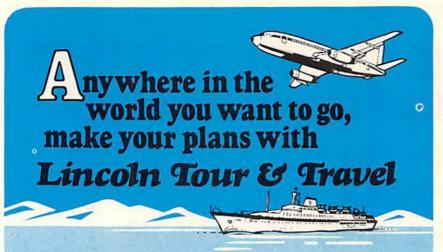
Branch Managers:
Doak Fowler
Mary Fowler Kuppig
(402) 734-1551
Suite 411
Lvstk. Exchange Building
Omaha, NE 68107

Papillion

Branch Manager: Tom Fowler (402) 331-4203 1243 Golden Gate Drive Papillion, NE 68046



MEMBER - Chicago Mercantile Exchange, Chicago Board of Trade



Experienced specialists in arranging...

- Airline & Steamship Reservations
- Hotel & Resort Accommodations
- · Worldwide Tours & Cruises
- · Motorcoach Tours
- Group Travel & Convention Arrangements

Two convenient locations to serve you...

First National Bank Bldg. Gateway Bank Bldg. Lincoln, NE 68508 Ph: (402) 474-4111

Lincoln, NE 68505 Ph: (402) 464-5902

Serving World Travelers Since 1945





NBC Center, Suite 650 13th & "O" Street Lincoln, NE 68508

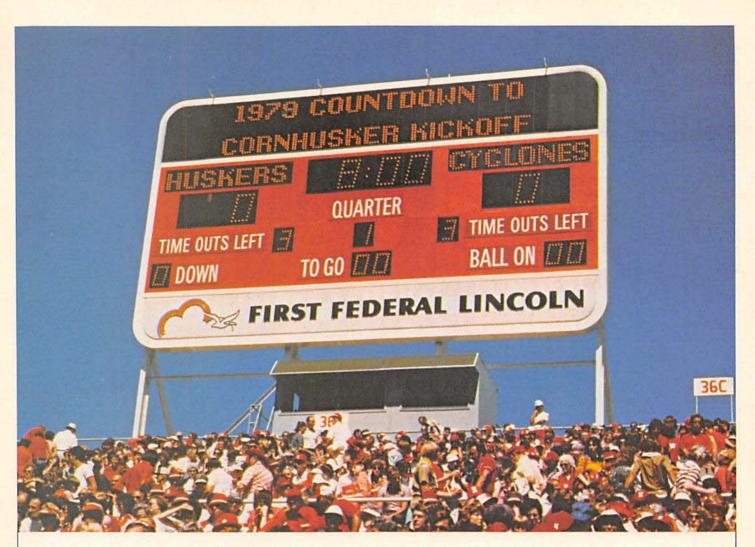
TAKE TIME OUT!

Visit Lincoln's DOWNTOWN SHOPPING CENTER*

* Extra Point: We're right across from the Centrum Parking Garage.



Weekends were made for Michelob. By ANHEUSER-BUSCH, INC. . ST. LOUIS, MO. . SINCE 1896



Welcome to the Big 8!

When it comes to the newest saving plans with the biggest interest, you can count on First Federal Lincoln to cover the field at the kickoff.

Annual Interest Yield Rate

5.65% 5.50% MONEY SERVICE DAILY 5.92% 5.75% MONEY SAVINGS 90

MONEY SAVINGS CERTIFICATES: \$100 Minimum Deposit

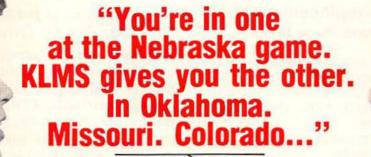
5.92% 5.75% 3 Months 6.72% 6.50% 12 Months 6.98% 6.75% 30 Months 7.79% 7.50% 4 Years 8.06% 7.75% 6 Years 8.33% 8.00% 8 to 10 Years

Federal regulations require substantial interest penalty for early withdrawal of certificate principal.





"Two seats for the price of one?"



...for the Big 8 Game of the Week today. Each Saturday afternoon, KLMS broadcasts the other major Big 8 clash of the week. Check the schedule below. Then tune in to 148 and get two seats for the price of one!

listen to the difference.

- **OREGON at COLORADO**
- LSU at COLORADO
- MISSOURI at MISSISSIPPI
 - **TEXAS at MISSOURI**
- 6 COLORADO at OKLAHOMA
- ti 13 OKLAHOMA STATE at MISSOURI
- 0 20 MISSOURI at COLORADO
 - **IOWA STATE at OKLAHOMA**
- 3 OKLAHOMA at OKLA. STATE
- 10 OKLA. STATE at COLORADO
- OKLAHOMA at MISSOURI
 - MISSOURI at KANSAS

Now serving your favorite cocktails 7 DAYS A WEEK, INCLUDING SUNDAYS

featuring Lee's famous . . .

Southern-Fried Chicken

PLUS only the finest STEAKS • LOBSTER • SHRIMP

- DRIVE-IN CURB SERVICE Call ahead, complete meals & beer served to your car
- CATERING FOR GROUPS OF 30 TO 3,000 Special food for special occasions

"Hear your request while you dine on the best!"

PIANO & ORGAN MUSIC

HOURS: Monday-Friday 4-11:30 p.m. Saturday 4-12 Midnight Sunday Noon-9:00 p.m.





LOCATION LIMIT:

A home insurance policy that comes closer to giving you FULL replacement cost when you suffer a loss.

Most policies have these limits:

- 1. A fixed amount on your dwelling.
- Personal Property (50% of the dwelling amount.)
- Personal Property (50% of the dwelling amount.)
- Additional living expense (20% of the dwelling amount).

With a maximum limit on each of these four items there can be no flexibility should your loss on any item(s) exceed the limit for the item(s).

Our Policy Offers:

1. A location limit amount at the location in the policy. This means that if you suffer a loss under your LOCATION LIMIT policy you can collect for your proven combined loss to the dwelling, outbuildings, personal property and for additional living expense up to the location limit amount, with no "per item" limit restriction.

REMEMBER ALL HOME INSURANCE IS NOT THE SAME!



Check the Yellow Pages or call our home office (402) 423-1571 for the closest Agency

P&C

Protective Fire & Casualty Company 3240 So. 10th Street P.O. Box 2752 Lincoln, Nebraska 68502

Member First Greatwest Corporation

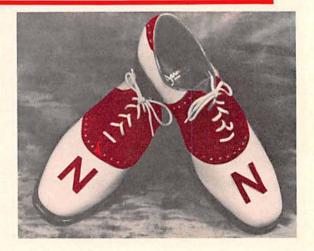




BACK THE HUSKERS

At Home and on the Road in "79"
in Big Red's Husker Shoes

Manufactured exclusively for Big Red Distributors by Jarman Shoes. 100% Patent Leather, Red & White, with "N" on Toe Panel.



\$39.95

+ \$2.00 Handling

Men's Sizes 7 through 12 Medium Width

P.O. Box 5037 Asheville, Check Enclosed (payable Money Order Enclosed	le to B.R.D.)		
Name		Quan.	
Address		Size	
City	State	Zip	
Charge My Visa	Master Charge		
			Bank No
Acct. No.	Exp. Date		-
Signature			

LET CHRISTY AND CLARK CARRY THE BALL FOR YOUR



Christy Equipment Company and Clark lift trucks team up to give your material handling a big lift. For the complete story on new and used lift trucks, quality parts, fast service, low cost maintenance and the biggest rental fleet in Big Red Country call (402) 734-1260 Home Office, Omaha, (308) 382-3585 Grand Island, (402) 494-6100 South Sioux City or Nebraska 800-642-8993 (Toll Free). They're your key to material handling savings.



MATERIALS HANDLING EQUIPMENT SPECIALISTS

CLARK

Her Big Red pride is winning.

Last year more than 150 women participated in Nebraska's intercollegiate athletic program. Our Big Red athletes are feeling the excitement of what a strong athletic program can do.

- * Our volleyball team ranked 17th in the nation.
- * A record of 23-13 ranked basketball 3rd in the Big 8.
- * Our gymnasts took first in the Big 8 and ranked 11th nationally.
- * 18 out of 24 school records were broken in swimming and diving.
- * We were 4th in track and field Big 8 indoor championships.
- * Our softball team had a 19-12 season.
- * Our tennis players are Big 8 champs in singles and doubles.

Not a bad overall record for a good athletic program. But, we can always improve. In recruiting. In scholarships. In training. And in building an even stronger program in years to come. Show your support of Big Red Women's Intercollegiate Athletics. Send us your check...or your name and address, and we'll show you how to become a Big Red Boost Her Club member. While winning isn't everything, our Big Red tradition says it sure feels good.

BigRed Boost Her Club

5801 Cedarwood Drive Lincoln, NE 68506

NEBRASKA FURNITURE MART

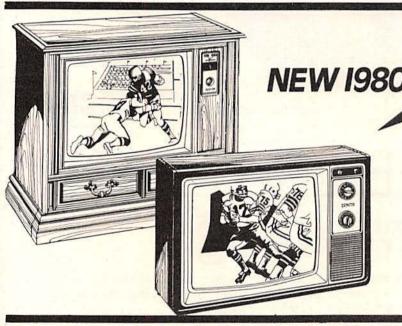
700 SO. 72ND

OMAHA

2205 FARNAM

THE LARGEST SELECTION! THE MOST FAMOUS BRANDS! THE LOWEST PRICES!

FURNITURE • CARPET • TV'S • APPLIANCES



Consoles and
Portables in
All Sizes and
Styles...ALL
BARGAIN PRICED!

COMPARE ANYWHERE!...NO ONE IN NEBRASKA

OFFERS FINE QUALITY FURNISHINGS AT

PRICES AS LOW AS YOU'LL FIND AT NEBRASKA

FURNITURE MART!!!

Memor Son Simmedina Month



On or off the field...
ours is the team to watch.
newswatch
6 & 10 PM

HOW TO WIN THE TOSS.



Our fluid-support mattress floats you to sleep. Unlike the flat, unyielding surface of a spring bed, our Land and Sky mattress is alive to your body. It conforms to the small of your back, the crook of your neck and the back of your knees so you sleep without restless tossing.

In Lincoln, we offer complete floatation sleep systems, plus everything beautiful to enhance your bedroom environment. We have our own Interior Decorator to confer with you, and our sales people know the Land and Sky product fully so they can answer any questions you may have.

Come in and choose the floatation system that fits your personal sleep-style. Then rest easy. You won the toss.



For more information on our Fluid Support Systems, call 402-488-8997 DENTER Whether you're going to the Mile High City

on business, to renew
a friendship or just
to have a good
time, Frontier is
going your way
every day. With
convenient

schedules that fit your schedule. Denver is the jumping off place for some of the country's greatest ski slopes, rugged

mountain scenery, and exciting night life.
In Denver, too, you can make great
connections to wherever else you're

going. And when Frontier flies you to Colorado's capital, you fly in high

style. With extra-legroom seats for extra

comfort. With Frontier-style meals.

And with inflight service that'll leave you smiling

CONVENIENT FLIGHTS EVERY DAY!

after you've landed. So call your travel agent or Frontier. And start your Denver trip off

long

on the right foot. By stepping

aboard a Frontier jet.



or all you do, Budweise BUDWEISER, PEWTER MUG Dept. B • 11039 Manchester Road • St. Louis, MO 63122 Made by craftsmen Enclosed is \$14.95 (check or money order) payable to Bud in Sheffield, England, Promotions for each Budweiser Pewter Mug. (In Missouri, add this genuine English pewter mug with 41/2% sales tax.) glass bottom is ready for you, your cold Bud. NAME_ and many seasons of football. Just send ADDRESS. \$14.95 with this coupon and we'll send you ZIP CITY/STATE the Budweiser mug. (Allow 4 to 6 weeks for delivery. Void where prohibited by law.)

Code of Officials Signals



Offside (Infraction of scrimmage or free kick formation)



Illegal Procedure or Position



Illegal Motion and Illegal Shift



Roughing the Passer



Substitution Infractions



Delay of Game



Personal Foul



Clipping



Roughing the Kicker or Holder



Non-contact Fouls



Illegal Use of Hands and Arms



Intentional Grounding



Illegally Passing or Handing Ball Forward



Forward Pass or Kick Catching Interference



Ineligible Receiver Down Field on Pass



Ball Illegally Touched, Kicked, or Batted



Incomplete Forward Pass, Penalty Declined, No Play, or No Score



Helping the Runner, or Interlocked Interference



is Moved from Side to Side: Touchback; Fourth Down, Closed Fist



Touchdown or Field Goal



Safety



Time out; Referee's Discretionary or Injury Time Out followed with tapping hands on chest.



First down



Ball Ready for Play





Loss of Down



Player Disqualified



Grasping Face Mask



Blocking Below the Waist



Touching a Forward Pass or Scrimmage Kick; No Penalty



CORNHUSKER

FOOTBALL NETWORK

your season ticket

HOME AND AWAY

play by play action with TIM MORELAND

Nebr. Sportscaster of the Year

COACHES SHOW immediately following the game

Dennis Claridge with analysis

and

Adrian Fiala on the sideline microphone

Broadcast with Pride by these Nebraska Radio Stations:

KWBE, Beatrice	1450 KC
KCNI, Broken Bow	1280 KC
KCSR, Chadron	
KHUB, Fremont	1340 KC
KRGI, Grand Island	1430 KC

KHAS, Hastings	1230 KC
KGFW, Kearney	1340 KC
KFOR, Lincoln	1240 KC
KNCY, Nebraska City	1600 KC
WJAG, Norfolk	780 KC

KODY, North Platte	1240	KC
KOGA, Ogallala		
KBRX, O'Neill	1350	KC
KOLT, Scottsbluff	1320	KC
KSID, Sidney	1340	KC

KMNS, Sioux City	620 KC
KVSH, Valentine	940 KC
KNLV Ord	1060 KC

ZIMMER-SAFFER INSURANCE AGENCIES

'Expanded For Better Service'



John Zimmer, C.P.C.U.



Bob Saffer



Jim Zimmer



Roger Koenig



Commercial • Auto • Homeowners • Life • Health Disability • Pension and Profit Sharing Plans

3230 South 13th (Across from Indian Village) Lincoln, Nebraska 68502

423-6262

Parking At The Door

'Over 75 Years of Combined Experience'



Both are Insurant tops in their field

ndependent

Is YOUR Insurance Agent listed at the right? If not, contact a listed agency near you!

A Big I independent insurance agent is a professional insurance person who serves YOU first. The Big I agent represents more than one insurance company and is equipped to shop the marketplace for the BEST insurance program tailored to YOUR needs. The professional competence of a Big I agent is demonstrated by membership in a professional organization which demands the highest order of integrity and competence: the Nebraska Association of Independent Insurance Agents (also known as the Independent Insurance Agents of Nebraska).

It costs no more to go first class!

If YOUR agent is on the list, you are to be congratulated. You have engaged the finest talent available, to handle your car, home, and business insurance needs.

If your agent is not on the list, - well, don't you think it is time?

The Independent Insurance Agents of Nebraska

ADAMS Hesser Insurance Agency AINSWORTH Lyle J. Haake Insurance Agency Don Higgins Agency Mundhenke Agency Raitt Realty and Insurance Agency
ALBION Albion Insurance Agency
Beckwith Agency Stehly Insurance Agency ALLIANCE Brittan Insurance Agency Buchfinck Agency A. H. Buchfinck Agency Paul Kunzman Agency Podhaisky Insurance Agency ALMA Alma Insurance Agency Lakeside Insurance Agency ANSLEY Gardner-Varney Agency ARAPAHOE Emmett Insur Agency ARNOLD Arnold Insurance Agency, Inc. Sandhills Insurance Agency ASHLAND Ashland Agency, Inc ATKINSON Fleming Realty & Insur AUBURN The Genoa Agency Don Kampe Insurance AURORA Aurora Company Clark-Leach Insur Center, Inc. McBride-Koepke Agency Nelson Insurance Agency BANCROFT Nottelman's of Bancroft BARNESTON York Agency
BARTLEY Bartley Insurance Agency
BASSETT M. B. Huffman Agency
BAYARD Chimney Rock Insurance Agency The Deal Insurance Agency BEATRICE Home Agency, Inc. Mason-Warren Agency, Inc. Maurstad-Zimmerman Insurance O'Neill-Weston Agency Penner Insurance Agency F. Warner Smith
BEAVER CROSSING Home Insurance BEEMER Steffensmeier Insur Agency **RFI DFN** Belden Insurance Apency BELLEVUE Bellevue Insurance Agcy Insurance Agents Inc. of Bellevue BENKELMAN Druliner Insur Agency Hines and Hines Agency BENNINGTON Roe Agency BERTRAND Bertrand Agency BIG SPRINGS Hendrickson-Kjeldgaard Agency BLAIR Hansen Agency, Inc. Richards Agency
Howard D. Thompson Agency
BLOOMFIELD Anderson Insur Serv Farmers & Merchants Company
BLUE HILL Blue Hill Agency, Inc.
BRADSHAW Bradshaw Insur Agency
BRADY Brady Insurance Agency BRAINARD Brainard Agency Co BRIDGEPORT Haden Agency BROKEN BOW Chet Linder Agency Thurman Agency Universal Insurance Agency, Inc Allan Woodward Agency BRULE Melvin H. Adams Agency BURWELL Burwell Insurance Aggy CAIRO Scrensen and Larson CALLAWAY The Johnson Agency CAMPBELL Campbell Agency, Inc. Skupa Agency, Inc.
CARROLL Farmers State Insur Agcy
CENTRAL CITY H.H. Riley Insur Agcy CERESCO Mostrom Insur Agency CHADRON Babcock Insur Agency John H. Chaney & Associates L. C. Larson & Son Insur Agcy CHAMBERS Adams & Adams Agcy CHAPMAN A. C. Roemmich Insurance Agency CHAPPELL Empson Insur Agcy M.P. Jensen Agency Peterson and Vogt CLATONIA Schuerman Insur Agov CODY Cody Agency, Inc.
COLERIDGE James L. Gray Agcy
COLUMBUS Austin-Campbell Realty
Becher-Curry Company Byrnes Insurance Agency Cumming Company, Inc. Gateway Realty of Columbus, Inc. Marshall-Nelson Agency Nebraskaland Allied Agency Rambour Realty Company T & C Insurance Agency Weber Insurance & Realty Co., Inc. Weerts-Boettcher Company COMSTOCK Farmers Insurance Aggy COZAD Bill Staton Insur Agey Thompson Service Agency Western Service Company CRAWFORD Crawford Bank Agey CROFTON Crofton Insurance Agency

CURTIS Wilkinson Insur Agev

DALTON Dalton Insurance Agey

DANNEBROG State Bank of Dannebrog
DAVENPORT Jennings Insur Aggy DAVID CITY Norman J. Joracek Agcy DAYKIN Jefferson County Agcy, Inc. **DECATUR** Decatur Insur Agency DESHLER Holle Agency, Inc. DODGE Dannelly Insur Service DONGHAM Doniphan Insur Agcy
EDGAR Edgar Agency
EDISON Farmers & Merchants
Insurance Agency
ELBA Elba State Bank Agency ELGIN Draper Insur Agency ELWOOD The Home Agency Robert W. Tilden Agency EMERSON Loyd and Larson, Agents ENDERS The First Agency EWING Ewing Agency, Inc. EXETER The First National Insur Agey FAIRBURY Bretting Agency Fairbury Insurance Agency R. B. Felton Agency R. L. Schainost Agency Starr-Buckow Insurance Agency FAIRFIELD J & J Insurance FAIRMONT Fairmont Insur Agency FALLS CITY Miller-Monroe Company The Reesman Agency The Heesman Agency
FARNAM Farnam Insurance Agency
FORDYCE Keiser Insur Agency
FRANKLIN E. Potter Insur Agency
Slocum Insurance Agency
FREMONT First Nebraska Insurance Foy Insurance Agency Fremont State Company Marcotte-Baldwin-Peterson Don Peterson & Associates Wittmann, Inc. FRIEND Gene Martin Agency, Inc. FULLERTON Hosier Insur Agency Wayne H. Nicholls Agency GENEVA Bixby Insurance Agency Geneva Insurance Agency GENOA Burke and Snyder, Inc. GERING Atkinson & Associates, Inc. Larsen Agency, Inc. GIBBON Gibbon Insurance Agency GILTNER Robertshaw Insur Agency GORDON Roger D. Reeves Insur Agey Strong Insurance Agency GOTHENBURG Gothenburg Insur Agency
The Greene Agency
GRAND ISLAND Arndt & Associates Cowton-Kahrhoff-Beachler Insur Da-Ly Insurance The Dee Company Fourth Street Insurance Grand Island Trust Company The Huston Company
McDannel Realty & Insurance Midwest Insurance Inc. Nitzel and Company My Pierce Realty and Insur Schroeder-Rathman Insur Agency, Inc. Stephens-Ryder-Wenger Agency GRANT Eugene "Whitey" Kurkowski & Associates Lacy Insurance Agency GREELEY McQuillan Insur Agency GRESHAM Gresham Company GRETNA Warren Insur Agency GUIDE ROCK Vogler Insurance Agey HARDY Hardy Insur Agency, Inc. HARRISON Mumby Insur Agency HARTINGTON Lawrence Rossiter & Associates Wirth-Tideman, Inc. HARVARD Voorhees Insur Agency HASTINGS Ellerbrock-Norris Agey Neal Jones Insur Agency Klein-Manske Insurance Agency Adam D. Kohl-Insurance, Inc Magnuson-Friend, Inc. Bob Meyer Insurance Paul R. Pierce Insurance Agcy Rader Real Estate and Insurance Smith Insurance Agency Hal C. Smith Insurance Agency Stuehrenberg Insurance Agency HAYES CENTER Counce and Miller HAY SPRINGS Hay Springs Ins Ago **HEBRON** Hergott Insurance Agency The Svoboda Agency Thayer County Insurance Agency HENDERSON Henderson State Co HERSHEY Hershey Agency HILDRETH Hildreth Agency HOLBROOK Security State Agency HOLDREGE General Service Agency Lundeen-Isaacson Agcy Meyers Agency, Inc. Peterson-Jones Agency HOMER Reliable Insurance Agency

JUNIATA Boesen Insurance Agency KEARNEY Anderson-Divan-Cottrell Warren R. Barney Ins. Agcy, Inc. Kearney Insurance Center Duane Kuhnel General Agend Morrow Insurance and Real Estate Rusmisell's Lowe & Co. J. D. Wolf Agency KENESAW Nolte and Norris KIMBALL Batterton Land Company The Panhandle Agency Ron Soper Agency, Inc. Tri-State Insurance Agency, Inc. LAUREL Security National Ins Agcy LAWRENCE The McIllece Agency LEIGH Bradley Insurance Agency LEWELLEN Jacob L. Kats Ins Agcy LEXINGTON Barrett-Housel & Assoc A. Darold Conner Insurance Agcy Dan Grafton Agency, Inc. Great Nebraska Insurance Agency Kiffin-Murphy Agency, Inc. Warnemunde Agency LIBERTY Ralph Larsen Agency LINCOLN All American Insurance Services Ball Insurance Agency Bargen Insurance Agency, Ltd. Bayly, Martin & Fay of Nebraska Boukather Insurance Agency Chambers-Dobson Financial Serv Conservative Insurance Agency Copple Insurance Agency, Inc. W.H. "Bill" Davidson Agey, Inc. Pat Egan Insurance Forsyth Insurance Agency Gateway Insur—Gay Blanc Agency John H. Graf Insurance Agency Wendell Groth & Associates, Inc. Knight-Wentz Insurance Agency Vi Kuhl Insurance R&R Insurance Agency Reynolds-Simmons-Nelson Gene Schaffer Insurance Agency Smith & Hinkley Insurance Agey Stuart Insurance Norbert Sukovaty Insurance Agcy Union Loan Insurance Agency Wegner Insurance Agency Witt-Oehlerking, Inc. John F. Zimmer General Agency LINDSAY P. H. Weitzel Agency LISCO Olson Insurance Agency LOOMIS First State Agency LOUP CITY Sherman Co. Insur Agcy LYMAN Lyman Insurance Agenc MADISON Robertson Insurance Agcy MAYWOOD Maywood Insur Agency McCOOK Harr Insurance Agency Inc. Marsh Ins. & Real Estate, Inc. Noll Agency Remington Insurance Agency Sullivan Insurance Agency Wilcox Insurance Agency MILFORD Farmers & Merchants Agey MILLIGAN Barnard-Zoerb Agency Oliva Insurance Agency MITCHELL Hickman-Williams Agency MONROE Monroe Agency, Inc. MORRILL Marron Agency MURDOCK McHugh Insurance Agcy NEBRASKA CITY Wellensiek Insur Agency NELSON Murphy and Clabaugh NEWCASTLE Mille Insurance Agency NIOBRARA Niobrara Insur Agency Olson's Insurance Agency NORFOLK Allied Securities, Inc. Brown Insurance Agency Central Insurance Agency Dover Insurance Agency, Inc. Fisher Realty Company Hansen Insurance Agency Leo Ringer and Associates NORTH BEND Burnham Insur Agcy Wolf Insurance Agency NORTH LOUP North Loup Insur Agey NORTH PLATTE American Agency Centennial Realty & Insurance, Inc. First Home Insurance Ken Lant Insurance Agency The Moller Agency
Phares and Thomas Insurance Agey The Ritner Agency Rogers Agency

HOOPER Community Insurance Agey

HORDVILLE Gustafson-Anderson HUMBOLDT Bank Insurance Agency

HUMPHREY L. V. Hasenstab Agency Kessler Insurance Agency

HYANNIS Hyannis Insurance Agcy IMPERIAL McNair Agency

Service Insurance Agency, Inc. INDIANOLA McConville Agency

JANSEN Tinstman Agency

The Leech Agency

Schad Agency Watson Insurance Agency Wiemers & Associates, Inc OAKDALE The First National Agency OAKLAND Anderson and Neumann OCONTO Devine Insurance Agency ODELL The Stanoscheck Agency OGALLALA Thalken Insurance Agcy C. C. Worden Agency OMAHA Alexander & Alexander Allied Insurors, Inc. Atlas Insurance Agency, Inc. Bailey-Dugher Company Raiph K. Brown Insurance Agency Jack Bryans Insurance Agency Campbell Howard Love Haskell Chastain Insurance Agency, Inc Commercial Risk Managers, Inc. Country Wide Insurance Cunningham, Jeffrey & Company Davis & Associates N.P. Dodge Insurance Agency Dunbar-Peterson Insur Agcy, Inc. Florence Insurance Agency, Inc. Fowler Insurance Agency Harry A. Frankel Company Grace-Mayer Insurance Agency Insurance Agents, Inc. The Insurance Professionals, Inc. Insurance Specialists, Inc. Irvine Insurance Agency, Inc. Fred S. James & Co. Joffe Kully Grossman, Inc Lloyd C. Keenan Insurance Agency Kirby-Yowell Insurance Agency Harry A. Koch Company Don Kroupa Insurance Agency T.H. Maenner, Inc. Marcotte Insurance Agency, Inc. Martin Brothers and Company McMillan and Baird Insurance Don McMurray & Associates, Inc. Merker Realty Company Micek-Flynn-Hollenbeck & Assoc. Myers-Welch Co. Nabity-Palmer Agency, Inc. Nanos Insurance Agency National Insurance Agency Olsen Insurance Agency Omaha Insurance Agency, Inc. William P. Patterson Insurance Peterson Brothers Realty Company Polsen Insurance Agency, Inc. Quinn Insurance Agency Ringwalt and Liesche Company Lee Sapp Insurance Inc. Schenck Insurance Agency, Inc. Schenck-Otis Insurance Agency Sibbernsen-Sledge Insurance Agcy Stockyards Insurance Agency, Inc. Superior Insurance Service George Thomas Insurance Agency Union Casualty Underwriters, Inc. Joe Vukov Real Estate & Insurance Walsh Brothers Company, Inc Western Securities Insurance O'NEILL Reiser Insurance Agency ORD Ord Agency, Inc. OSCEOLA Osceola Insurance, Inc. OSHKOSH Nerud Agency OSMOND Adkins Insurance Agency OVERTON Bob Creighton Agency OXFORD Oxford Insurance Agency PALISADE The Baxter Agency PALMER The Palmer Agency PAPILLION Hogan Insurance Agency PAWNEE CITY Pawnee Co. Ins Agency
PAXTON The Anderson Agency The Eginton Agency PENDER Kai's Insurance Agency Wenke & Smith Insur Agey PETERSBURG Schafer-Freeburg Agency PIERCE William B. Chilvers Agency Pentico Insurance Agency PLAINVIEW Bush & Roe, Inc. PLATTSMOUTH Plattco Real Estate & Insurance, Inc. POTTER Enevoldsen Insurance Agov RAIRIE HOME Prairie Home Insu

ROSELAND Hoseland Insur Agcy RUSHVILLE B and I Insurance SARGENT Sargent Insurance Agcy SCHUYLER FOIda and Company SCOTIA Sixel Insurance, Inc. SCOTTSBLUFF Atkinson & Associates, Inc.
City and County Insurance, Inc. J.G. Elliott Company J.D. Fenimore Agency, Inc.

RANDOLPH First State Agency

RAVENNA Fisher Insurance Agcy Oliver-Jensen Agency, Inc.

Skochdopole Agency, Inc.
RISING CITY Rising City Agency

ROSELAND Roseland Insur Ages

Robertson Insurance

C.D. Wildy Company SCRIBNER Scribner Insurance Agcy Swanson Insurance Agency SEWARD Cooksey Insurance Agency,

McGrew Insurance Agency Suhr & Imig Insurance Agency,

SHELBY Shelby Insurance, Inc. SHELTON Oliver-Jensen Agcy, Inc. Shelton Insurance Services SHICKLEY Brinkman-Walter Ins Agcy Hunt Insurance Agency

Lauber Insurance Agency
SIDNEY Ackerman-Robinson Agency SILVER CREEK Louis M. Sock Insurance Agency

SOUTH SIOUX CITY Joe Morten and

Son, Inc. Nebraska State Insurance Agcy Inc. SPRINGFIELD Robert D. Iske, Agent SPRINGVIEW AG-Services Agency STAMFORD Stamford Insur Agey STANTON Poeschi Insurance Agcy Stanton National Insur Agcy STAPLETON Boesen Insurance Aggy

J & P Insurance Agency STEINAUER B.J. Steinauer Aggy, Inc. STELLA McMullen Agency ST. PAUL Wayne Hansen Insur Agcy Shaughnessy Insurance Agency STRATTON Stratton Insurance Agey STROMSBURG Goldenrod Insur Agcy Johnson and Moyer Insurance Agcy

STUART Tri-County Insur Agency SUMNER E.C. Driscoll Agency SUPERIOR Shaw-Baird-Stubbs Agey Superior Insurance Agency
Whitney-Thompson Insur Agey, Inc. SUTHERLAND Thomas Agency, Inc. SUTTON Sutton State Bank Agency SYRACUSE Granneman Agency TAYLOR Cole-Huddleston Agency TECUMSEH Insurance Services, Inc.

LeRoy Jones Agency
H.W. Schepman Insurance Agey TEKAMAH Burt Co. Insur Agcy, Inc. TILDEN Tilden Insurance Agency TRENTON Reynolds Insurance Agcy Trenton Insurance Agency

ULYSSES McGowen Agency UNADILLA Brandt Insurance Agency VALENTINE Medlock Agency Sandhills Insurance Agency Stilwell Insurance Agency VALLEY Valley Agency Co., Inc. VALPARAISO Valparaiso Insurance

WAHOO Hohl Insurance Agency People's Insurance, Inc. WALLACE Arnett Insurance Agency Wallace Agency
WALTHILL FNB Insurance Agey, Inc.

WATERLOO T.D. Insurance Agey Co WAUNETA The Steinert Agency WAUSA Wausa Insurance Agency WAYNE Associated Insurance and Investment Company First National Agency, Inc. WESTERN Rhynalds and Rhynalds

WILCOX First National Agey of Wilcox WINSIDE Warnemunde Insurance and Real Estate, Inc. WISNER Enright Insurance Agency WOOD RIVER Moyer-McCumber-

Welch YMORE The Benson Agency

YORK Fillman Insurance Agency First Trust Company Hylton-Finn Insurance, Inc. Mid-Nebraska Insuror's, Inc. Gary Otoupal Insurance Robson Insurance Rex L. Wochner Insurance YUTAN H.H. Peters Agency



The leaders are here!

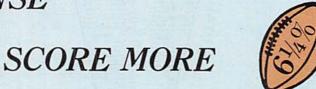


SOMETIMES THE BEST OFFENSE

IS A BETTER
DEFENSE









ON IMMEDIATELY AVAILABLE PASSBOOK SAVINGS FROM LINCOLN'S FIRST SAVINGS & LOAN



A WINNER SINCE 1893

1409 O STREET LINCOLN, NEBR. 68501 (402) 475-1409



NEBRASKA TRAVEL, INC.

BUSINESS TRIPS • CRUISES • TOURS
FREE TICKET DELIVERY

HOURS MON.-FRI. 8:00 A.M.-5:30 P.M. EVENINGS & SATURDAYS BY APPOINTMENT

474-1700

MAJOR CREDIT CARDS ACCEPTED

1701 P ST. LINCOLN

JON VAN BLOOM, PRES.

Do You Know . . .



- What Institution Has Won the Most Big Eight Swimming Championships?
- What Institution won the 1959 NCAA Baseball Championship?
- Who is the All-Time Leading Scorer in Big Eight Basketball History?
- What 1960's Olympic Decathlon Champion Attended a Big Eight Institution?
- Who is the Only Big Eight Player Ever to Have Won an NCAA Passing Championship?
- Who was The First Two-Time All-Big Eight Basketball Forward?
- Who Was the First Big Eight Football Player Named All-American Twice?
- What Institution Won the First UPI National Football Championship?

These facts and more are available in Big Eight Conference publications. It's all here — all-Americans, complete championship results, record performances, football bowl history, information on current teams, schedules and more about all eleven sports. If you enjoy the Big Eight, these publications are for you.

Answers to above:

- Iowa State, 17
- Oklahoma State, 5-3 over Arizona
- Mike Evans, Kansas State, 2,115 points
- Bill Toomey, Colorado (1968 at Mexico City)
- Ray Evans, Kansas, 1942
- Craig Ruby, Missouri, 1919-20
- Ed Weir, Nebraska, 1924-25
- Oklahoma, 1950
 110

edules and more about all eleven sports.

Ou enjoy the Big Eight, these publicass are for you.

All-Sports Yearbook (available in September) \$7.50 Package of Ten Pre-Season Sports Prospectus' \$15 Availability: Football August Basketball November Wrestling, Gymnastics, Swimming December

Weekly Basketball Statistics (December thru March) \$10
Weekly Football Statistics (September thru December) .. \$10

_____ Weekly Football Statistics (September thru December) . . .

Name Address

City, State, Zip

Please Send Me:

Return to: Big Eight Publication, 600 E. Eighth Street, Kansas City, Mo. 64106

Nebraska Football and Commercial Federal:

Two great winning traditions





In Lincoln • (402) 475-5321 • 70th & Vine • 209 So. 13th • 5555 "O" Street • 1776 So. 70th • Central Park—16th & South Over \$1 Billion Strong • Serving Nebraskaland • 34 Locations





PETROLEUM COMPANY, INC.

SUPPLIERS AND MARKETERS OF PETROLEUM PRODUCTS THROUGHOUT THE MIDWEST

- DIESEL
- GASOLINE
- OIL
- ALCOHOL

Strech your fuel and gasoline requirements with our agricultural based alcohol.

Corporate Offices

3301 CORNHUSKER HIGHWAY — P.O. BOX 30225 LINCOLN, NEBRASKA 68503 — (402) 464-0631 Memorial Roar

Don Gill and Mark Ahmann bring it to you!

Join KLIN's Don Gill and Mark Ahmann for all the Husker action at home and away!



Mark Ahmann Sports Director KOLN/KGIN-TV



Don Gill Sports Director 14/KLIN

A KLIN EXCLUSIVE EXTRA

"The Tom
Osborne
Dressing
Room Show"

immediately following each game



Saturday Morning Dick and Bill Big Red Breakfast

Villager, 5200 "O" Street

Nebraska Football Network

KUVR Holdrege KOTD Plattsmouth KLIN Lincoln **KCOW** Alliance KSDZ Gordon **KNEB** Scottsbluff KNEN-FM Norfolk KTCH Wayne KIMB Kimball Los Angeles, CA **KICX** KAMI Cozad KIEV McCook Denver, CO **KBRB** Ainsworth KAAT KTTT Columbus KIBC-FM Ogallala **KWYR** Winner, S.D. KRNY Keamey York KICS KAWL Hastings Grand Island KAHL North Platte KMMJ



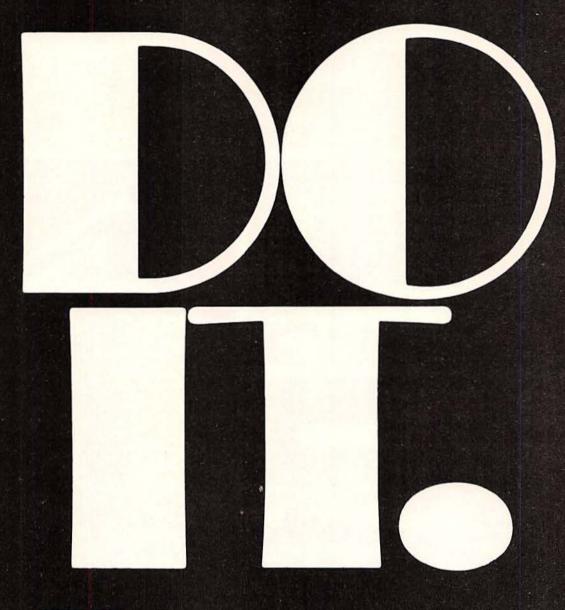
Three convenient corners to bank on...







Member, F.D.I.C.



Godfather's Pizza...

Enjoy the thickest, richest, most mouth watering pizza all season long. At Godfather's, you're a winner, no matter what the score. So feast yourself at these locations:

Omaha 6303 Ames Street 451-4220

Omaha 5010 Grover Street 558-1550 Omaha 1113 Howard Street 341-3000

> Omaha 7425 Pacific 391-8737

Omaha 5434 So. 99th St. 331-2171

Omaha 11017 Elm Street 392-0900 Omaha 2951 Farnam 341-5353

Scottsbluff 2207 Broadway 632-3644 Omaha 4727 So. 24th Street 733-5577

Norfolk 600 West Benjamin 371-2000

Bellevue 1505 Galvin Road 292-5850 Council Bluffs 34 Pearl Street 328-9566 Lincoln #1 240 No. 12th Street 474-6000

Lincoln #2 5220 So. 48th Street 483-4129

©1979 Godfather Investments, Inc.

of Crete anek! Nebraska's largest one floor home furnishings store . . . LGROW



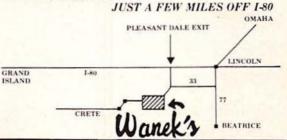
SERVICE SATISFACTION: YOUR WINNING TEAM . . . insures you service on everything from furniture, carpeting, and appliances ... to color TV's and Stereos! Service satisfaction is what you should expect! Service satisfaction is what we aim to give! Every member of your winning team is committed to the best service on all merchandise you buy. We have our own reliable fleet of trucks and drivers to deliver your merchandise, and set it up in perfect condition! Not to mention an entire fleet of professional carpet and installation crews from our huge carpet department, PLUS a separate fleet of radio control service trucks and technicians to insure your merchandise is serviced just the way you want it! ... QUICKLY & PROMPTLY! Waneks takes pride in leadership, and when you do business with a leader, you have the right to expect the best in service!

SELECTION: YOUR WINNING TEAM . . . has what you want! When you want it! ... A huge selection from the top names in the business. Our team of expert buyers shop the National Home Fur-nishings Markets EVERY 90 DAYS to insure you of the finest selections in the nation from each of the major manufacturers . . . IN STOCK ... YEAR ROUND ... for you to choose from! Here's just a partial list of the major manufacturers that we shop and stock in our huge, vast showrooms!

- Henredon Thomasville Drexel Heritage Highland House Century Lane United Bassett Gordon Stanley American of Martinsville Hooker Jasper Broyhill Mastercraft Leathercraft Daystrom Chromcraft Pontiac La-Z-Boy Stratolounger Simmons Serta Obedco Sealy Hotpoint Whirlpool Frigidaire Kitchen Aid Maytag Coming Panasonic Sony RCA Magnavox GE Zenith Mohawk Carpeting Salem Carpeting Bigelow Carpeting Lee's Carpeting Aldon's Carpeting AND MANY MORE!

STABILITY: YOUR WINNING TEAM . . Today, as always, our experienced staff of over 80 loyal employee's are fully trained to assist you, in any way possible, in making your purchases completely satisfactory! ... From decorating assistance or advice in selecting the right home furnishings ... to scheduling deliveries to your home! You can see for yourself why Waneks continued effort to maintain a low overhead efficient operation gives you, our customer, the LOWEST possible prices on the finest collection of Home furnishings in the entire area!

Overall, you'll find a big advantage in shopping at Wanek's of Crete . . . BETTER SERVICE, BETTER SELECTION, BETTER PRICES . . . AND A BETTER WAY TO BUY! That's our way of doing business and it's been our way for over 25 years! We think it's pretty nice... We think you'll agree! Drive over and visit us soon! We're conveniently located just east of Crete with free parking at the door and instore credit service. We value your patronage and we'll do everything possible to deserve it!





Proudly Serving



The Midwest's Finest PRIME RIB

Charcoal Steaks, Sandwiches And Your Favorite Beverage

Party Rooms now available seating up to 400 call—466-8424 (Misty III) or 464-9814 (Misty Isles) The Misty Lounge

63rd & Havelock Ave. Lincoln, Nebr. 68507

1979 Iowa State University Football Roster

				•		
No.	Player	Position	H(,	Wt.	Class	Hometown
97	Andrews, Derek	TE	6-3	205	Fr.	Chicago, IL
-		CB	6-1	175	Fr.	Sioux City, IA
20	Arnaud, John					Cedar Falls, IA
51	*Bockhaus, Ron	С	6-2	230	Sr.	
19	*Brown. Joe	СВ	6-0	170	Soph.	Pahokee, FL
25	**Buck, Tom	SE	5-11	186	Sr.	Cuyahoga Falls, OH
99	Butts, Marc	DT	6-2	262	Soph.	Des Monies, IA
93	Carlson, Mark	LB	6-2	212	Fr.	Lytton, IA
		OG			Fr.	Ankeny, IA
64	Clapper, Ted		6-5	265		
50	***Cole, Scott	LB	6-1	210	Sr.	Ankeny, IA
44	**Crawford, Larry	CB	6-1	172	Jr.	Miami, FL
66	***Cuvelier. Dick	OG	6-2	266	Sr.	Lawler, IA
73	**Earnest, Terry	OLB	6-4	220	Sr.	Cedar Rapids, IA
		PK	5-8	160	Fr.	Tucson, AZ
6	Giffords, Alex					Omaha, NE
40	Goodwin, Dan	TB	6-1	202	Fr.	- ·
14	*Grant, Walter	QB	5-11	187	Sr.	Houston, TX
45	Gray, Richard	TB	6-1	195	Fr.	Dallas, TX
82	*Herren, Bill	OLB	6-3	220	Sr.	Tempe, AZ
17	Hobson, Darryl	DB	6-1	175	Fr.	Kansas City, KS
		FS	5-11	180	Soph.	Elgin, IL
13	Hofstetter, Scott					
67	*Hugee, Rocky	OG	6-4	245	Sr.	Washington, DC
22	James, Ken	CB	6-0	175	Fr.	Gainsville, FL
48	Jenson, Joel	OLB	6-1	225	Fr.	Armstrong, IA
85	Jessen, George	OLB	6-2	190	Fr.	New Richland, MN
65	**Johnson, Al	C	6-1	236	ir.	Curlew, IA
38	**Johnson. Brian	SS	6-1	194	Sr.	Glidden, IA
24	Knuth, Jim	WR	6-7	200	Fr.	State Center, 1A
47	**Leaders, Mike	LB	6-1	212	Sr.	Council Bluffs, IA
84	* *Leafblad, Mickey	TE	6-3	223	Sr.	Gurnee, IL
55	*Less, John	LB	6-3	229	lr.	VanHorne, IA
		PK			•	
9	*Ligons, Keevin		6-2	175	Jr.	St. Louis, MO
41	*Lingren, Jeff	FB	6-1	217	Jr.	Schleswig, IA
32	Lorenzen, jerry	SE	6-2	190	Fr.	Reinbeck, IA
59	Loy, Clint	OLB	6-2	210	Fr.	Kansas City, MO
36	*Mack, Victor	ТВ	6-0	186	[r.	Mansfield, OH
68	*McCaulley, Larry	OT	6-4	250	Sr.	Lake City, IA
53	McDonough, Shamus	DT	6-5	244	Fr.	Corning, IA
54	*Meis, John	С	6-4	228	Jr.	LeMars, IA
56	Meyer, Jim	С	6-2	225	Fr.	Wichita, KS
58	Meyers, Chuck	OG	6-2	232	Fr.	Omaha, NE
3	*Miller, Rich	P	6-0	210	Soph.	Urbandale, IA
89	**Moton, Al	TE	6-6	246	jr.	Peoria, IL
		DT				· · · · · · · · · · · · · · · · · · ·
62	**Neil, Kenny		6-4	240	jr.	Cincinnati, OH
69	Nelson, Karl	OT	6-7	250	Fr.	DeKalb, IL
91	*Nissen, Jim	TE	6-3	209	Jr.	Cedar Rapids, IA
16	Osborne, Ronnie	QB	5-10	175	Fr.	Pahokee, FL
33	Payne, Mike	ТB	6-0	195	jr.	Gary, IN
92		OLB	6-2	218	Fr.	Riviera Beach, FL
	Ransom, James					
80	Reimers, Bruce	DT	6-6	235	Fr.	Humboldt, IA
27	*Roach, Tom	FB	6-0	214	Soph.	Rock Rapids, IA
11	**Rubley, Terry	QB	6-2	180	Sr.	Davenport, IA
79	Ruprecht, Jim	OG	6-6	259	ĵr.	Dubuque, IA
26	***Schwartz, Mike	FS	6-0	176	Sr.	Des Moines, IA
37		FB	6-0	212	ir.	Des Moines, IA
	**Seabrooke, Jack					
83	*Smith, Greg	FL	6-0	176	Sr.	Houston, TX
72	Spears, Donald	OG	6-5	240	Fr.	Montgomery, AL
29	Stallworth, Jeff	SS	5-10	167	Fr.	Omaha, NE
75	*Stonerook, Tim	OT	6-7	255	Jr.	Buffalo Grove, Il.
94	**Studniarz, Lloyd	DT	6-3	235	Jr.	Chicago, IL
		FL				
21	Summers, Lamar		6-0	188	Fr.	Chicago, IL
98	**Sweeney, Jim	NG	6-2	220	Sr.	Sioux City, IA
61	VandeMerkt, Tim	OG	6-3	234	Jr.	Lombard, IL
87	*Vieceli, Lou	LB	6-0	190	Jr.	South Holland, IL
5	Warne, Roger	K	6-1	192	Soph.	Atlantic, IA
81	Weidemann, Mark	TÈ	6-5	210	Fr.	Dows, IA
86	Wiest, Lee	TE	6-4	238	Soph.	Dubuque, IA
90	vi icat, Lee	16	U••¶	400	cohir.	Danadae, us

^{*} Denotes letters earned.



Cornhusker Wheel Club 1979

Automobile dealers in Nebraska are contributing a large measure of help to the University of Nebraska athletic program through the loan of courtesy cars. Like other programs which are a part of the Cornhusker booster group activities, this project enables the Nebraska Athletic Department to make greater use of its funds.

These sports-minded dealers around the state have earned a debt of gratitude from the University of Nebraska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group, Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.



AHLSCHWEDE FORD MOTOR CO. Crete, Nebr.



ARNIE'S FORD-MERCURY ARNIE REEG Wayne, Nebr.



BEARDMORE'S SUBURBAN CHEVROLET Bellevue, Nebr.



BROEKEMEIER FORD, INC. Seward, Nebr.



DeBROWN DODGE-CHYSLER Roger DeBrown Lincoln, Nebr.



DIERS MOTOR Grand Island, Nebr.



DU TEAU CHEVROLET CO. Lincoln, Nebr.



GOTFREDSON CHRYSLER-PLYMOUTH Lincoln, Nebr.



DICK HILL FORD MOTOR CO. Kearney, Nebr.



JANSSEN-KASTENS, INC. Syracuse, Nebr.



JOHN KRAFT CHEVROLET Omaha, Nebr.



KOZISEK FORD MOTOR CO. Ainsworth, Nebr.



LEE'S FORD, INC. Ashland, Nebr.



MAC'S CHEV-OLDS Crete, Nebr.



BRINKMAN BROTHERS, INC. Tecumseh, Nebr.



MIMICK MOTOR CO. Madision, Nebr.



DENNIS MOGIS CHEVROLET North Platte, Nebr.



BILL MORRIS FORD Superior, Nebr.



MOSES FORD & MERCURY York, Nebr.



OBERMEYER MOTOR CO. Auburn, Nebr.



RANDOLPH FORD-MERCURY Randolph, Nebr.



RANDOLPH OLDS Lincoln, Nebr.



ROLFSMEIER MOTORS Seward, Nebr.



SALISBURY-CROZIER FORD, INC. Lexington, Nebr.



WORTMAN MOTOR CO. Aurora, Nebr.



HOSS & SMITH FORD-MERCURY Falls City, Nebr.



SAPP BROS. FORD CENTER Omaha, Nebr.



You've put us on top

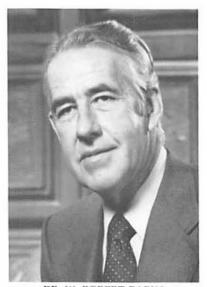
Three cheers for the mustard that outsells all the other brands combined. French's is Number One. Look around the stadium. See the winner in action.



we make your life delicious.

The R. T. French Company
One Mustard Street, Rochester, N. Y.

IOWA STATE UNIVERSITY



DR. W. ROBERT PARKS President



LOU McCULLOUGH Athletic Director



DONNIE DUNCAN Head Football Coach

CYCLONES' STAFF





DAL SHEALY Offensive Coordinator and Quarterbacks





CLARENCE HUDSON Running Backs



MACK BROWN Receivers



LARRY COYER Linebackers



BILL DALKE Linebackers



CHARLIE SADLER Defensive Line



JIM WILLIAMS Offensive Line



DURWOOD KEETON Football Program Coordinator



GERALD O'DELL Defensive Ends

IOWA STATE

CYCLONES_



6 ALEX GIFFORDS



11 TERRY RUBLEY QB



16 RONNIE OSBORNE



19 JOE BROWN WCB



21 LAMAR SUMMERS



25 TOM BUCK



26 MIKE SCHWARTZ



27 TOM ROACH



29 JEFF STALLWORTH



37 JACK SEABROOKE



44 LARRY CRAWFORD



47 MIKE LEADERS



48 IOEL JENSON LOLB



51 RON BOCKHAUS



62 KEN NEIL



64 TED CLAPPER



66 DICK CUVELIER



69 KARL NELSON



75 TIM STONEROOK



82 BILL HERREN ROLB



84 MICKEY LEAFBLAD



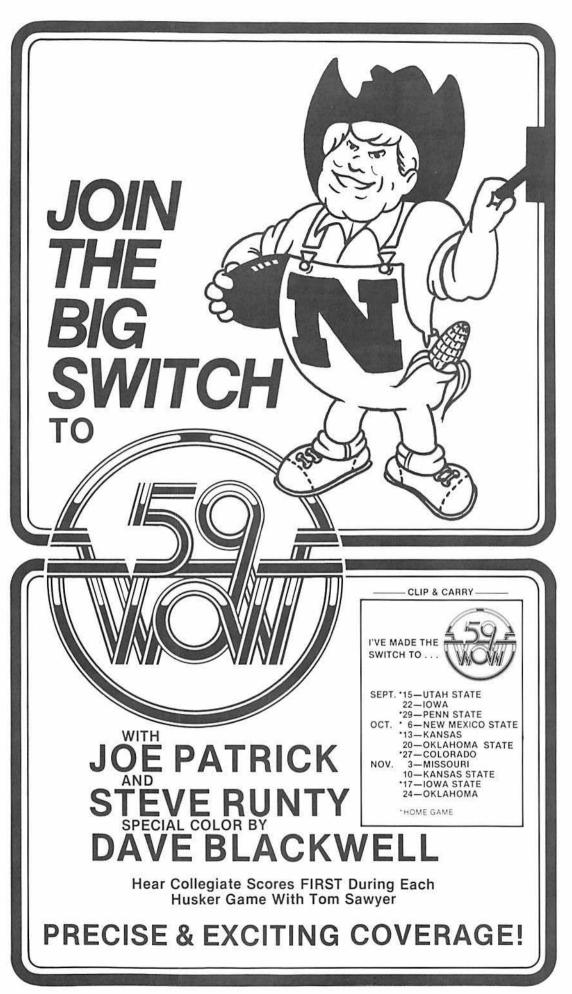
87 LOU VIECELI



98 IIM SWEENEY



99 MARC BUTTS



KODAK HONORS ALL-AMERICANS

Autumn—the season for the thrills and pageantry of college football. The cohesiveness that has made our country the great land it is can be found every Saturday in stadiums of every size throughout the land as gifted college athletes and loyal followers combine to creae an unrivaled spectacle.

At the University of Nebraska, this same aura hangs over Memorial Stadium as the Cornhuskers perform on the gridiron that has brought fame to many sons of yesteryear.

Recall the names Bob Brown, Larry Kramer, Tony Jeter, Walt Barnes, Wayne Meylan, Bob Newton, Johnny Rodgers, Larry Jacobson, Rich Glover, Willie Harper, Daryl White, John Dutton, Marvin Crenshaw, Dave Humm, Rik Bonness, Dave Butterfield and Kelvin Clark. What do they have in Common besides being famed members of past Nebraska teams? All were members of Kodak All-America football teams. The tradition for recognition of individual excellence in college football dates back to 1899 when Yale Coach Walter Camp selected the original All-America football team. This college football tradition continues today with the Kodak All-American team as selected by The American Football Coaches Association.

Eastman Kodak Company is proud to have been associated with the AFCA and the All-America team since 1960. The young men deemed recipients of this most prestigious honor reflect the achievement of excellence that is truly part of the American tradition.

The standard of greatness achieved by Walter Camp shines on these individuals. Football players, yes, but All-Americans all the way.

THIS YEAR 2000 FOOTBALL COACHES WILL AGREE ON ONE THING:



THE KODAK ALL-AMERICA FOOTBALL TEAM

At the end of this season, the American Football Coaches Association will agree on 22 college football players who are representative of the best in the nation. For these young men, it will

be an unequalled honor to be recognized by the men who know the game best the coaches. There are many All-American football teams. There is only one selected by the college football coaches. The 1979 Kodak All-America Football Team. Watch for it.
Write for the free booklet, Sports Photography—Tips
and Techniques (A99-2),
Eastman Kodak Company,
Dept. 4121, 343 State St.,
Rochester, NY 14650.



A KODAK SPORTS PROGRAM

c Eastman Kodak Company, 1979

Law College . . .

(Continued from p. 10)

has in recent years added several agriculture-related courses, on topics such as water law, agricultural law, and taxation of ranchers and farmers. Strong hopes for the addition of others on the development of oil and gas resources. He said courses in these areas and insurance are "anticipated to be of special interest to students who will practice in greater Nebraska." He estimated that 80 to 90 per cent of the College's students are Nebraska residents, and 75 per cent of its graduates stay in the state to set up practice. Of that portion, he said, "a substantial number" go to outstate

Another boost to NU law students is provided by an award funded by the family of late Nebraska Supreme Court Justice Robert Simmons, father of the NU regent of the same name. The award is given to the student who authors the piece of legal writing of most value to the Nebraska practitioner. The \$500 prize was awarded for the first time in October at the annual meeting of the Nebraska Bar Association.

In addition to its other stateoriented activities, Strong said, the College "continues to develop search programs concerned with the legal aspects of Nebraska interests. For several years, we have had a water law research program supported by a grant from Mr. Richard H. Larson." This research, he said, aids the state in considerations on handling its water resources.

But in spite of the local emphasis, national affairs are not neglected. In the 1978-79 academic year, for example, speakers of such stature as former Watergate special prosecutor Leon Jaworski and eminent constitutional law scholar Ronald Dworkin of Oxford were brought in under the Cline-Williams and Pound lectureships.

Practical Training

In its quest for excellence, Strong said, the Law College also is seeking to respond to increasing demands for more practical training. To help provide this, a Criminal Prosecutions Clinic was begun this fall. In the clinic, students work with the county attorney in prosecuting mis-demeanors. Also, the existing Trail Advocacy Program which teaches trial skills has "expanded dramatically" in the last two years, according to Strong. In this program, full-time faculty members are assisted in teaching by active practitioners, one of whom this semester is the Hon. Warren K. Urbom, Chief Judge of the U.S. District Court for the District of Nebraska. About 90 students each year participate in the program.

Also to be continued are the Client Counseling course, which provides training in interviewing, advising, and counseling clients, and the Civil Clinical Program, in which third-year students represent Legal Aid clients.

Another innovation which will aid students' practical training is the implementation of computer research equipment. Such equipment, Strong said, "ties into a national data bank encompassing judicial decisions in all states since 1976, with full text available. Within these students' legal lifetimes, all legal research will be done on machine."

Nebraska's practical training efforts appear to be achieving the desired results. Evidence of this is the NU Law College's finish in the National Moot Court Regional Competition. One of its two teams last year placed first among 16 entries from eight schools.

Two out of the three students on the team were women; reflective of the fact that women are no longer a rarity in law colleges. For the last three years, they have made up about one-third of the NU school's enrollment. Strong also would like to attract to the College more members of racial minority groups, "especially 'indigenous' peoples such as Native Americans and Chicanos." Currently, Strong estimates, such persons account for about three per cent of the student body.

Enrollment Steady

Enrollment in the College has remained steady at about 450 despite a lower application rate for law schools nationwide. The move to a new building in 1975 increased the number who could be admitted in each class from approximately 110 to 170. Strong described the student-faculty ratio as "fairly favorable, and consistent with national standards" of about 22:1.

The amount of financial aid available to NU law students increased greatly with the establishment two years ago of the Winthrop and Frances Lane Foundation of Omaha. About 30 to 40 students each year benefit from \$30,000 in scholarship money administered by the organization. The Foundation was established in honor of the late Lane, a prominent Omaha attorney, by his wife's will.

Graduates of the NU Law College usually go into general practice with established law firms, but Strong said a "substantial number" go into government and increasing numbers are taking positions with corporations.

CORNHUSKER FOOTBALL



Tuesdays at 7 p.m.

This weekly program features Lincoln Sportscaster Don Gill and University of Nebraska defensive coordinator-secondary coach Lance Van Zandt, plus interviews with players and films of the previous week's game. See it on



(Consult local listings for cable channels carrying NETV programs)





- 20 times a year
- Weekly during football son
- With full-color action

NOBODY SHO IISS THIS KIND OF

GIVE NEB

THE LEFECT GIFT

NEBRASKA Magazine NB Center 13th & "O" Street Suite 1065 Lincoln, Neb. 68501

We're The Ones You Turn To For Complete Husker Football Coverage!

PIGSKIN PREVIEW

Live From The Sideline

BOB DEVANEY & ADRIAN FIALA

PRESENTED BY

Hamm's Beer & Metcalf Funeral Home

HUSKER FOOTBALL

Play by Play
TIM MORELAND,
DENNY CLARIDGE,
& ADRIAN FIALA

game sponsors

Whitehead Oil Co.
Ernie's in Ceresco
Schlitz Beer
First National Lincoln
Misle Chevrolet
Brandeis

POST GAME

Featuring Coaches

LANCE VAN ZANDT & GENE HUEY

Live From The Sideline

brought to you by

Gateway Bank & Lincoln Lumber

PANORAMA

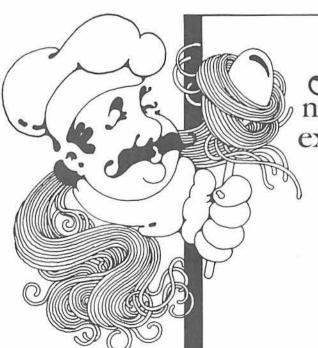
with

JIM MILLER

sponsored by

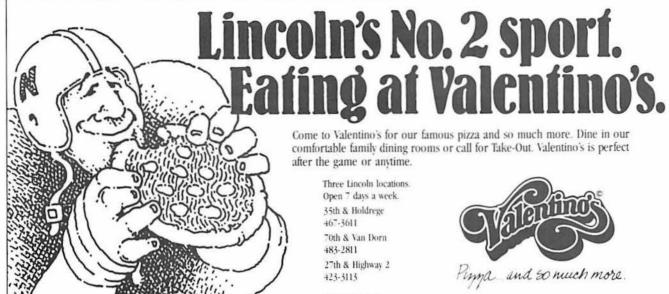
Mr. Wize Buys Carpet Shop "N" St. Drive In Derby Refining Kraus' Korner Land & Sky Air Products & Chemicals





After this program, our new menu makes the most exciting reading in town!
Really Fine Food.
Really Friendly Service.
Really Relaxing Lounge.
Really.

5140 "O" Street Telephone 466-2351



Come to Valentino's for our famous pizza and so much more. Dine in our comfortable family dining rooms or call for Take-Out. Valentino's is perfect after the game or anytime.

Three Lincoln locations. Open 7 days a week. 35th & Holdrege 467-3611 70th & Van Dorn

27th & Highway 2

© 1979 Valentino's



NEBRASKA FOOTBALL SCHOOL—1980

LOCATION: The Nebraska Football School will be held on the University of Nebraska campus in Lincoln. Practice will be held on Memorial Stadium's Astro Turf or on the grass fields where the Cornhuskers practice.

PERSONAL INSTRUCTION: Tom Osborne and his staff will give personal instruction on individual techniques and fundamentals.



Date

REGISTRATION (Enrollment is Limited) Boys who will be in the 9th, 10th, 11th, or 12th grades in the fall of 1980 are eligible to attend the Nebraska Football School. The fee is \$95. An advance registration deposit of \$45 must accompany each application. The balance is due at registration time. The fee for boys who stay at home is \$60. The attached physical release must be signed by the parents in order for the boy to be accepted. It also must be signed by your physician certifying that you are in good condition to participate in an active football school. Your fall 1979 physical card will meet this requirement. Further information will be sent with the confirmation letter.

APPLICATION FOR ENROLLMENT AND PARENTS' RELEASE ☐ First Session — June 4-7 ☐ Second Session We wish to apply in the 1980 Nebraska Football School (Please indicate which session): Enclosed is a check for \$45 as a deposit, the balance of \$50 to be paid upon arrival at the school. Second Session — June 8-11 ☐ Third Session — June 11-14 Name _ __Grade (Fall, 1980)____ City_] ______ I plan to stay at $\ \square$ Dormitory $\ \square$ Home Telephone (School __Offensive Position__ PARENTS' RELEASE AND INDEMNITY AGREEMENT We (or I) hereby request that you accept the application for enrollment of our (or my) son in the Nebraska Football School during the dates set forth in this application, and in consideration of your acceptance of the application, we will (or I) (whether one or more) hereby release the Board of Regents of the University of Nebraska, and all of its employees from all claims on account of any injuries which may be sustained by our (or my) son while attending the Nebraska Football School; and we (or I) agree to indemnify the Board of Regents of the University of Nebraska and its employees for any claim which may hereafter be presented by our (or my) minor son as a result of any such injuries. Signed (Parent).

MEDICAL CERTIFICATION

I hereby certify that _ is physically fit to participate in an active football school and that I know of no physical impairments which would in any manner limit his participation in such a program. (Applications will not be accepted without the physician's signature).

MAIL TO: NEBRASKA FOOTBALL SCHOOL, 217 South Stadium University of Nebraska-Lincoln, Lincoln, NE 68588. Make checks payable to NEBRASKA FOOTBALL SCHOOL. If additional copies are needed, please duplicate.

NOTE: Each session is limited. Get your application in early.



HUSKER AWARD CLUB

Abel Foundation Lincoln, Nebraska

Millard Abel Grand Island, Nebraska

Alexander & Alexander Lincoln, Nebraska

> Allen's Inc. North Platte/ Grand Island

Paul Alperson Omaha, Nebraska

Alvin F. Asay Skagway Grand Island, Nebraska

> David R. Anderson For-Med Inc.

Bankers Life Nebraska Lincoln, Nebraska

Beatrice Foods Company Lincoln, Nebraska

Beatrice National Bank Beatrice, Nebraska

John Becker Omaha, Nebraska

Bill Beltzer Kearney, Nebraska

Jim & Bernice Beltzer Grand Island, Nebraska

Ben Simon & Sons Lincoln, Nebraska

Anonymous

Blair Telephone Company Blair, Nebraska

> Jack E. Bock Lincoln, Nebraska

Robert Boekel Denver, Colorado

Bradley Acres, Inc. Jim Bradley

Brandeis of Lincoln Lincoln, Nebraska

Gus Bremer Stanton, Nebraska

Bridgeport Equipment Co. August P. Goltl, Pres.

> Paul Brodhagen Lincoln, Nebraska

Builders Supply Company, inc. Omaha, Nebraska

Mr. and Mrs. Bob Burkley Fairbury, Nebraska

Californians for Nebraska California Dr. James E. Call Omaha, Nebraska

Douglas E. Carper Peavey Commodities Lincoln, Nebraska

Cargo Contract Carrier Corp.

Sioux City, Iowa

Center Associates Lincoln, Nebraska

Chief Industries, Inc. Grand Island, Nebraska

Christensen Equipment Company Omaha, Nebraska

> Max H. Christensen Midland, Texas

Clarke Oil Company Hastings, Nebraska

Commercial National Bank & Trust Co. Grand Island, Nebraska

Commonwealth Electric Company Inc. Lincoln, Nebraska

> ConAgra Omaha, Nebraska

Mr. & Mrs. George B. Cook Lincoln, Nebraska

> Bill Corman Omaha, Nebraska

Countryside Village Omaha, Nebraska

Cox Johnson Corp. Omaha, Nebraska

Dain, Bosworth, Inc. Omaha, Nebraska

Dale Electronics Inc. Columbus, Nebraska

Robert Daugherty Valley, Nebraska

Davis/Fenton/Stange/ Darling Lincoln, Nebraska

Cecil Albert Davis Pawnee City, Nebraska 2-14-1897/9-21-1974

Dr. Marvin L. Dietrich Omaha, Nebraska

R. W. Dillon Omaha, Nebraska

J. A. Dinsdale Palmer, Nebraska

Dobson Brothers Lincoln, Nebraska Dorsey Laboratories Lincoln, Nebraska

Ed Miller & Sons, Inc. Omaha, Nebraska

Enterprise Electric Co. Omaha, Nebraska

> Executive Club Lincoln, Nebraska

Fehrs Tractor & Equipment Co. Omaha, Nebraska

First Greatwest Corporation Lincoln, Nebraska

First Mid-America Corporation Lincoln, Nebraska

First National Bank of Fairbury Fairbury, Nebraska

First National Bank Holdrege, Nebraska

First National Bank & Trust Co. Lincoln, Nebraska

First National Bank of Omaha Omaha, Nebraska

First West Side Bank of Omaha Omaha, Nebraska

Five Points Bank "The Bill Marshalls"

Mrs. Arnott Folsom Lincoln, Nebraska

Forke Brothers Lincoln, Nebraska

Furniture Wholesalers, Inc. Omaha, Nebraska

Gering National Bank Gering, Nebraska

Globe Quality Cleaners Lincoln, Nebraska

> Goodrich Dairy Omaha, Nebraska

H&H Sanitation Specialists Thomas W. Hoffman

H. J. Miller Construction Company Omaha, Nebraska

> Mrs. Merle Harger Omaha, Nebraska

Harrington Feed Yards, Inc. Grand Island, Nebraska Hartford Sand & Gravel Valley, Nebraska

Hawkins Construction Company Omaha, Nebraska

Henningsen, Durham & Richardson Omaha, Nebraska

> Herman Brothers Omaha, Nebraska

Hillman Foundation Lincoln, Nebraska

Hinman's North Platte, Nebraska

> Harold F. Hoppe Lincoln, Nebraska

> Hovland-Swanson Lincoln, Nebraska

Bob Hyde Scottsbluff, Nebraska

W. P. Jeffries Grand Island, Nebraska

> Dean Jones Archer Grain Co.

John Kraft Chevrolet Co. Omaha, Nebraska

Mrs. Johnny Johnson

Journal-Star Printing Co. Lincoln, Nebraska

Kansas City Greater Alumni Ass'n. Kansas City, Missouri

"N" Street Drive-In Lincoln, Nebraska

Kirkpatrick, Pettis, Smith & Polian, Inc. Omaha, Nebraska

Landen Foundation Omaha, Nebraska

Mr. Richard H. Larson Lincoln, Nebraska

The Lauritzen Company Omaha, Nebraska

> Lee's Inc. Lincoln, Nebraska

Leo A. Daly Company Omaha, Nebraska

Lincoln Benefit Life Lincoln, Nebraska

Lincoln Equipment Company Lincoln, Nebraska

Lincoln Hilton Lincoln, Nebraska

PROGRAM 1979

Lincoln Life & Casualty Company Lincoln, Nebraska

Lincoln Manufacturing Company Lincoln, Nebraska

Lincoln Tel & Tel Co. Lincoln, Nebraska

Lindsday Manufacturing Company Lindsay, Nebraska

> Harry Alonzo Linn Pawnee City 6-1-1887/9-25-1948

Mr. & Mrs. Richard Lozier Omaha, Nebraska

> Ludi Printing Co. Wahoo, Nebraska

Magill & Traill, Inc. Holdrege, Nebraska

Roland Meyer Lincoln, Nebraska

George W. Martin Skagway Grand Island, Nebraska

Jack Maun Standard Chemical Mfg. Co.

McClymont Implement Holdrege, Nebraska

Hastings Irrigation Pipe Company Hastings, Nebraska

Dr. Arden Means, DDS Omaha, Nebraska

> Meginnis Ford Lincoln, Nebraska

Mid City Bank Omaha, Nebraska

Midwest Supply Co. Omaha, Nebraska

Miller & Paine Lincoln, Nebraska

Misle Chevrolet Lincoln, Nebraska

Misty Lounge, Inc. Lincoln, Nebraska

Morrison-Quirk Grain Company Hastings, Nebraska

Mutual of Omaha Omaha, Nebraska

National Bank of Commerce & Trust Co. Lincoln, Nebraska Nebraska Bookstore, Inc. Lincoln, Nebraska

Nebraska State Bank So. Sioux City, Nebraska

> E. Robert Newman Omaha, Nebraska

A Friend Lincoln, Nebraska

North Side Bank Omaha, Nebraska

Northwestern Metal Company Lincoln, Nebraska

Dr. H. V. Nuss Sutton, Nebraska

Olson Construction Co. Lincoln, Nebraska

Omaha National Bank Omaha, Nebraska

Omaha Paper Stock Company Omaha, Nebraska

> Dr. G. William Orr Omaha, Nebraska

E. M. "Ted" O'Shea Lincoln, Nebraska

Peter Kiewit & Sons Omaha, Nebraska

Carl A. Peterson Scottsbluff, Nebraska

Police Officers' Assn. of Nebraska Lincoln, Nebraska

Radio Station KFOR Lincoln, Nebraska

Ralph Schram Incorporated Insurance Lincoln, Nebraska

Richards and Richards Chappell, Nebraska

Roberts Advertising Company Omaha, Nebraska

Roberts Dairy Company Omaha, Nebraska

> Dean Sack York, Nebraska

Nebraska Distributing Omaha Distributor of Schlitz, Olympia, Old Milwaukee & Hamms Beers

> Walter Scott, Jr. Foundation Omaha, Nebraska

Scottsbluff National Bank Scottsbluff, Nebraska Security Mutual Life Insurance Co. Lincoln, Nebraska

Robert L. Skinker Republique Du Zaire

Skinner Macaroni Company Omaha, Nebraska

Sixth Street Food Store North Platte, Nebraska

Southern Hills Ranch Inc. Hastings, Nebraska

Stannard Construction Co. Inc. Grant A. Stannard, Pres.

Steve Stewart Realty Steve Stewart Owner Hastings, Nebraska

StoreKraft Mfg. Co. Beatrice, Nebraska

Storz Broadcasting Company Omaha, Nebraska

Gilbert Swanson Foundation Omaha, Nebraska

Dick & Doris Thimgan Grand Island, Nebraska

> Martin Thompson Omaha, Nebraska

Truesdell Distributing Corp. Omaha, Nebraska

Two Enthusiastic Boosters Lincoln, Nebraska

U.S. National Bank of Omaha Omaha, Nebraska

Vanice Pontiac-Cadillac Lincoln, Nebraska

Anonymous

Wentz Plumbing & Heating Lincoln, Nebraska

Werner Construction Co. Hastings, Nebraska

> Sid Wertheim Omaha, Nebraska

Whitehead Oil Company Lincoln, Nebraska

Dr. William T. Wildhaber Beatrice, Nebraska

Roger Wilson Grand Island, Nebraska Mrs. Lourene Wishart Lincoln, Nebraska

Woodman Accident & Life Lincoln, Nebraska

Douglas W. Johnson President, Financial Coverages Lincoln, Nebraska

> Charles G. Stilwell Omaha, Nebraska

Jim & Virginia Vieregg

Wakefield National Bank Wakefield, Nebraska

Individuals and business concerns who are interested in becoming a donor may contact the University of Nebraska Foundation of the Department of Intercollegiate Athletics.

HUSKER BEEF CLUB—FEEDERS

Anderson, A. J. & Sons, Lexington, NE Anderson, Gail, Wisner, NE Anderson, Jim, Exeter, NE Arett. Dick & Son, Fremont, Armbruster, Allan, Cozad, NE Bachman, Robert, Omaha, NE Bank of Papillion, Eugene Tschida, Papillion, NE Bank of Wood River, Charles Moyer, Wood River, NE Barr, Art, Jr. & Son, Stanton, NE Baumann, Ray, West Point, NE Baxter, Daryl, Grand Island, NE Baxter, LaVerne, Grand Island, NE Baxter, Tom, Grand Island, NE Beins, Mrs. Rae & Family, York, NE Beins, Rod, Aurora, NE Beins, Ron, Aurora, NE Beins, Ross, Aurora, NE Bellar, Gary, Wisner, NE Bergt, Randall, Wisner, NE Berke, Bob, Elwood, NE Biehl, Harold & Son, Lexington, NE Biel, Larry, Gretna, NE Bierman, Warren, Lexington, NE Big Chief of Nebraska, Virgil Eihusen, Grand Island, NE Bill's Volume Sales, William Pullen, Central City, NE Bolz. Otto, Stanton, NE Brand, DeVern, Wisner, NE Brand, Watt, Wisner, NE Bredthauer, Oscar & Son, Grand Island, NE Bremer Brothers, Gus & Gene, Stanton, NE Brownfield, Dale, Cozad, NE Bumgarner Land & Cattle Co., Mervell & Tom. Strang, NE Bundy, Floyd, Ashland, NE Bundy Brothers, Robert, & Melvin, Gretna, NE Burkink, Lee, Scribner, NE Burtwistle, Sam, Stanton, NE Busch, Eugene, Stanton, NE Caskey, Larry, Stanton, NE Cheney, Bruce, Norfolk, NE Citizens National Bank, Walt Munderloh, Paul Birardy, George Haase, Wisner, NE Clark, Tom, St. Edward, NE Coe Cattle Co., C.O. Emrick, Nortolk, NE Collins, Ellen B. Bancrott, NE Commercial National Bank & Trust, Ernie Thayer, Grand Island, NE Commercial State Bank, Fred Otten, Hoskins, Crawford, H.W., Omaha, NE Deck, Lester, Winside, NE Deck, Myron, Hoskins, NE Deck, Scott, Hoskins, NE Deck, Steve, Belden, NE Denker, Bill, Lexington, NE Dinklage, Herman, Jr., Wisner, NE Dinklage, Mrs. Herman Sr., Wisner, NE Dixon, Jack, Wisner, NE Else, Gene, Clatonia, NE Englemeyer, Vincent, West Point, NE Falmlen, George, Phillips, NE Farmers Elevator, Inc. Gene Ehrisman. Reemer NE Farmers Elevator, Co., Tom Hoefs, Wisner, NE Farmers & Merchants Nat'l Bank, Jim Knievel, West Point NE Farmers National Bank, Don Johnson, Pilger, Farr Better Feeds, Jesse Mercer, Duncan, NE Feller, Tom, Wisner, NE First National Bank, Ray Stellensmeier, Beemer, First National Bank, Keith Jobes, Grand Island, NE First National Bank, Bud Gerhard, Newman Grove, NE First National Bank, Gerald Hunke, West Point. NE First National Bank, Larry McMasters & Jerry Purintun, Wisner, NE Fleer, Walter, Jr., Hoskins, NE Flying A Cattle Co., G.E. Anderson, Red Oak, IA Fontanelle Hybred, Ray Harmon, Nickerson, NE Freiberg, Richard, Bancrott, NE French, Robert, Artington, NE Gardner, Everett, Winnetoon, NE Garett, Robert, Omaha, NE Givens, Paul, Lexington, NE Gloe, Don, Wood River, NE 130

Herb Albers Feed Lot, Inc., Wisner, NE

Allson, Warren, Wisner, NE

Alexander Farms, Gaylyn Alexander, Plainview,

American Cyanamid Co., Dick Havens, Fremont,

Goeller, John, Pilger, NE Goertzen, Wallis, Henderson, NE G.I. Livestock Auction Inc., Al Bachman & Tom Wiecks, Grand Island, NE G.I. Tire Sales, Wally Karnley, Grand Island, NE Greenline Equipment, Lyons Rerucha, Grand Island NF Grosserode Cattle Co., Steve & Paul Grosserede, Milford, NE Grosshans, Inc., Paul Grosshans, Central City. H & B Cattle Co., Holland Brothers, Wisner, NE Hamann, Deryl F., Omaha, NE Hankins, M.J., Stanton, NE Hansen, Virgil, Stanton, NE Hardesty, Hap, Lexington, NE Hartman Feeds, Dick Hartman, Grand Island, NE Hays, Donald, Osceola, NE Heller, Don. Stanton, NE Hendrickson, Wayne, Kearney, NE Hofferber, Don, Fairmont, NE Holland, Bill, Wisner, NE Holland, Gene, Wisner, NE Hughes, Darrell, Geneva, NE Husa, Norman, Barneston, NE Insurance Associates, Inc., James & Karen Nelson, Norfolk, NE Jim Irwin's Landpower, Inc., Norfolk, NE Jahrike, Gerald, West Point, NE Jindra, Dale, West Point, NE Johnson, Bob, Stanton, NE Kant, Gary, Winside, NE Kimbrough, Denns, Geneva, NE Kindschuh Bros., Inc., West Point, NE Kirschbaum, James L., Grand Island, NE Klute, LaVern, Hampton, NE Kudrna, Richard, Sioux City, IA Kvols, Kns. Jr., Wisner, NE Kvols, Ron, Wisner, NE Langenberg, Don, Hoskins, NE Langenberg, Henry, Hoskins, NE Langenberg, Stan, Hoskins, NE Langenberg, George, Hoskins, NE Lefler, Howard, Fairmont, NE Leriy & Leisy, Inc., Wisner, NE Lubker, John Jr., West Point, NE Luebbert, Louis, West Point, NE Luebbert, Cours, West Point, NE Lueders Oil Co., Douglas Lueders, Wisner, NE Lueshen, Deldon, Wisner, NE Luthy, Norman, Gregia Jeff, Autora, NE Mactier, Don, Omaha, NE Magdanz, Melvin, Wisner, NE Marotz, Weldon, Stanton, NE McArdie, Ken, Lexington, NE McClymont, Phil, Holdrege, NE McClymont, Reed, Holdrege, NE McClymont, Rowland, Holdrege, NE McElroy, John, Grand Island, NE McHargue, Billy, Marquette, NE McHargue, Tom, Central City, NE Medelman, Mrs. Henry, Nortolk, NE Meduna, Rudy & Sons, Colon, NE Mertz, Don J., Grand Island, NE Mesmer, J. Fred, Wisner, NE Mettenbrink Farms, Grand Island, NE Meyer, Wilbur, Grand Island, NE Meyer, Perry L., Bancrott, NE Meyers Farm Equipment, Dick Gillham, Grand Island NE Miller, Don R., Fairmont, NE Miserez, Roger, West Point, NE Morris, Stanley, Wayne, NE Mulford, Beverly, Norfolk, NE Munson, Bob, Wisner, NE Nebraska Farm Products, Inc., Cozad, NE Neil. Steve, Cozad, NE Nellor, Harold, Beemer, NE Nielsen Oil & Propane, Don Nielsen, West Point, Norco Mills of Norfolk, Inc., Robert Bridge, Norfolk, NE Norfolk Livestock Market, Inc., M.V., Emrick, Norfolk, NE O'Brien, Tom, Geneva, NE Oliver, J.H. & Sons, Grand Island, NE Ortmeier, W. Jim, West Point, NE Ott, Gene, Wisner, NE Overland National Bank, Pete Kyros, Grand Island, NE Paden Construction Co., Bernard Paden Fremont, NE Papik, Ervin, Cordova, NE Philipot, A.C. & Son, Overton NE Plains Irrigation, John Kreger, Grand Island, NE Post, Doran, Lexington, NE Prinz Grain & Feed, Tom & Leonard Prinz, West Point, NE Prinz, Robert & Marvin, West Point, NE

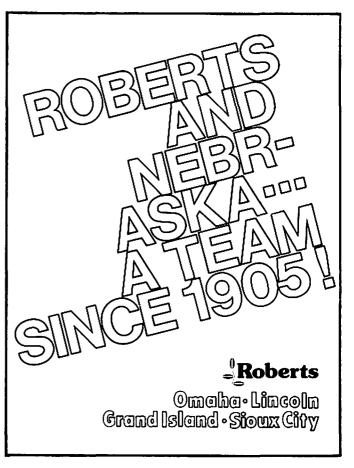
Rabe, Elton, Beemer, NE Raetz, Leigh, Stanton, NE R & G Cattle Co., Roland Young, Plainview NE Rasmussen, Keith & Lei Lany, Wisner, NE Ringenberg, Herb, Lexington, NE Roberts Feeder Supply, Dave Chmelka, Grand Island, NE Rose Realty, Forrest Rose, Hastings, NE Roth, Lonnie, Wisner, NE S & A Feed Lots, Lee Alexander, Plainview, NE S & A Feed Lots, Dwain Spatz, Plainview, NE Schelkopt, Stan. Geneva, NE Schelipeper, Brad, Hoskins, NE Schellpeper, Fred, Stanton, NE Schellpeper, Robert, Stanton, NE Schellpeper, Ronnie, Stanton, NE Schellpeper, Stanley, Stanton, NE Scherer, Dr. Robert, West Point, NE Schlautman, Ed. West Point, NE Schmader, Harold, Schmader Electric, West Point, NE Schmaderer, Robert, West Point, NE Schmitt, Bill, West Point, NE Sellentin Ready Mix, Ray & Ed Sellentin, West Point, NE Shuck, Gary, Edgar, NE Siemers, Bob, Grand Island, NE Sjulin, Paul, Shenandoah, IA Smith, Jack, Arlington, NE Smith, John, Arlington, NE Smith, Juhl, Cozad, NE Smith, Richard, Lindsborg, KS Sprieck, Robert, Pilger, NE Stanton National Bank, G.D. Eberly, Stanton, NE

Stevens, Doug. Nortolk, NE

Prosser, Harold, Lexington, NE

Stevenson Feed Yards. Steve Stevenson & Charles Caskey, Stanton, NE Stieren, Arthur, West Point, NE Stogge, Mike, Howells, NE Stover, Dr. R.D., West Point, NE Stuckey, Harold, Lexington Bank, Lexington, NE Sundell, Don. Blair, NE Thietje, Loy, West Point, NE Thietje, Tim, West Point, NE Thomalia, Gary, Lexington, NE Tiedtke, Michael, Stanton, NE Toners International, Larry Toner, Grand Island, Trueblood, Terry, Central City, NE Turner Grain Co., Harry Turner, Cairo, NE Utemark, Norval & Sharon, West Point, NE Vasina, Richard, Colon, NE Vogler, Robert, Guide Rock, NE Volkmer, Ernest, Crofton, NE Weatherhoit, Orin & Son, Stanton, NE Weihe, Carl, Norfolk, NE Weihe, Tom, Norfolk, NE West Point Rendering Co., Cliff & Don Johnson. West Point, NE Whaley Cattle Co., Norman Reynolds. Lexington, NE White, Keith, Lexington, NE Whorlow, Kenneth, Husker Concrete & Gravel, Wisner, NE Willers, Bill, Stanton, NE Witt, Tom, Pender, NE Wolff, Ronald, Stanton, NE Wolverton, Kenneth, Pilger, NE W.W. Wood, Inc., North Platte, NE Wrage, Wilbur, Grand Island, NE





HUSKER BEEF CLUB—GROWERS

Allied Tour & Travel Dovle Busskohl, Norfolk Anderson, G.E., Red Oak, IA Anderson, Vern & Sons, Hastings Andrews Joe Bassett Arrowsmith, Dennis, Bassett Arrowsmith, Rex, Newport Asmussen, James, Neligh Aurora Medical Clinic, Drs. Don Larson, John Wilcox & Ken Treptow, Aurora Baldwin, H.L., Oakland Rass Paul & Sons Valentine Bassett Livestock Auction, Rich & Dean Kinney, Becker, Pete & Felix, Ashby Beel, L.C., Jr., Valentine Belville, Terry, Valentine Beman, Donald, Valentine Black Ranch, Arnold & Butch Black, Lakeside Blunck, Craig, Bassett Boerkircher, Roger & Jan, Cozad Boesiger, Orville, Clatonia Boren, Bob, Halsey Brooks, John, Shelton Buell, Barney, Rose Buethe, Kenneth, Lincoln Bush, Mrs. Jerry, Lincoln Cannell, Jack, Gering Carmine, Eldon, Harlan, IA Carver, Gene, Crookston Central Bank, Irv, Joe & Van Hesselgesser, Central City Churchill, Ken. Drybread Herefords, Valentine Coble, Gary, Mullen Coble, Glen & Sons, Mullen

Coble, Harry, Mullen Coble, James, Mullen Connealy, Bob, Gordon Connealy, Marty, Whitman Connealy, Neil, Takamah Cow Poke Inn, Keith Dubry, Thedford Curry, W.A., Columbus Dam. Dwight, Valentine Dental Group, Gene Giles, Chris Nix, Alliance Drinkwalter, Bill, Thedford Drinkwalter, Jim, Thedford Duren, David, Columbus Dyer, Dale, Hyannis Eatinger, John, Wood Lake Eby, Ed, Valentine Eckloff, Warren & Sons, Minden Eldred, Vic. Lakeside

Farmers & Merchants Nat'l Bank, Robert Fricke & Floyd Gove, Ashland Farmers & Merchants Nat'l Bank, Robert Farrar, Helen, Hyannis Farmers & Merchants Nat'l Bank, Jim Knievel, Farmers National Bank, Don Johnson, Pilger Farrar, Helen, Hyannis Fricke & Floyd Gove, Ashland Felske, Chet, Cairo First National Bank, Jim McBride, Aurora First National Bank, Ron Schellpeper, Stanton First National Investment Co., James Stockwell, Scottsbluff Fisher, Garland, Heminnford Fisher, John, Valentine Flying A Cattle Co., G.E. Anderson, Thedford Garrett, Robert, Omaha Gilbaugh, Douglas & LaVerne Hansen, Gering Glandt, John, Neligh Goerz, Melvin D., Henderson Ham, Ernest, Sutton Ham, Howard, Saronville Hart, Ray, Lincoln Henderson, Jack, Alliance Herian, Don, Alliance Herman, Ed & Warren, Half Circle Cattle Co., Lakeside Herman, Bruce, Lakeside Hilltop Ranch, Harley Bergen, Henderson Hoch, Bob, Bassett Holsten, Bill, Alliance Husa, Norman, Barneston Hutchinson, George, Scottsbluff Hyannis Cattle Co., Ted Jeary, Hyannis Hyannis Insurance Agency, Robert Knepper, Thedford Idoence, Charles, Hemingford Isham, Bob, Gordon Jamar Angus Farms, Jim & Mary Schafer, Shelton

Jeffrey Brothers, Bill-Norman-David, Smithfield

Johnson, Tom, Albion Kiddoo, Edgar D., Omaha Kleen Implement Co., Gary Bennett, Franklin

Kreis Drywall, Tom Kreis, Stromsburg

Lamoureaux, Howard, Valentine

Johnson, Bill, Mullen

Knust, David, Neligh

Koll Robert Winside

Kooper, Ed Jr., Alliance

Lee Forrest Brownlee Lee, Jim, Valentine Lee, Marion & John, Brownlee Lehmkuhl, R.F., West Point Lewis, Dwayne, Kearney M.B. Cattle Co., Merle Burmester, Sioux City, IA Mahan, Dr. W.F., Mitchell Malcom, Dale, Cozad Mallory, Don. Mullen Mamot Bros. Feed Yards, Larry Mamot, St. Libory Marland, R.T., North Platte Mauch, Emry, Bassett McGuire, Donny, Faulhaber Herefords, Thedord Meyers Land & Cattle, Jack Ressigieu, Alliance Meyers Land & Cattle, Jake Smith, Alliance Milldale Ranch Co., E.H. Shoemaker, Jr., North Platte Minor, JH Company, Harry Minor, Hyannis Morton, Jerry, Bassett Mundorf, Delbert, Wood Lake Neujahr, Orville, Valentine Neumeyer, Vernon, Valentine Newcomb, Warren, Paxton Oden Enterprises, Mert Oden, Wahon O'Hare, Kenneth, Ainsworth Onawa State Bank, Onawa, IA Panhandle Cattle Co., Doug Anderson & Kenneth Leistritz, Lakeside Pearson Ranch, Lowell Belville & Ron Elliot, Valentine Plummer, Tom, Ogallala Raine Motel, Jim Colvin, Valentine Rambour Realty Co., Inc., George Rambour, Columbus Reagle, LaVerne, Valentine Reece, Frank & Bud, Valentine Regier, Richard D., Henderson Robinson, Dale, Thedford Rothwell, Robert, Hyannis Sandhill Implement, Swanson Brothers, Bassett Sandhill Insurance Agency, Dick Shamis, Valentine Sarnes, Donald, Lexington Saults Ranch, Inc., Orville Connor, Gordon Schlothauer, George & Son, Scottsbluff Schlueter, Gene, Wood Lake

Schuler, Ellis, Hopper Schuler, Vern, Hooper Sears, Bob & Diana, Ainsworth

Sears, Ron, Ainsworth

Shalds Land & Cattle Co., Michael Shald, Gordon Shepherd, M.D. & Janet, Hyannis Shuck, Wendell, Edgar Shuster's Jack & Jill, Paul Shuster, Lincoln Sibert, Frank, Wood Lake Simmons, Kenneth, Valentine Sittler, Harvey & Son, Martel Smith, Richard, Lindsberg, KS South Omaha Production Credit Assoc., Howard Holstein, Omaha Spain, Sam, Valentine Spring Creek Cattle Co., O.E. Hundley, Lexington Staab, Rollie, Ord State Bank of Cairo, Robert Larson, Cairo Stotts, Rex, Cody Strand, Paul, Valentine Strong Insurance Agency, Rex Strong, Gordon Stucklik, John, Aurora Stuhr, Herb, Norfolk Sunflower Packing Co., John Tassett, York Tailgate Ranch, Paul McKie, Tonganoxie, KS Tetherow, Dick, Valentine Thedford Livestock Comm. Co., Leland Johnston, Thedford Thompson Herefords, Dale Thompson, McCook Thompson, Tom & Larry Kalkowski, Bassett Thurston, Gene, Ashby Todd, Richard, Kearney Tschida, Eugene & Alberta, Papillion Uhrig, Otto, Hemingford Vieregg, Jim, Big Creek Ranch, Mullen Votaw, Eli, Wellfleet Weber, Carl & Son, Kearney Webster, Floyd, Rushville Western Tank Lines, Don Swerczer, Omaha Wiedeman, Ed, Mitchell Williams, Blair & Randy, Ainsworth Witt, Burnell J., Columbus Wolf Brothers & Reich, Jim Wolf & Bud Tucker, Albion Wrage, Mick, Wood Lake Wright, Arnold, Mullen Wright, Bud, Omaha Wright, Marvin, Blair

Zutavern Ranch, Rich Zutavern, Dunning

Sexton Trucking Co., Ray & Henry Sexton,

Reynolds, Simmons, Nelson Insurance

Ask BOB, CHARLIE, SCOTT, DAVE, REESE, JIM ALL YOUR INSURANCE QUESTIONS



Bob Reynolds



Charlie Simmons



1. Scott Nelson CPCU



Dave Sundberg,



Reese Wilson



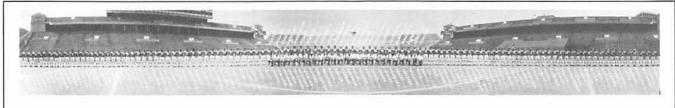
Jim Wagner CLU

434 So. 13th





Phone 475-6755



PURCHASE YOUR

NU FOOTBALL PANORAMA TEAM PHOTOGRAPH \$7.50*

available through the participating ELK'S LODGES OF THE NEBRASKA ELKS ASSOCIATION

*All profits will be distributed to the Extra Point Club Scholarship Fund and to local Elks Lodge youth programs.

Go BIG RED all THE WAY AGAIN!

SERVING LINCOLN, OMAHA AND OUT LYING AREAS THROUGHOUT THE MIDWEST

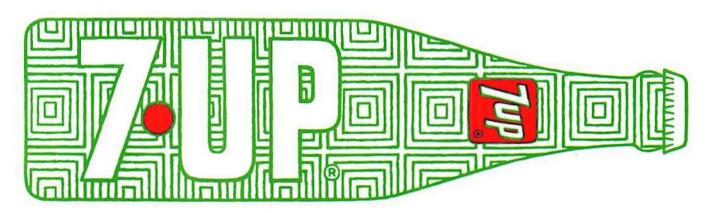
LIKE THE 'HUSKERS'

WHEN YOU'RE NO. 1 IT'S HARD TO BE HUMBLE









IT'S UNRESISTIBLE

Mid-Continent Bottlers Inc., 4801 Superior St., Lincoln, Neb.

PROVEN: 25% SHARPER COLOR PICTURE THAN EVER BEFORE POSSIBLE.

MAGNAVOX TOUCH-TUNE TELEVISION.

MORE LINES OF RESOLUTION MAKE THE DIFFERENCE.

Lines of resolution determine how sharp your color TV picture will be. The more lines, the sharper the picture. And Magnavox has more lines than ever before possible.

Ordinary color TV pictures have 260 lines.

Magnavox Computer Color 330 delivers 330 lines. That's 25% more lines of resolution for Magnavox. That means Magnavox has a 25% sharper, crisper, clearer color picture.

For documentation of this fact, please write: Magnavox, Dept. 700, Fort Wayne, IN. 46804

NEW MAGNAVOX TOUCH-TUNE TELEVISION ALSO GIVES YOU:

- ☐ Computer Touch-Tuning... for ease and exactness.
- ☐ Computer Designed Chassis...for reliability and performance.
- Improved Sound...for greater realism. And Magnavox is cable-ready for 20 cable channels without a converter...to save you time and money.



